

FOR IMMEDIATE RELEASE

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**JUNIOR LEAGUE OF NEW ORLEANS TO HOST SIX FINALISTS TO PITCH
FOR WOMAN ENTREPRENEUR FELLOWSHIP AT NOEW**

March 13, 2019

What: The Junior League of New Orleans (JLNO) to host six women-owned businesses to give a 10-minute presentation at PitchNOLA event during New Orleans Entrepreneur Week (NOEW)

Who: The six Woman Entrepreneur Fellowship finalists are:

- **Greek Girls Rice Pudding** shares servings of their family recipe made with simple, local ingredients
- **Nola T-Shirt of the Month Club** sends Big Easy inspired tees via monthly subscriptions
- **Interview Ready Now** helps clients land interviews and job offers through career coaching and strategy
- **La Shop Hair Boutique** is a beauty brand specializing in premier hair extensions at affordable prices
- **Pet Krewe** outfits your cat or dog in parade-worthy costumes via their online pet boutique
- **TeaBucha** brews iced tea blended with kombucha for a health-minded twist on iced tea

WHY: Founded in 2015, the WE Fellowship combines JLNO's mission tenets of developing the potential of women and improving communities. With its focus on advancing the wellbeing of women, JLNO believes that increasing women's business opportunities improves the local economy. One way to cultivate entrepreneurial success is through access to advisors.

"In our third year, we are excited to increase the fellowship grant amount to \$7500 supported by a generous donation from Fidelity Bank," said JLNO President Kristen Cocke Koppel. "This is, of course, in addition to the diverse professional skills and contacts that our members can provide to help build a business."

WHEN: Tuesday, March 20, 2018 at 5:30 pm – 7:30 pm

WHERE: The Shop at the CAC

DETAILS: Votes from the public will secure an audience prize of accounting services from LaPorte CPA's and Business Advisors, and a judging panel will award the fellowship for 2018-2019.

RSVP: www.jlno.org/wefellowshippitch

The Junior League of New Orleans is a 501(c)3 not-for-profit organization committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.

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