

**FOR IMMEDIATE RELEASE**

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## **JUNIOR LEAGUE OF NEW ORLEANS TO HOST FINANCIAL LITERACY FOR WOMEN CURRICULUM**

*December 5, 2017, New Orleans, LA* – The Junior League of New Orleans (JLNO) has developed a Financial Literacy for Women curriculum which focuses on the five key financial topics of banking, borrowing, budgeting, saving and investing. With more than 41% of women struggling financially, it is imperative to increase financial knowledge. Monthly seminars are free and open to the public.

**December 12, 2017 – Preventing Identity Theft**

**January 9, 2018 – Saving Through Tax Refunds**

**February 20, 2018 – Rising Food Costs**

**March 13, 2018 – Limited Income Earners**

**April 10, 2018 – Credit Report**

**May 8, 2018 – Preventing Foreclosure**

**6:30 p.m.**

**Broadmoor Arts and Wellness Center (3900 General Taylor)**

“Financial Literacy is a powerful tool to achieving and maintaining economic freedom, and it is often not taught in a traditional educational setting,” explained JLNO President Kristen Cocke Koppel. “Those without access to knowledge are susceptible to debt and poverty. With information about developing a household budget, creating an emergency savings account, and purchasing first home, financial literacy can be the tool that transforms women’s lives.”

### **About the JLNO Financial Literacy for Women Curriculum:**

To increase financial literacy and in alignment with our focus on Advancing the Wellbeing of Women, JLNO has developed a Financial Literacy for Women curriculum aimed to empower women with their financial decisions. The Financial Literacy classes educate women on a variety of topics, from dealing with debt, to budgeting and setting savings best practices. JLNO’s Financial Literacy is presented through a generous grant from Capital One.

*The Junior League of New Orleans is a 501(c)3 not-for-profit organization committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.*

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