JUNIOR LEAGUE OF NEW ORLEANS AWARDS WOMAN ENTREPRENEURSHIP FELLOWSHIP TO TWO GIRLS ONE SHUCK

March 22, 2017, NEW ORLEANS, LA – The Junior League of New Orleans (JLNO) is proud to award the 2017 Woman Entrepreneur (WE) Fellowship to Two Girls One Shuck, a full service, traveling oyster bar providing raw and chargrilled oysters at any event. Becky Wasden owns and operates Two Girls One Shuck.

“I am absolutely thrilled by the incredible enthusiasm from the Junior League of New Orleans in support of our traveling oyster bar,” said Wasden with excitement. “Being an all women-owned and employed business in the oyster industry is very important to us, and the mentorship from the Junior League of New Orleans will allow us to flourish in limitless ways!”

“I already feel as though lifelong relationships are being cultivated with my JLNO counterparts. It makes my oyster lovin’ heart soar!” she added.

Wasden, along with four other finalists, pitched their venture before an audience and panel of judges on March 20 at New Orleans Entrepreneur Week (NOEW). JLNO’s WE Fellowship selection committee narrowed the five finalists from applications representing a variety of industries and identified the applicants that could receive maximum benefit from the award.

“All five of our finalists gave fabulous pitches, creating a tough decision for our audience and the judging panel,” said JLNO president Maria Pardo Huete. “We’re thrilled to see how Two Girls One Shuck will use the WE Fellowship to grow and continue to serve up delicious gulf oysters in New Orleans and beyond.”

JLNO’s WE Fellowship will support Two Girls One Shuck with mentoring and in-kind services sourced through its membership.

Collaboration with Two Girls One Shuck will determine focused goals for a plan addressing their specific needs. Then, resources and expertise will be sourced from within JLNO membership. The WE Fellowship also provides a $2500 grant, a technology grant up to $2500, access to work/meeting space, nonprofit board training, and marketing opportunities with JLNO’s membership.

The five WE Fellowship finalists were:
- **Kismet Cosmetics** is a beauty brand that manufactures affordable cosmetics in on-trend colors.
- **Passion Lilie** brings fair trade and eco-friendly materials to fashion through the company’s apparel and accessories lines.
- **The Puddin’ Shop** specializes in single serving bread puddings in creative and innovative flavors.
- **Saint Hugh** is a hunting and outdoor leisure apparel company that seeks to change how people picture hunters by making field apparel for women.
- **Two Girls One Shuck** delivers a travelling oyster bar to a party near you.

The Junior League of New Orleans is a 501(c)3 not-for-profit organization committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.

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