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JUNIOR LEAGUE OF NEW ORLEANS AWARDS WOMAN ENTREPRENEURSHIP FELLOWSHIP TO WINDOWSILL PIES

March 17, 2016, NEW ORLEANS, LA – The Junior League of New Orleans (JLNO) is proud to award the first [Woman Entrepreneur \(WE\) Fellowship](#) to Windowsill Pies, a local, women-owned business dedicated to delivering distinctive and heartfelt handmade pies and tarts with the best seasonal ingredients. Nicole Eiden and Marielle Dupre own and operate Windowsill Pies.

“We are so excited and honored to be selected for the WE Fellowship,” said Eiden. “Marielle and I have taken so many steps together as we’ve grown Windowsill Pies from a hobby to a full-fledged business, and this is a real confirmation that we’re on the right path.”

Eiden and Dupre, along with four other finalists, pitched their venture before an audience and panel of judges on March 14 at [New Orleans Entrepreneur Week \(NOEW\)](#). JLNO’s WE Fellowship selection committee narrowed the five finalists from nearly 30 applications representing a variety of industries and identified the applicants that could receive maximum benefit from the award.

“All five of our finalists gave spectacular pitches, creating a tough decision for our audience and the judging panel,” said JLNO president Shannon McCloskey Able. “We’re thrilled to begin work with Windowsill Pies and give them the resources they need to grow and thrive.”

JLNO’s WE Fellowship will support Windowsill Pies with mentoring and in-kind services sourced through its membership.

Collaboration with Windowsill Pies will determine focused goals for a plan addressing their specific needs. Then, resources and expertise will be sourced from within JLNO membership. The WE Fellowship also provides a \$2500 grant, a technology grant up to \$2500, access to work/meeting space, nonprofit board training, and marketing opportunities with JLNO’s membership.

The five WE Fellowship finalists were:

- **Monkey Hill Apparel** creates NOLA-inspired play clothes that kids can get dirty in.
- **Precision Payment Systems** is a broker of merchant services to find the best possible rates and most efficient processing solution catered to their needs, all while providing exceptional, local customer service.
- **Sarah’s Pet Care Revolution** is a team of thoughtful, kind pet experts who make life easier for pets and their people by providing at-home pet sitting, dog walking, training and socialization.
- **The Southern Letterpress** uses hand-operated antique printing presses to create beautifully crafted and archival visual communications.
- **Windowsill Pies** delivers distinctive, heartfelt, handmade pies and tarts made with the best seasonal ingredients.

The Junior League of New Orleans is a 501(c)3 not-for-profit organization committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.

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