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## **JUNIOR LEAGUE OF NEW ORLEANS DIAPER BANK HURRICANE IDA RESPONSE**

Requesting online only donations for diapers, formula, feminine products and adult incontinence products for disaster relief

September 16, 2021, New Orleans, LA – In the aftermath of Hurricane Ida the Junior League of New Orleans (JLNO) Diaper Bank is requesting donations to support the distribution of diapers, formula, feminine products and adult incontinence supplies for greater New Orleans residents impacted by the storm.

“The Junior League of New Orleans has a long history of addressing critical community needs in the aftermath of natural disasters. As we reflect on our impact following Hurricane Katrina 16 years ago, we are ready to once again put our network into action to restore our community and support our neighbors across the region,” said Shannon Brice, JLNO President.

Due to the ongoing logistical challenges and safety precautions in the New Orleans area, JLNO is not currently accepting in-person donations but is requesting support through online giving or via text. Supporters are encouraged to visit <https://www.jlno.org/disaster-relief/> for more information or donate directly through:

- **Dollars for Diapers:**  
<https://junior-league-of-new-orleans.snwbll.com/dollars-for-diapers-2020-2021-2>
- **Amazon Smiles:**  
[https://www.amazon.com/hz/wishlist/l/1VT8L7IYJ4JLU/ref=nav\\_wishlist\\_lists\\_5?encoding=UTF8&type=giftlist&pldnSite=1](https://www.amazon.com/hz/wishlist/l/1VT8L7IYJ4JLU/ref=nav_wishlist_lists_5?encoding=UTF8&type=giftlist&pldnSite=1)
- **Text to Give:** 504-446-6163

Distribution of diapers, formula, feminine products and adult incontinence supplies will be facilitated in partnership with the City of New Orleans’ disaster relief programs. Additionally, JLNO Diaper Bank will be working with community partners such as Catholic Charities to distribute diapers regionally and Second Harvest Food Bank. In addition to donations received by community JLNO and community members, the JLNO Diaper Bank is supported by disaster recovery funds provided by Greater New Orleans Foundation and Gayle Benson.

In the wake of Hurricanes Laura and Zeta in 2020, JLNO distributed 135,000 diapers and raised over \$17,000 for relief efforts. The JLNO Diaper Bank is affiliated with the National Diaper Bank Network (NDBN). The NDBN is a network of diaper banks, allied programs, donors, sponsors and elected officials who work together to end diaper need and period poverty in the United States.

JLNO has also opened a Disaster Relief Fund to aid families impacted by Hurricane Ida. Money donated to the Disaster Relief Fund will be used to impact communities affected by disaster via

our network of existing partners. JLNO has been in contact with Junior Leagues and Diaper Bank partners throughout the region and is mobilizing to assist them in meeting the needs of their respective communities. Support for the Disaster Relief Fund can be directed here:

[https://members.jlno.org/?nd=donate\\_detail&donation\\_id=2878](https://members.jlno.org/?nd=donate_detail&donation_id=2878)

For more information about the JLNO Diaper Bank, please visit

<https://www.jlno.org/community/diaper-bank/>

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Founded in 1924, the Junior League of New Orleans is a 501(c)3 not-for-profit organization committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.