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JUNIOR LEAGUE OF NEW ORLEANS TO HOST FOURTH ANNUAL FRERET 5K

September 30, 2016, New Orleans, LA - The Junior League of New Orleans (JLNO) will host the fourth annual Freret 5K on Saturday, October 15, 2016 beginning at 7:00 a.m.

Presented by JLNO and Ochsner Baptist, the Freret 5K is a family-friendly event that encourages a sense of community among all ages and enables the area's residents and business owners to share their neighborhood pride. The Freret 5K showcases a vibrant economic corridor, promotes family fitness and raises funds for JLNO's community projects and volunteer efforts.

"When we opened the doors to the Bloomin' Deals thrift store 55 years ago, we knew that we were joining a special community," said Maria Pardo Huete, president of JLNO. "We're so proud to be a part of the evolution and progress of the dynamic Freret Street Corridor."

Race day festivities include a 5K run/walk, a half-mile fun run, entertainment, post-race refreshments, awards and raffles. The race will start and finish at the Bloomin' Deals Thrift Store at 4645 Freret Street.

"Now in our fourth year, we're thrilled to continue the Freret 5K tradition with the community's support," said Huete. "We're grateful to each and every runner for signing up to enjoy a day of fun and fitness while giving back to New Orleans through the JLNO's community projects."

In 2015, registration fees from over 600 participants, along with the generosity of our sponsors, donors, and volunteers, combined to raise over \$30,000 for JLNO's community projects and sponsor 80 youth runners.

Adult early registration is \$25 and is open until September 30. Regular adult registration is \$30 and begins on October 1. Team registration (minimum of four team members) is \$20 per team member. Youth registration (15 and under) and senior registration (65 and over) is \$15.

For more information or to register online, please visit www.jlno.org/Freret5K.

The Junior League of New Orleans is a 501(c)3 not-for-profit organization committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.

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