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**Junior League of New Orleans to Host Seventh Annual “Touch a Truck” Event**

**NEW ORLEANS, LA** – Junior League of New Orleans (JLNO) will host its seventh annual “Touch a Truck” event from 10 a.m. to 4 p.m., Saturday, November 17, 2018 at the Pontchartrain Center, 4545 Williams Blvd., Kenner. This one-day experience allows boys and girls to explore firsthand their favorite “big trucks,” as well as meet the men and women who protect, serve and build the Greater New Orleans Area.

From fire trucks and ambulances to concrete mixers and bucket trucks, “Touch a Truck” offers children an up-close look at the vehicles they have seen in movies, TV shows and driving around town. This year’s event will also feature appearances from local mascots, interactive activities, concessions and an array of local vendors for pre-holiday shopping.

“Once again, we are getting revved up for Touch a Truck, an event for young people – and the young at heart - to get up close and personal with the coolest vehicles our city has to offer,” Alice Glenn, President of the Junior League of New Orleans said. “We hope that families will join us for an exciting day of activities and interactive play for all ages – all for a good cause!”

Ticket prices are:

- \$10 for advance purchase single admission tickets.
- \$40 for advance purchase family package (up to five individuals).
- \$15 for single admission tickets on the day of the event.
- \$60 for family package (up to five individuals) on the day of the event.

Admission for children 12 months or younger is free. Advanced purchase tickets can be reserved by visiting <https://www.jlno.org/touch-a-truck/> or calling the Junior League of New Orleans at (504) 891-5845. These tickets will be available for pick-up on the day of the event at the Ponchartrain Center’s Will Call.

All proceeds from Junior League of New Orleans’ “Touch a Truck” event benefit the organization’s numerous philanthropic endeavors and charitable partnerships.

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*Since 1924, the Junior League of New Orleans (JLNO) has remained committed to promoting voluntarism, developing the potential of women and improving the community through effective action and leadership of trained volunteers. As one of the most impactful philanthropic organizations in the Greater New Orleans Area, JLNO’s nearly 2,200 members contribute approximately 45,000 hours in service each year. For more information, visit [www.jlno.org](http://www.jlno.org).*