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## **JUNIOR LEAGUE OF NEW ORLEANS TO HOST LAWMAKERS AT DIAPER BANK**

*SEPTEMBER 24, 2018 NEW ORLEANS, LA* – Junior League of New Orleans (JLNO) announced today that it will brief local lawmakers on Louisiana’s growing diaper need at 9 a.m., September 25, 2018, at the JLNO Diaper Bank, 1109 North Al Davis Road, Elmwood. JLNO leadership will lead area lawmakers on a tour of the facility, as well as provide expert insights into the area’s growing diaper need. The event is open to the press.

“The Junior League of New Orleans is proud to champion the cause of families in our community, especially those who face financial insecurity as they care for their children. Access to clean diapers is not only vital to the health of their children, but also a relief to the thousands of New Orleans area families who cannot afford to purchase them,” JLNO President Alice Glenn said. “As we commemorate Diaper Awareness Week, we thank these lawmakers for their willingness to learn, and we invite all elected officials to visit the JLNO Diaper Bank to discover for themselves how non-profit organizations like ours are filling this desperate need.”

Diaper Awareness Week, which runs from September 24 to September 30, aims to educate the public about the health and financial consequences of lack of access to diapers. Today, one in three families in the U.S. struggle to purchase diapers for their children, and babies need an average of eight to ten diapers each day.

The cost can exceed \$100 per child each month. Because diapers are typically required for young children to attend childcare or early education programs, the inability to purchase diapers can pose challenges to working parents and to childhood development.

JLNO has donated hundreds of thousands of diapers to local families, as well as those across the country facing natural disasters. In addition to the donation of material goods, JLNO members offer financial contributions that aid in the purchasing of diapers for families in need. For every dollar donated, the Junior League of New Orleans can purchase six diapers.

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*Since 1924, the Junior League of New Orleans (JLNO) has remained committed to promoting voluntarism, developing the potential of women and improving the community through effective action and leadership of trained volunteers. As one of the most impactful philanthropic organizations in the Greater New Orleans Area, JLNO’s nearly 2,200 members contribute approximately 45,000 hours in service each year. For more information, visit [www.jln.org](http://www.jln.org).*