

## **FOR IMMEDIATE RELEASE**

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## **JUNIOR LEAGUE OF NEW ORLEANS PRESENTS 2019-2020 COMMUNITY IMPACT**

May 29, 2020 NEW ORLEANS, LA – The Junior League of New Orleans (JLNO) has awarded \$30,500 to other nonprofit organizations and individuals and over 1,000,000 diapers to families during its year-end Community Impact giving. From June 1, 2019 to May 31, 2020, JLNO and its 2,100 members have been committed to the league's mission of voluntarism, training, and service throughout the Greater New Orleans area. Three organization's programs provide much-needed financial assistance to nonprofits, businesses, and individuals looking to improve the community.

"From helping women continue their education to distributing our one millionth diaper, it has been a fulfilling, impactful year," said Christine Vinson, JLNO President. "In times like these, we feel immensely grateful for our members, donors, and public fundraiser support that allow us to give back to organizations and individuals."

JLNO is pleased to honor the following recipients and causes through its Community Impact giving:

- The JLNO Scholarship, generously supported by Maria and David Huete and Jennifer and Mark Allen, helps non-traditional female students obtain degrees or certificates necessary for joining the workforce or for advancement within their careers. This year's awardees are Sydney Bowers and Keacha Drake.
- The Community Assistance Fund provides JLNO with a flexible means to grant money to nonprofit agencies that can effectively demonstrate that they have a need to fund programs that advance the wellbeing of women. This year's awardees are Bridge House/Grace House, Second Harvest Food Bank of Greater New Orleans and Acadiana, and Hotel Hope.
- The unprecedented spread and precautions around COVID-19 prompted JLNO to assist those affected through the league's Diaper Bank. Since mid-March JLNO has distributed over 150,000 diapers, and 285,000 period products. With the largest diaper in the Southeast, JLNO will continue to work with our regular distribution partners to provide this assistance to families.

- As part of its goal to help families from the bottom up, JLNO has distributed over 1,000,000 diapers to the Greater New Orleans Area.

All of the recipients of the league's Community Impact giving further foster the league's focus on the advancement of the wellbeing of women by improving economic opportunities, providing needed family support, and promoting information and resources for women's health.

As a leader in service to the community, JLNO is the recipient of the following grants:

- \$2,500 Alliance for Period Supplies Funds for Change Period Supplies Grant for the JLNO Period Supplies Bank
- \$2,000 Healthy Blue Grant for COVID-19 Relief for the JLNO Diaper Bank
- \$5,000 Helis Foundation Grant for COVID-19 Relief for the JLNO Diaper Bank

*The Junior League of New Orleans is a 501(c)3 not-for-profit organization committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. More information on the organization can be found at [www.jlno.org](http://www.jlno.org).*