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Contact:  
Carrie Moulder  
[news@jlno.org](mailto:news@jlno.org)  
[504-891-5845](tel:504-891-5845)

## **JUNIOR LEAGUE OF NEW ORLEANS TO HOST FINANCIAL LITERACY SEMINAR FOR WOMEN ON CAR BUYING**

*January 25, 2017, NEW ORLEANS, LA* – The Junior League of New Orleans (JLNO) will host the first installment of its Financial Literacy for Women program, a seminar on the car buying process. Guest speaker Shannon Stucke, Director of Fixed Operations with Walker Motor Group, will discuss the different aspects of car buying, from research to understanding financial options. This event is free and open to the public, and registration is required at [www.jlno.org/carbuying](http://www.jlno.org/carbuying).

### **Financial Literacy for Women: Car Buying from Preparation to Negotiation**

**Thursday, February 9**

**6:30 p.m.**

**JLNO Headquarters (4319 Carondelet Street)**

“Financial Literacy is a powerful tool to achieving and maintaining economic freedom, and it is often not taught in a traditional educational setting,” explained JLNO President Maria Pardo Huete. “With information about developing a household budget, creating an emergency savings account, and purchasing a first home, financial literacy can be the tool that transforms women’s lives.”

### **About the JLNO Financial Literacy for Women program:**

To increase financial literacy and in alignment with our focus on Advancing the Wellbeing of Women, JLNO has developed a Financial Literacy for Women curriculum which focuses on the five key financial topics of banking, borrowing, budgeting, saving, and investing. All events in this program are free and open to the public.

*The Junior League of New Orleans is a 501(c)3 not-for-profit organization committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.*

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