

JUNIOR LEAGUE OF NEW ORLEANS
WOMEN'S LEADERSHIP SUMMIT

PRESENTED BY OCHSNER BAPTIST

Women's Leadership Summit Sponsorship Levels & Benefits

Presenting Sponsor (1 Available) **SOLD!** **\$10,000**

- Presenting Sponsor Designation as "Junior League of New Orleans Women's Leadership Summit Presented By [Your Company Name]" in online advertisements, in JLNO member newsletter, and in summit Event App
- First right of refusal to return as the Presenting Sponsor for the Women's Leadership Summit 2023
- Co-branded Step and Repeat at in-person happy hour and vendor marketplace at JLNO headquarters
- Co-branded virtual Zoom background with JLNO during sessions
- Business name and logo promoting business as presenting sponsor in all summit advertisements and all summit press releases
- Table set-up at in-person happy hour with ability to show and/or sell goods or services
- Opportunity to introduce a breakout session
- Single, dedicated email blast to registered event attendees promoting [Your Company] program or event of your choice
- Full-page ad in summit program
- 3 exclusive and 3 non-exclusive social media mentions Facebook, Instagram, and Twitter
- Mentioned as a sponsor during main summit sessions
- Admission for 50 virtual tickets OR donate back for scholarship tickets
- Business name, logo and link on summit website
- Business name listed in summit program
- Opportunity to provide branded item for summit gift bag

Platinum Sponsor **\$7,500**

- Half-page ad included in summit program
- 1 exclusive and 2 non-exclusive social media mentions on JLNO Facebook, Instagram, and Twitter
- 1 mention in JLNO's weekly newsletter
- Mentioned as a sponsor during main summit sessions
- Named Sponsorship Opportunities:
 - o **Opening Plenary Session (1 Available)**
 - Opening Plenary Session Presented by [Your Company Name] on screen during session
 - Opportunity to introduce your company and/or services prior to introducing opening plenary session speaker
- Admission for 30 virtual tickets OR donate back for scholarship tickets
- Business name, logo and link on summit website
- Business name listed in summit program
- Opportunity to provide branded item for summit gift bag

Gold Sponsor **\$5,000**

- Quarter-page ad included in summit program
- 1 exclusive and 1 non-exclusive social media mentions Facebook, Instagram, and Twitter
- Logo featured on sponsorship slide prior to conference sessions
- Named Sponsorship Opportunities:
 - o **Digital Platform/Event App for Virtual Summit (1 Available)**
 - Includes business name and logo branded in Event App
 - o **Networking Happy Hour (1 Available)**
 - Opportunity to provide branded/print materials during in-person happy hour
 - Signage during happy hour, "This happy hour sponsored by [Your Company Name]"
- Admission for 25 virtual tickets OR donate back for scholarship tickets
- Business name, logo and link on summit website
- Business name listed in summit program
- Opportunity to provide branded item for summit gift bag

Silver Sponsor **\$2,500**

- Named Sponsorship Opportunities:
 - o **Breakout Sessions (9 Available)**
 - "Breakout Session presented by [Your Company Name]" on screen during session
 - Opportunity to introduce your company and/or services prior to introducing breakout session speaker(s)
- Admission for 20 virtual tickets OR donate back for scholarship tickets
- Business name, logo and link on summit website
- Business name listed in summit program
- Opportunity to provide branded item for summit gift bag

Junior League of New Orleans

4319 Carondelet Street • New Orleans, LA 70115 • 504-891-5845 • Fax: 504-897-9496 • www.jlno.org

The Junior League of New Orleans is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

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Bronze Sponsor **\$1,500**

- Admission for 15 virtual tickets OR donate back for scholarship tickets
- Business name, logo and link on summit website
- Business name listed in summit program
- Opportunity to provide branded item for summit gift bag

Virtual Table Sponsor **\$1,000**

- Admission for 10 virtual tickets OR donate back for scholarship tickets
- Business name, logo and link on summit website
- Opportunity to provide branded item for summit gift bag

Green Sponsor **\$500**

- Admission for 1 virtual ticket OR donate back for scholarship ticket
- Business name, logo and link on summit website
- Business name listed in summit program
- Opportunity to provide branded item for summit gift bag

Vendor Marketplace Sponsor (15 Available) **\$250**

- Table set-up in Vendor Marketplace at in-person happy hour with ability to show and/or sell goods or services

In-Kind Sponsor **Varies**

- Promotional opportunities may vary depending on the in-kind sponsorship
- Business name, logo and link on summit website
- Business name listed in summit program
- Opportunity to provide branded item for summit gift bag

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_____ Yes, I am interested in sponsoring the 2021-2022 Women's Leadership Summit at a level of (check one):

_____ Presenting \$10,000

_____ Platinum \$7,500

_____ Gold \$5,000

_____ Silver \$2,500

_____ Bronze \$1,500

_____ Virtual Table \$1,000

_____ Green \$500

_____ Vendor Marketplace \$250

_____ In-Kind Varies; Details: _____

Following is the sponsoring company's information for invoicing:

NAME: _____

COMPANY: _____

TITLE: _____

ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____

TELEPHONE: _____ E-MAIL: _____

Please return commitment form via email to:

JLNO Women's Leadership Summit / WLS@jln.org

Checks should be made payable to **Junior League of New Orleans, Attn: Women's Leadership Summit** and mailed to:

**Junior League of New Orleans
Attn: Women's Leadership Summit
4319 Carondelet Street
New Orleans, LA 70115**

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