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## **JUNIOR LEAGUE OF NEW ORLEANS ANNOUNCES FINALISTS FOR WOMAN ENTREPRENEUR FELLOWSHIP**

*January 26, 2018* NEW ORLEANS, LA – After careful consideration of applications, the Junior League of New Orleans (JLNO) has chosen six finalists for its [Woman Entrepreneur \(WE\) Fellowship](#). These women-owned businesses will pitch their ventures before judges and for an audience vote during New Orleans Entrepreneur Week. JLNO's WE Fellowship will support the winning endeavor with mentoring and in-kind services sourced through its membership.

“We were thrilled to once again receive many applications from a wide variety of women entrepreneurs located here in the New Orleans area,” said JLNO President Kristen Koppel. “Our finalists are all excellent candidates for mentorship, training and the business services offered through the fellowship. We look forward to learning more about each of them, and hearing their thoughtful pitches during New Orleans Entrepreneur Week.”

Collaboration with the WE Fellow will set focused goals addressing her business's specific needs and then source needed resources through JLNO member expertise. The WE Fellowship also provides a \$7500 grant, access to work/meeting space, nonprofit board training, and marketing opportunities with JLNO's membership. The WE Fellowship is supported by a generous donation from Fidelity Bank.

The six WE Fellowship finalists are:

- **Greek Girls Rice Pudding** shares servings of their family recipe made with simple, local ingredients
- **Nola T-Shirt of the Month Club** sends Big Easy inspired tees via monthly subscriptions
- **Interview Ready Now** helps clients land interviews and job offers through career coaching and strategy
- **La Shop Hair Boutique** is a beauty brand specializing in premier hair extensions at affordable prices
- **Pet Krewe** outfits your cat or dog in parade-worthy costumes via their online pet boutique
- **TeaBucha** brews iced tea blended with kombucha for a health-minded twist on iced tea

The six finalists will give a 10-minute presentation at the WE Fellowship Pitch event during [New Orleans Entrepreneur Week](#). At the conclusion of the presentations, judges will select the 2018-2019 WE Fellow, and attendees will vote to award an audience prize.

*The Junior League of New Orleans is a 501(c)3 not-for-profit organization committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.*

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