HISTORY OF JLNO

In 1923, 10 New Orleans women dedicated to IMPROVING NEW ORLEANS recruited like-minded volunteers and joined the Association of Junior Leagues International.

The Junior League of New Orleans officially launched on March 31, 1924 with 40 members. Now, JLNO is home to about 2,200 PROVISIONAL, ACTIVE, AND SUSTAINING MEMBERS, making it the 8th largest League in the world.

Historically, JLNO has identified needs in the community and designed projects with an eye towards MAXIMUM POSITIVE IMPACT.

In 1973, JLNO used trained guides to lead monthly tours in historic neighborhoods, which prompted visitors to step in and preserve decaying properties. JLNO organized individuals involved in preservation and urban planning into a community group called the Preservation Alliance of New Orleans, which became what is known today as the PRESERVATION RESOURCE CENTER. The PRC now stands independent from JLNO, but JLNO is an ardent supporter, collaborating with the PRC through its revitalization project, REBUILDING TOGETHER.

In March 1978, JLNO dedicated $90,000 over a four-year period toward the development of a parent resource and training center. Fourteen months later, JLNO and Children’s Hospital joined forces to create THE PARENTING CENTER AT CHILDREN’S HOSPITAL. After dedicating seven years, over $160,000 in funding, and thousands of volunteer hours, JLNO proudly turned this project over as a lasting resource for the community.

In May 1973, JLNO committed volunteers and funding to organize a community group to examine the feasibility of establishing an Environmental Study Center in or near New Orleans. This Environmental Study Center Steering Committee became the LOUISIANA NATURE CENTER, INC. in December of 1974. It opened to the public in 1980 as a facility for family recreation and environmental education.

To understand the value of an organization, one only has to imagine what a community would look like without it. The absence of experiential training for JLNO members would mean fewer nonprofit organizations improving the lives of others. New Orleans would have fewer founders conceiving of them, fewer board members leading them, fewer volunteers serving, and fewer donors valuing these causes through their financial support.
JLNO’S FOCUS AREA

Every woman in Metropolitan New Orleans should have the opportunity to live a HEALTHY, HAPPY, and SUCCESSFUL life. JLNO is committed to ADVANCING THE WELLBEING OF WOMEN through the use of trained volunteers providing direct service, educating the community, and advocating for issues that affect women. JLNO addresses its focus area within a portfolio of longstanding projects like SAFE SITTER and new initiatives, including its DIAPER BANK and its WOMAN ENTREPRENEUR FELLOWSHIP.

Our projects, programs, and partnerships relate to the areas of

- women’s health & wellness
- education
- entrepreneurship & professional development
- leadership development
- caregiver support
- economic development
- community engagement

We hope to help women increase their confidence, productivity, and income levels. Their mentoring of others and reinvesting in their children’s education, family’s health, and economic activity will contribute in a meaningful way to bettering Metropolitan New Orleans.

JLNO specifically works to tackle three strategic goals:

- Increasing ECONOMIC OPPORTUNITIES for women and supporting their potential to seize those opportunities.
- Providing needed FAMILY SUPPORT to alleviate the burdens on women caregivers.
- Improving women’s HEALTH AND WELLNESS, allowing them to live healthy and happy lives.
OUR IMPACT

JLNO PROJECTS & FUNDRAISERS

BLOOMIN' DEALS
THRIFT SHOP

COMMUNITY ASSISTANCE
FUND GRANTS

DIAPER BANK

EDUCATION SUPPORT SERVICES

FRERET 5K

GET ON BOARD

GIRLS NIGHT OUT

KIDS IN THE KITCHEN

GIVENOLA DAY

LEMONADE DAY UNIVERSITY

REBUILDING TOGETHER

SAFE SITTER

 SPEAKER SERIES

TOUCH A TRUCK

WOMAN ENTREPRENEUR
FELLOWSHIP
When JLNO set out in August 2016 to assist those affected by the historic South Louisiana flooding, we could never have anticipated the awe-inspiring response to our call to action. The generosity of people throughout the U.S. and diligence of our membership combined to provide much needed comfort to those most in need.
$60,000 COMMUNITY ASSISTANCE FUND GRANTS

The Community Assistance Fund provides JLNO with a flexible means to grant money to nonprofit agencies that can effectively demonstrate that they have a dire need for funding and seek to advance the wellbeing of women.
MEMBERSHIP BREAKDOWN

2,145 MEMBERS

- 110 PROVISIONAL MEMBERS
- 659 ACTIVE MEMBERS
- 1,376 SUSTAINING MEMBERS

JLNO’s Active and Provisional Membership includes professional women with families and interests in other nonprofit and charitable work.

- AVERAGE AGE IS BETWEEN 30 & 34
- JUST OVER HALF ARE MARRIED 56%
- 1/3 HAVE AT LEAST ONE CHILD UNDER THE AGE OF 18
- 59% OF THOSE HAVE MORE THAN ONE CHILD
- NEARLY ALL MEMBERS HAVE RECEIVED A COLLEGE DEGREE 99%
- OVER HALF HAVE RECEIVED A POSTGRADUATE DEGREE 53%
- 89% EMPLOYED OUTSIDE THE HOME
- 82% INVOLVED IN VOLUNTEER ORGANIZATIONS OUTSIDE OF JLNO
- 95% MADE MONETARY DONATIONS WITHIN THE LAST 12 MONTHS TO CHARITABLE ORGANIZATIONS OUTSIDE OF JLNO

40,100 VOLUNTEER HOURS
10,500 TRAINING HOURS
MISSION STATEMENT

The Junior League of New Orleans is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.
The Junior League of New Orleans appreciates the financial and in-kind donations from the following organizations. Their support enables us to pursue our mission and improve Metropolitan New Orleans.

**Platinum**

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<tr>
<td>Capital One Bank</td>
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<td>Chaffe McCall</td>
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<td>Eugenie &amp; Joseph Jones Family Foundation</td>
<td>The Ruby Slipper Cafe</td>
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<td>Greater New Orleans Foundation</td>
<td>Waters, Parkerson &amp; Co, LLC</td>
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**Bronze**

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<td>Saks Fifth Avenue</td>
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<td>Jerome S. &amp; Grace H. Murray Foundation</td>
<td>Sweet &amp; Spark</td>
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<td>King, Krebs &amp; Jurgens, PLLC</td>
<td>The New Orleans Advocate</td>
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OVER 250 SPONSORS

BUSINESSES & FOUNDATIONS

900 City Park Avenue
About Face of New Orleans
Academy Sports & Outdoors
Acadian Ambulance Service
Ace Hotel
Advanced Surgery Center of Metairie
Albemarle Foundation
All American Healthcare
All My Sons
Angeline
Audubon Dermatology
Audubon Nature Institute
B Boutique & Beauty Bar
Baker Donelson
Baldwin Haspel
Barre3
Basics Underneath
Bella Bella
Blue Frog Chocolates
Blue Runner Foods
Bourbon Orleans Hotel
Bourgeois Bennett
Bra Genie
Branson Management Group
Brinks
Bureau of Alcohol, Tobacco and Firearms
Cajun Spirits Distillery
Canal Street Bistro
Candy Apple
Carol Robinson Gallery
CEO & Founder Veterans Resource Program
Chick-fil-A
Contemporary Arts Center
Cook Me Somethin’ Mister
CORE Benefit Solutions
Creole Cuisine Restaurant Concepts
Crepes A La Cart
Crescent City Strength Cure
Daughters of Penelope, Itona Chapter #177
Decro Development
Department of Justice
Dherya Inc.
Discovery Toys
Diva Dawg Truck
Domino’s Pizza
Dorignac’s Food Center
Drone Party Planet
Duracell Power Forward
Embassy Suites New Orleans
Embodyment Salon
Ergo Baby Carrier
European Wax Center
Evans Orthodontics
EY
F & M Patio Bar and Grill
Faas Enterprises
Facepainting by Maybella
Fasteners, Inc.
FBI New Orleans
Feet First
Felipes Taqueria
Fidelity National Title Company
French Market Coffee
Freret Street Bike Shop
Freret Street Poboy & Donuts
Freret Street Yoga
Galatoire’s Restaurant
Gibbs Construction
GladRags
Green Bird Yoga
Gulf Coast Aviation
Guy Lyman Fine Art
H2O Salon and Spa
Hemline
High Hat Cafe
Hill & Associates
Homestead Title
Houghton Mifflin Carcourt
Hour Blast Downtown
Hour Blast Lakeview
Hour Blast Metairie
Hour Blast Uptown
IBERIABANK
Imperial Woodpecker Sno-Balls
Iron Horse
Jefferson Parish Sheriff’s Office
Jennifer Ansardi Artist
Junior League of Greater Orlando
Junior League of Boca Raton
Junior League of Durham and Orange Counties
Junior League of Montgomery
Junior League of Morgan County
Junior League of Oklahoma City
Junior League of Tallahassee
JXW Ads