



Leaders of nonprofit organizations must maximize resources, fundraise, plan for sustainability, and strategically partner for success. Those working diligently to improve our region face enormous challenges and seek energetic, talented, and qualified leaders.

On Saturday, **February 27th, 2021** the Junior League of New Orleans will lead the way to building excellence in nonprofit governance in Greater New Orleans at our 12th annual Get On Board workshop.

Sponsorship Opportunities:

Your participation in Get On Board will help train New Orleans' next generation of board leaders. In addition, you can:

- Receive marketing and promotion before, during and after the event;
- Interact closely with potential customers;
- Highlight your business to 2,100 influential local JLNO members;
- Be recognized as a business that cares about its community.

JLNO's social media has over 5,000 followers on Facebook, 2,100 followers on Twitter, and 2,900 followers on Instagram). Our quarterly magazine, *Lagniappe*, has a circulation of 5,500. Our E-newsletter, *JL in the Know* is sent weekly to all 2,100 members with a 60% open rate. 50 GOB live attendees in Fall 2019

Gold Sponsor

\$2,500

Silver Sponsor

\$1,000

- Business name on digital and print course materials, signage at the event, and print advertisements
- Business name and link on the JLNO website
- 1 social media mention
- Mention in JLNO's email newsletter
- 7 virtual tickets and 2 in-person tickets

Bronze Sponsor **\$500**

- Business name and link on the JLNO website
- Mention in JLNO's email newsletter

- Business name on digital and print course materials, signage at the event, and print advertisements
- Business name and link on the JLNO website
- Mention in JLNO's email newsletter
- 4 virtual registrations

Other

We want everyone who would like to contribute to the success of this important workshop to be able to. If you would like to be a sponsor but none of these levels exactly fit your needs, please contact us and we will work with you.