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JUNIOR LEAGUE OF NEW ORLEANS TO HOST SIXTH ANNUAL TOUCH A TRUCK

October 16, 2017 New Orleans, LA – The Junior League of New Orleans (JLNO) is excited to present its sixth annual Touch a Truck, which provides families the opportunity to interact with large vehicles ranging from construction equipment to first responders. Kids can learn about and meet many of the community helpers who protect, serve and build Metropolitan New Orleans using these "big trucks."

Touch a Truck takes place Saturday, November 4, 2017 from 10:00 a.m. to 2:00 p.m. inside the Pontchartrain Center and is made possible by generous support from Heavy Hauler sponsor Vinson Guard Services, Inc. and other local businesses.

This indoor event includes construction equipment, emergency vehicles, utility trucks, and luxury vehicles along with kid-friendly activities, including free face painting. Also, for the sports fans, Gumbo, Sir Saint and Pierre the Pelican are stopping by. Food is available for purchase from the Pontchartrain Center's concessions.

"We look forward to Touch a Truck each year because of the excitement we see in both children and adults as they get up close and personal with vehicles of all types," explained JLNO president Kristen Koppel. "This year, we will host our first ever Field Trip Friday which will allow seven hundred lower school children from our partner schools to attend Touch a Truck for free."

Fundraisers like Touch a Truck further JLNO's impact and mission, and 100% of net proceeds fund JLNO's community projects and mission-related programming. Last year, JLNO gave \$60,000 in Community Assistance Fund Grants to 12 local organizations, volunteered over 40,000 hours, distributed 584,000 diapers to Louisiana residents through its Diaper Bank, and served 1,700 children with education programs. Recent disaster relief efforts have provided nearly 153,000 diapers, 117,000 wipes, and 48,000 feminine products.

To purchase tickets to Touch a Truck or for sponsorship opportunities, please visit www.jlno.org/TouchaTruck or call JLNO at 504.891.5845. Take advantage of advance ticket pricing and receive a discount by purchasing before November 3. To learn more about JLNO, please visit www.jlno.org.

The Junior League of New Orleans is a 501(c)3 not-for-profit organization committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.

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