



FOR IMMEDIATE RELEASE

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**Junior League Cosmo on Canal
A Night of Shopping for Children's Education**

New Orleans, LA (October 6, 2008) – The Junior League of New Orleans announces its annual fall fundraiser - Cosmo on Canal! Make plans to attend this exciting event on October 22, from 6 p.m. to 9 p.m. at The Shops at Canal Place. Enjoy music by The Last Straws, fabulous food from local restaurant vendors and try your luck with an array of raffle items. Tickets to Cosmo on Canal can be purchased in advance by contacting Junior League Headquarters at 504-891-5845 or online at www.jlno.org prior to 4 p.m. on October 22 for a fee of \$35 and can be picked up at Canal Place on the night of the event at will call. Tickets are also available at the door on October 22 for \$40 each.

The shops at Canal Place are teaming up with the Junior League and are offering their support by donating raffle items representing their fall lines. Raffle tickets are \$5 each and can be purchased online at www.jlno.org. The proceeds from all raffled donations will benefit the League's children's education programs. Raffle items are provided by Bodies by Pilates, F&M, Georgiou, Sephora, Saint Germain, Mignon Faget, Loubat Equipment Co., Southern Rep, Brooks Brothers, Jeantherapy, Hans Luetkemeier, Dominique Giordano, Rock N Sake, Kenneth Cole, and Williams-Sonoma.

The highlight of the Cosmo on Canal event features The Ultimate Makeover. Two deserving teachers from our community partner schools will experience the ultimate makeover including haircut, color and style, make-up and wardrobe. The lucky recipients will be unveiled at 8:30 p.m. on the night of Cosmo on Canal.

A wide variety of fabulous area restaurants are participating in the 2008 Junior League Cosmo on Canal including the following: Chops Bistro and Martini Bar, Pat O'Brien's Courtyard Restaurant, Acme Oyster House, Michaul's Live Cajun Music Restaurant, Luke, Bacco, Eat New Orleans, Café Rani, La Divina Gelateria, Sake Café Uptown, and Emeril's Demonic. A specialty martini bar will be sponsored by Grey Goose. Other available spirits will be sponsored by Bacardi.

Cosmo on Canal is made possible by our event sponsors, The Shops at Canal Place and Wyndham and also by our 2008 Preferred Partners: Lee Michaels, Capital One and East Jefferson.

Complimentary parking is provided in the Canal Place garage courtesy of Roger Ogden and Darryl Berger.

Revenue generated from Junior League fundraisers will go towards the projects and activities JLNO supports in our organization's focus area of children's education. JLNO has established numerous programs for the betterment of our community and for children's education, and we are currently involved in such programs as: KidSmART Plate Project, Rebuilding Together, Safe Sitter, SoFAB/Kids in the Kitchen, and educational support to Samuel J. Green Charter School and Lafayette Academy Charter School. With a membership of over 2,000 women, we have been involved in over 100 different community projects, contributed more than \$5,000,000 to our community, and donated over 2,000,000 hours of volunteer time. JLNO has been instrumental in creating The Parenting Center at Children's Hospital, The Preservation Resource Center of New Orleans, The Louisiana Nature and Science Center, The Holman Vocational Center, and Teen Court.

The Junior League of New Orleans is committed to promoting voluntarism, developing the potential of women, and improving our community through the effective action and leadership of trained volunteers. JLNO has enriched the lives of thousands of New Orleans-area residents through its educational and charitable works during the past 85 years.

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