

JUNIOR LEAGUE OF NEW ORLEANS TO HOST FIFTH ANNUAL TOUCH A TRUCK

March XX, 2017, NEW ORLEANS, LA – The Junior League of New Orleans (JLNO) is excited to present its fifth annual Touch a Truck. This one-day interactive event gives families an up-close look at their favorite “big trucks” and the opportunity to meet the men and women that protect, serve and build Metropolitan New Orleans.

Touch a Truck, presented by Regions Bank, will take place Saturday, March 25, 2017 from 10:00 a.m. to 2:00 p.m. at Lakefront Airport at 6001 Stars and Stripes Blvd.

“We look forward to Touch a Truck each year because of the wonder and excitement we see in both children and adults as they get up close and personal with vehicles of all types,” explained JLNO president Maria Pardo Huete. “It’s an educational experience that creates lasting memories for families.”

Touch a Truck will include construction equipment, emergency responder vehicles, tractors and utility trucks. A number of food trucks serving a variety of dining options from vendors around the city will also be a part of the fun. For the first time, guests may host a birthday party at Touch a Truck by purchasing and reserving a special birthday party package.

“Touch a Truck is not only one of our most popular events, it’s also an important fundraising tool for JLNO,” added Huete. “Proceeds from Touch a Truck directly benefit JLNO’s community projects that advance the wellbeing of women.”

In 2016, Touch a Truck presented by Regions Bank raised \$32,000 and allowed 1900 children and adults to enjoy an afternoon of learning and exploring.

To purchase tickets to Touch a Truck or reserve a Touch a Truck birthday party package, please visit www.jlno.org/TouchaTruck.

To learn more about JLNO, please visit www.jlno.org.

The Junior League of New Orleans is a 501(c)3 not-for-profit organization committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.

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