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Contact:  
Carrie Moulder  
[news@jlno.org](mailto:news@jlno.org)  
[504-891-5845](tel:504-891-5845)

## **JUNIOR LEAGUE OF NEW ORLEANS INCREASES COMMUNITY IMPACT THROUGH SUCCESSFUL FRERET 5K**

***More than \$30,000 raised to advance the wellbeing of women***

*November 30, 2015, NEW ORLEANS, LA* – The Junior League of New Orleans (JLNO) is excited to announce the community impact of the third annual Freret 5K presented by Ochsner Baptist, held Saturday, October 17, 2015. During the one-day event, more than \$30,000 was raised to advance the wellbeing of women.

“We are grateful to every runner, every event sponsor, JLNO member and volunteer whose support helped continue our efforts to make the Freret 5K a marquee event within the Freret neighborhood,” said JLNO President Shannon McCloskey Able. “Registrations, business sponsorships and donations combine with more than 50,000 hours of direct volunteer service by JLNO’s members to impact the lives of those in Metropolitan New Orleans.”

More than 600 participants enjoyed the morning’s festivities, including more than 90 youth runners from sponsored by JLNO members and the public.

“In 2015, the Freret 5K hosted more runners, raised more funds and sponsored more youth runners than ever before. We’re thrilled at the increased impact JLNO will have in Metropolitan New Orleans as a result of the community’s support of the Freret 5K,” said Able. “We’re thrilled at how the Freret 5K has grown in three short years, and we’re honored to be a part of this of this vibrant community through our Bloomin’ Deals Thrift Shop.”

The Freret 5K is a family-friendly event that encourages a sense of community among all ages and enables the area’s residents and business owners to share their neighborhood pride. The Freret 5K showcases a vibrant economic corridor, promotes family fitness and raises funds for JLNO’s community projects and volunteer efforts.

*The Junior League of New Orleans is a 501(c)3 not-for-profit organization committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.*