

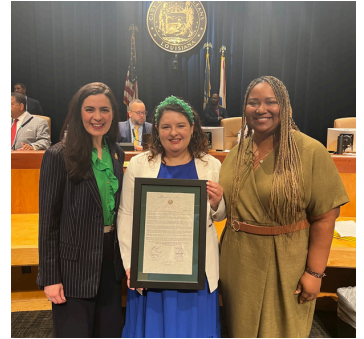


# JUNIOR LEAGUE OF NEW ORLEANS ANNUAL REPORT

2023  
-  
2024







## Message from 2023-2024 President Ashley Cangelosi Llewellyn

It is an honor to look back at the impact the Junior League of New Orleans (JLNO) made during the 2023-2024 year. JLNO is a volunteer-led, staff supported organization who lives out our mission "to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training" through our fundraisers, programs, training events, and community projects.

Reintroduce. Reimagine. Reengage. These words were an overarching theme to the year and have been demonstrated through our programming, our partnerships, and our membership experience. This League year marked a century of service to our beloved region and our Centennial celebrations continue throughout 2024. We also recognized the 10th anniversary of our JLNO Diaper Bank project that distributes essential products of diapers, period supplies, and adult incontinence products through a network of community partners. We invite you to learn more about our organization's efforts and consider how we can collaborate to advance our mission and our collective impact.

We steadfastly remain women leading for a greater New Orleans, deeply committed to advancing the wellbeing of women.



# OUR MISSION

The Junior League of New Orleans is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

# OUR FOCUS AREA

Our vision is a New Orleans where every woman can reach her full potential, driving transformative community impact. We are committed to advancing the wellbeing of local women through the use of trained volunteers that provide direct service, educate the community, and advocate for issues that affect women.

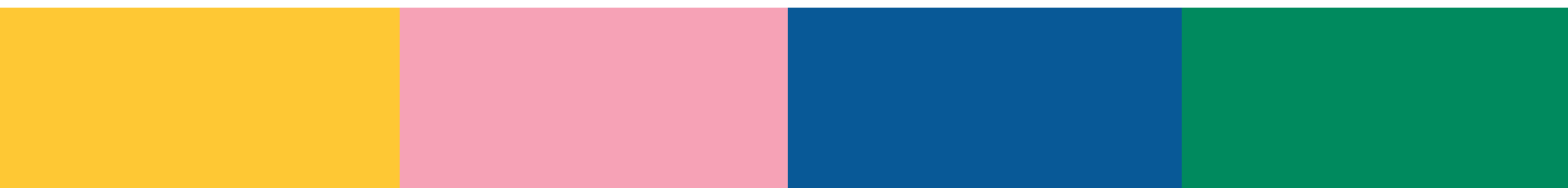
JLNO specifically works to tackle three strategic goals:

- Improving economic opportunities for women and supporting women's potential to seize those opportunities
- Providing needed family support to alleviate the burdens on women caregivers
- Promoting information and resources for women's health, allowing them to live healthy and productive lives

# OUR PROJECTS & FUNDRAISERS

**The ABOLISH Movement**  
**Community Assistance Fund**  
**Covenant House Partnership**  
**JLNO Diaper Bank**  
**Get On Board**  
**Status Of Women Study**  
**JLNO Scholarship**

**Woman Entrepreneur Fellowship**  
**Safe Sitter®**  
**Women's Leadership Summit**  
**TOUCH-A-TRUCK®**  
**Holly Jolly Market**  
**Run, Walk, Give**





# We celebrate that over this year we have...

Partnered with over  
**80** nonprofits

Distributed **\$50,000** dollars in  
Community Assistance Funds to  
six local nonprofits

Trained **163** students in  
Safe Sitter® curriculum

Our Scholarship Opportunity distributed  
**\$10,000** to 4 local female students  
completing post-secondary programs

Provided holiday gifts to  
**119** Educare students

Invested in our learning and  
leadership experiences by engaging  
in over **3,200** training hours

Offered over **45**  
training opportunities

Hosted over **200** attendees at our  
Women's Leadership Summit on  
International Women's Day

Had **92** JLNO charity  
runners for the  
Crescent City Classic

Trained **53** participants for meaningful  
board participation through our  
Get on Board program

Had **30** vendors for  
our annual Holly Jolly  
Marketplace

Hosted over **1,500** attendees for  
TOUCH-A-TRUCK® and over  
**900** students for Field Trip Friday

Distributed over  
**568,455** diapers to  
twenty-one partners

Provided approximately **15,000**  
volunteer hours to our community

Distributed over  
**170,400** period supplies  
to twenty-one partners

Offered over **60** unique volunteer  
opportunities to our members

Distributed **16,835** adult incontinence  
products to thirteen partners

Joined Junior Leagues from across the nation  
in participating in AJLI's inaugural "Find the  
Good Day" in September.

Facilitated and launched the rebrand of the  
JLNO Diaper Bank with our three product  
lines all under one cohesive name and look.

Launched our Preferred Partners program  
and welcomed The Times-Picayune | nola.com  
as a Platinum Partner and Aetna and Sparkle  
& Swag as Silver Partners.

Successfully launched an Annual Giving campaign:  
Past, Present, Future Leading Women.

Received the 2024 AJLI Community Impact  
Award for the JLNO Diaper Bank.

Hosted The Association of Junior Leagues International  
Annual Conference in New Orleans in May 2024.

## Celebrating a century of service

On March 31, 2024 the Junior League of New Orleans celebrated its 100th birthday. Our yearlong centennial celebration has just begun and we have curated memorable experiences and opportunities for our membership and the community to be a part of the celebration.

- In Fall 2023, JLNO announced our gift to the community of a funded study through the Newcomb Research Institute at Tulane University on the "Status of Women in New Orleans". The initial data findings were shared at our Women's Leadership Summit held on March 8, 2024.
- In October, the JLNO membership voted to Amend and Restate the Charter of the Junior League of New Orleans. Our original Charter was issued for a duration of 99 years and this historic membership vote established the Corporation in perpetuity.
- During our Centennial year, the Junior League of New Orleans will award a total of \$100,000 in Community Assistance Fund grants to nonprofit organizations in the greater New Orleans region. The first \$50,000 was awarded at our May General Membership Meeting.
- On May 31, we hosted an evening of dining and dancing at our Centennial Gala celebrating the remarkable 100 year journey of the Junior League of New Orleans.



# Our 2023-2024 Membership: 1715 Members

## Where We Live

**Covington 40**

**Destrehan 3**

**Gretna 9**

**Harahan 7**

**Harvey 6**

**Houma 2**

**Jefferson 15**

**Kenner 11**

**Mandeville 18**

**Marrero 4**

**Metairie 313**

**New Orleans 1097**

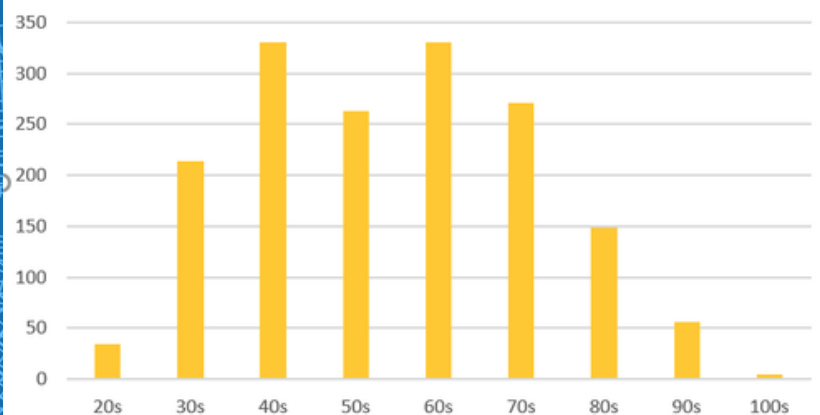
**River Ridge 17**

**Slidell 6**

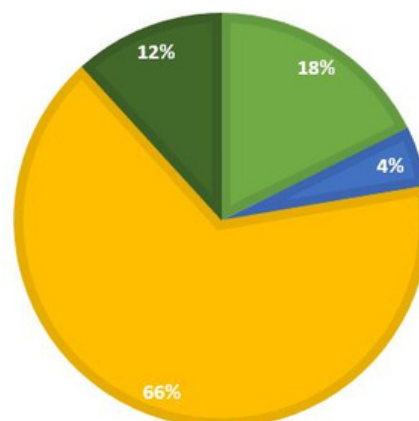
**Other LA 36**

**Other 82**

**Ages of Members by Decade**



■ Active ■ New Member ■ Sustainer ■ Sustainer Emeritus



NEW ORLEANS

# 2023-2024 FINANCIALS

## INCOME

Membership Obligations .....	\$207,755
Fundraisers & Businesses .....	\$137,541
Donations/Grants .....	\$170,403
Other Revenue .....	\$23,496
Investment Income .....	\$813,523

## EXPENSES

Community Projects .....	\$832,082
Management & Support.....	\$198,531
Fundraising .....	\$118,287



**TOTAL INCOME** .....\$1,352,718

**TOTAL EXPENSES** .....\$1,148,900

**NET INCOME (LOSS)** .....\$203,818

## 2023-2024 JLNO Board of Directors

Ashley C. Llewellyn

**President**

Tara Waldron

**President-Elect**

Kelly Rauser

**Secretary**

Trish Thibodeau

**Treasurer**

Paige Farrell

**Assistant Treasurer**

Robin Carubba

**Business Council**

**Director**

Allison Dandry

**Communications**

**Council Director**

Rachel Robinson

**Community Council**

**Director**

Hope Clay

**Membership Council**

**Director**

Blair Broussard

**Planning &**

**Development Council**

**Director**

Sarah Howard

**Ways & Means**

**Council Director**

Dale Ellen O'Neill

**Nominating Chair**

# Preferred Partner of



## Platinum

# The Times-Picayune



## Silver



Aetna Better Health® of Louisiana



# Junior League of New Orleans

Women Leading for a Greater New Orleans