



2016 Sponsorship Benefits

The Junior League of New Orleans offers the following opportunities to sponsor its *Girls Night Out BINGO!*, an exciting and festive event raising funds to support JLNO's mission and community projects.

Striking It Rich Sponsor

\$10,000

- Business name and logo inclusion in event program
- Space set-up before, during, and after Girls Night Out Bingo with ability to show and/or sell goods or services
- Opportunity to include promotional materials in the participant bag
- Business name, logo, and link on the Girls Night Out Bingo website (www.jlno.org/GirlsNightOut)
- Business name and logo on flyers, signage at the event, and print advertisements
- 2 social media mentions on JLNO's Facebook page and 1 mention (tweet) on Twitter*
- Business name in all press releases*
- One reserved table (\$1,000 value)

Winning Big Sponsor

\$5,000

- Business logo inclusion in event program
- Space set-up before, during, and after Girls Night Out Bingo with ability to show and/or sell goods or services
- Opportunity to include promotional materials in the participant bag
- Business logo and link on the Girls Night Out Bingo website (www.jlno.org/GirlsNightOut)
- Business logo on flyers, posters, signage at the event, and print advertisements
- 1 social media mention on JLNO's Facebook page and 1 mention (tweet) on Twitter*
- One reserved table (\$1,000 value)

Coming Up Roses Sponsor

\$2,500

- Business name inclusion on event program
- Opportunity to include promotional materials in the participant bag
- Business name and link on the Girls Night Out Bingo website (www.jlno.org/GirlsNightOut)
- Business name on signage at the event and print advertisements
- 1 mention (tweet) on Twitter

Gaining Fortune's Favor Sponsor

\$1,000

- Business name inclusion on event program
- Opportunity to include promotional materials in the participant bag
- Business name and link on the Girls Night Out Bingo website (www.jlno.org/GirlsNightOut)
- Business name on signage at the event
- 1 mention (tweet) on Twitter

Patron Table

\$1,000

A business may purchase a table and invite 10 individuals to attend the event with the following benefits:

- Entrance and BINGO! cards for 10 individuals
- Business name inclusion on event program
- Opportunity to include promotional materials in the participant bag
- Reserved seating

Hitting a Hot Streak Sponsor

In-kind value of \$500

An in-kind donation valued at \$500 will receive the following sponsor benefits:

- Opportunity to include promotional materials in the participant bag
- Business name on the Girls Night Out Bingo website (www.jlno.org/GirlsNightOut)
- Business name on signage at the event
- 1 mention (tweet) on Twitter

Friend of JLNO

In-kind value under \$500

An in-kind donation valued under \$500 will receive the following Friend of JLNO sponsor benefits:

- Opportunity to include promotional materials in the participant bag
- Business name on the Girls Night Out Bingo website (www.jlno.org/GirlsNightOut)
- Business name on signage at the event

In-kind donations are valued toward sponsorships at half their value. For example, an in-kind donation of \$2,000 qualifies a business at the Gaining Fortune's Favor (\$1,000) level; a combination of a \$3,000 in-kind donation and a \$1,000 cash donation qualifies a business at the Coming Up Roses (\$2,500) level.

*Mentions in press releases and social media will occur between the beginning of September and end of December 2016.

To receive recognition on specified printed materials and advertisements, please complete and submit the Sponsor/Donor Form and payment or the notice of in-kind donation no later than **October 17, 2016**.



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2016 Sponsorship Benefits

	Striking it Rich \$10,000	Winning It Big \$5,000	Coming Up Roses \$2,500	Gaining Fortune's Favor \$1,000	Hitting a Hot Streak In-kind at \$500
Event Program	Name & logo	Logo	Name	Name	
Promotional Materials in Participant Bag	Yes	Yes	Yes	Yes	Yes
Website (www.jlno.org/GirlsNightOut)	Name, logo, & link	Logo & link	Name & link	Name & link	Name
Signage at the Event	Name & logo	Logo	Name	Name	Name
Social Media (reach of over 3500)	2 posts on Facebook & I tweet on Twitter	1 post on Facebook & I tweet on Twitter	I tweet on Twitter	I tweet on Twitter	I tweet on Twitter
Print Advertisements	Name & logo	Logo	Name		
Flyers	Name & logo	Logo			
Space at Event	Yes	Yes			
Reserved Table for Attendees (value of \$1000)	Yes	Yes			
Press Release	Name				