

# Get on Board

Leaders of nonprofit organizations must maximize resources, fundraise, plan for sustainability, and strategically partner for success. Those working diligently to improve our region face enormous challenges and seek energetic, talented, and qualified leaders.

On Saturday, **February 27<sup>th</sup>, 2020** the Junior League of New Orleans will lead the way to building excellence in nonprofit governance in Greater New Orleans.

## Marketing, Promotion, and Exposure:

- *JLNO Social Media*
  - We have over 5,000 followers on Facebook, 2,100 followers on Twitter, and 2,900 followers on Instagram
- *Lagniappe*
  - Our quarterly magazine with a circulation of 5,500
- *JL in the kNOw*
  - Our newsletter to all 2,000 members



## Sponsorship Opportunities:

Your organization can elect one of the following unique sponsorship opportunities to help train New Orleans' next generation of board leaders.

### Gold Sponsor

**\$2,500**

- Business name on digital and print course materials, signage at the event, and print advertisements
- Business name and link on the JLNO website
- 1 social media mention
- Mention in JLNO's email newsletter
- 7 virtual tickets and 2 in-person tickets

### Silver Sponsor

**\$1,000**

- Business name on digital and print course materials, signage at the event, and print advertisements
- Business name and link on the JLNO website
- Mention in JLNO's email newsletter
- 4 virtual registrations

### Bronze Sponsor

**\$500**

- Business name and link on the JLNO website
- Mention in JLNO's email newsletter