



FOR IMMEDIATE RELEASE

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The Junior League of New Orleans once again joins Second Harvest of Greater New Orleans And Acadiana in the fight against hunger!

New Orleans, LA, (October 13, 2011)-The Junior League of New Orleans once again, joins Second Harvest of Greater New Orleans and Acadiana to support the very successful Lagniappe Backpack Program. This programs aims to address the widespread hunger of school-aged children in our community.

Lagniappe Backpack is a discreet program that provides school-aged children who show signs of malnutrition with backpacks filled with non-perishable and healthy food items for weekends and holidays when they otherwise might not have regular and substantive nourishment.

The Junior League of New Orleans has made a three (3) year commitment to Second Harvest of Greater New Orleans and Acadiana to provide the funds and volunteers necessary for an expansion of their current Lagniappe Backpack program. This necessary program provides food for kids in areas where 95% of the students are on free or reduced lunch programs. For the 2011 calendar year, JLNO will have volunteers working at Second Harvest on the following dates:

October 13, 22, November 10, 12, 9, December 3, 8, 17. We have additional shifts scheduled for 2012. If you would like to join the Junior League of New Orleans in the fight against hunger, please contact us at (504) 891-5854.

The Junior League of New Orleans is committed to promoting voluntarism, developing the potential of women, and improving our community through the effective action and leadership of trained volunteers. JLNO has enriched the lives of thousands of New Orleans-area residents through its educational and charitable works during the past 86 years. With a membership of over 2,100 women, the League has been involved in over 100 different community projects, contributed more than 4 million dollars to our community, and donated over 1.5 million hours of volunteer time.

For more information, please contact Emma McCreight at (504) 891-5854 or via e-mail at.

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