



Hosting a **PERIOD PRODUCT DRIVE**

Thank you for your interest in hosting a period product drive for the Junior League of New Orleans (“JLNO”). This simple initiative can make a significant difference in the lives of New Orleans area individuals. The following contains instructions, ideas, a tally sheet, and materials to help communicate information about your drive. Your donations will add to the thousands of products we aim to distribute annually to community partners.

We deeply appreciate your commitment and are here to support you. If you have any questions or need further information, please do not hesitate to reach out. You can visit www.jlno.org, email diaperbank@jlno.org, or contact JLNO Headquarters at 504-891-5845.

PERIOD POVERTY FAST FACTS

Period products can cost up to \$20 per month, with individuals needing consistent access to pads, tampons, liners, or menstrual cups. Despite this necessity, there is no direct government assistance available for menstrual products, leaving 2 in 5 people with periods struggling to purchase period products within the past year due to lack of income.

Consequences for Education & Work: 1 in 4 students in the U.S. struggle to afford period products, causing students to miss class. This contributes to long-term disparities in education and employment. 1 in 3 low wage menstruating individuals have missed school or work due to lack of access to products.

Health Impact: Inadequate hygiene - using products too long or using substitutes like socks or paper towels - during menstruation can lead to infections, reproductive health issues, and emotional distress.

Community Importance: Addressing period poverty supports health, education, and dignity—building stronger, more stable communities.



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HOW TO GET STARTED: A PERIOD PRODUCT DRIVE IN SIX STEPS

1. Contact the JLNO Team: Email diaperbank@jlno.org to express your interest in hosting a period product drive. We can provide marketing materials, collection boxes, and answer questions. We're here to help you organize a successful drive!

2. Choose a Location: Select a location that's convenient for donors and secure for donations. Offices, reception areas, or common spaces are ideal. Partner with agencies to partner, such as public schools, health clinics, and libraries. Label bins clearly and check them regularly.

3. Choose a Deadline: Drives that last 1–4 weeks are most successful. Consider aligning your deadline with a holiday, event, or awareness day to boost participation. Let JLNO know your drive dates so we can help with publicity and coordinate pickup if needed.

4. Set a Goal: Set a clear goal (e.g., 1,000 products or 100% team participation). JLNO volunteers can advise you on the most in-demand products, such as regular pads or tampons. Keep supporters updated and celebrate your progress!

5. Get the Word Out: Promote your drive using email and social media. Share the location, deadline, product needs, and your goal. *Tips:*

- Post facts about period poverty to raise awareness & updates before, during, and after your drive.
- Use hashtags like #EndPeriodPoverty and tag your location.
- Share why you're hosting a drive and how others can help.

6. Collect the Products: Label your collection bins clearly. Use the Period Product Tally Sheet below to count your donations. Email the completed form to diaperbank@jlno.org and coordinate a drop-off or pickup. Post pictures on social media and let everyone know your results! Don't forget to thank donors and volunteers too!



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Sample Posts:

- 2 in 5 people with periods struggled to purchase products within the past year due to lack of income.
- State and federal safety-net programs cannot be used to purchase period supplies. Diaper Banks across the country attempt to fill this need. Please consider donating individually wrapped pads or tampons to our drive.
- 1 in 3 low-income women report missing work, school or similar events due to lack of access to period supplies.
- Lack of access to period supplies is linked to using substitute products (toilet tissue or socks), stretching product usage, and missing important events.
- Together, we can #EndtheCycle.

Statistics for Social Media Posts:

- 1 in 4 U.S. students miss school because they can't afford period products. You can help by donating individually wrapped pads or tampons to our drive.
- Supporting menstrual equity means supporting dignity, health, and education. 2 in 5 people with periods struggled to purchase period products within the past year due to lack of income, missing school, work and other opportunities. Support our drive today at (location)!
- 1 in 4 Black and Latina people with periods have struggled to purchase period products.
- The majority of people (68%) recognize period poverty as a public health issue in the United States.
- Period Poverty has been linked to using substitute products like napkins and socks or using products longer than recommended which can lead to health risks. This can lead to bacterial growth and an increased risk of toxic shock syndrome. Period products are essential products.

Suggested Hashtags: #EndPeriodPoverty, #JLNO, #EndtheCycle, #MenstrualEquity

Suggested Tags: @juniorleagueno, @periodsupplies



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FUN DRIVE IDEAS

Host Healthy Competition

- Compete between departments, teams, or classrooms
- Give out stickers or incentives for donations
- Reward the group with the most products or highest participation
- Set a visual goal tracker to encourage progress
- Give small prizes for largest single donation
- Host a trivia challenge on period poverty facts
- Challenge other organizations to match your total

Make It a Party

- Host a themed event where entry is a pack of period products
- Birthday Party
- Movie or Game Night
- Morning Coffee or Brunch
- Work Luncheon
- Red-Themed Day
- Cocktail Party
- Book Club

Extend Your Communication

- Insert flyers in paychecks, newsletters, or bulletins
- Email clients, coworkers, friends, and vendors
- Announce in social networks like NextDoor and Facebook
- Add drive details to your email signature
- Send “thank you” messages to all donors



JLNO DIAPER BANK

Diapers + Period Supplies + Adult Incontinence Products

Complete the following information and submit the form each time you donate to the JLNO Diaper Bank. Make a copy of this form to track your progress toward your Period Product Drive goal.

Drive Information	
Date of Drive	
Name of Person Organizing Drive	
Name of Organization Holding Drive	
Contact Phone for Organizer	
Contact Email for Organizer	

Number of Period Products Collected:

Tampons			
Light	Regular	Super	Super-Plus
Liners & Pads			
Liners	Regular Pads	Super Pads (Level 5, Maxi)	Overnight Pads
Miscellaneous (period underwear, menstrual cups, etc.)			

Return completed forms in one of the following ways:

Email to diaperbank@jlno.org and include when dropping off your donation.



JLNO
DIAPER
BANK
Diapers + Period Supplies
Adult Incontinence Products

Period Poverty Defined

2 in 5



Two in five women have struggled to purchase period products in the past year due to lack of income.

1/3



One-third of low-income women reported missing work, school or similar events due to lack of access to period supplies.

52%



52% adults have worn products longer than recommended due to affordability issues.

There is no federal aid program that can be used to purchase period products.

Lack of access to period products prevents individuals from living with dignity and jeopardizes their health, jobs and education.

HOW YOU CAN HELP



**Volunteer at
the Diaper Bank**



**Organize a
Drive**



**Donate
Funds**



**Bring Awareness
& Advocate**

Visit our website **JLNO.ORG/DIAPERBANK** or email us at **diaperbank@jlno.org** for more information.



JLNO DIAPER BANK

Diapers + Period Supplies + Adult Incontinence Products

PERIOD SUPPLY DRIVE

LOCATIONS:

DATES:

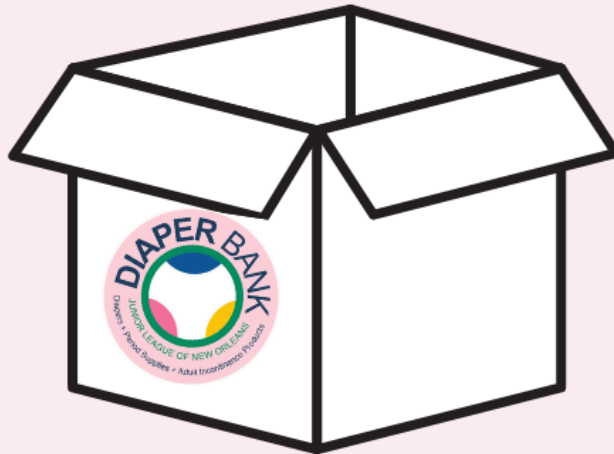
CONTACT:



JLNO DIAPER BANK

Diapers + Period Supplies + Adult Incontinence Products

GOAL:



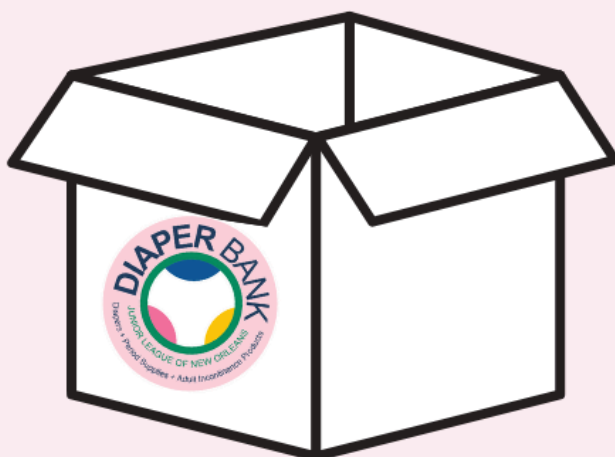
**1 IN 4 GIRLS
MISS SCHOOL DUE TO
#PERIODPOVERTY**



JLNO DIAPER BANK

Diapers + Period Supplies + Adult Incontinence Products

GOAL:



**2 IN 5 PEOPLE
STRUGGLE WITH
#PERIODPOVERTY**