

EVENT SPONSORSHIPS



Junior League of New Orleans
TOUCH-A-TRUCK®

TOUCH-A-TRUCK® 2026 Sponsorship Opportunities

*The Junior League of New Orleans (JLNO) offers the following opportunities to sponsor **TOUCH-A-TRUCK®** – a unique event that allows families to get up close and personal with their favorite big trucks and heavy machinery, learning about how businesses protect, serve, and build our community.*

PRESENTING SPONSOR \$10,000+ (One available)

- Presenting Sponsor Designation as “Junior League of New Orleans TOUCH-A-TRUCK® presented by [Your Company Name]”
- Exclusive sponsor of event “Host Tent”
- Headlining name on signage at event
- Prominent business logo inclusion on hard hat
- Business is a destination on scavenger hunt sheet.
- 2 exclusive and 2 non-exclusive social media mentions on Facebook, Instagram & LinkedIn
- Business logo and link on the TOUCH-A-TRUCK® website
- Business logo on flyers, posters and remaining print advertisements
- Business name in any press releases
- Logo in JLNO emails marketing the event
- Vehicle participation (if applicable) at event on Friday and Saturday
- Table set-up on Saturday with ability to show and/or sell goods or services
- 40 tickets to the event on Saturday

HEAVY HAULER \$7,500+

- Exclusive sponsor of the “Color Wall”
- Business logo inclusion on hard hat
- Business is a destination on scavenger hunt sheet
- 1 exclusive and 2 non-exclusive social media mentions on Facebook, Instagram & LinkedIn
- Business logo and link on the TOUCH-A-TRUCK® website
- Business logo on flyers, posters and remaining print advertisements
- Business name on signage at the event
- Business name in any press releases
- Logo in JLNO emails marketing the event
- Vehicle participation (if applicable) at event on Friday and Saturday
- Table set-up on Saturday with ability to show and/or sell goods or services
- 30 tickets to the event on Saturday

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CRAWLER CRANE \$5,000+

- Sponsor of the "Face Painting Station"
- 1 exclusive and 1 non-exclusive social media mentions on Facebook, Instagram & LinkedIn
- Business logo and link on the TOUCH-A-TRUCK® website
- Business logo on flyers, posters and remaining print advertisements
- Business name on signage at the event
- Business logo listed on scavenger hunt sheet
- Logo in JLNO emails marketing the event
- Vehicle participation (if applicable) at event on Friday and Saturday
- Table set-up on Saturday with ability to show and/or sell goods or services
- 20 tickets to the event on Saturday

BULLDOZER \$2,500+

- 2 non-exclusive social media mentions on Facebook, Instagram & LinkedIn
- Business logo and link on the TOUCH-A-TRUCK® website
- Business name on signage at the event
- Business logo listed on scavenger hunt sheet
- Vehicle participation (if applicable) at event on Friday and Saturday
- Table set-up on Saturday with ability to show and/or sell goods or services
- 15 tickets to the event on Saturday

TRACTOR TRAILER \$1,000+

- 1 non-exclusive social media mention on Facebook, Instagram & LinkedIn
- Business name & link on the TOUCH-A-TRUCK® website
- Business name on signage at the event
- Business name listed on scavenger hunt sheet
- Vehicle participation (if applicable) at event on Friday and Saturday
- Table set-up on Saturday with ability to show and/or sell goods or services
- 10 tickets to the event on Saturday

EXCAVATOR \$500+

- Business name and link on the TOUCH-A-TRUCK® website
- Business name on signage at the event
- Business name listed on scavenger hunt sheet
- Vehicle participation (if applicable) at event on Friday and Saturday
- Table set-up on Saturday with ability to show and/or sell goods or services
- 5 tickets to the event on Saturday

To guarantee listing in printed and digital materials, registration, insurance certificate, and payment must be received by October 1, 2026.