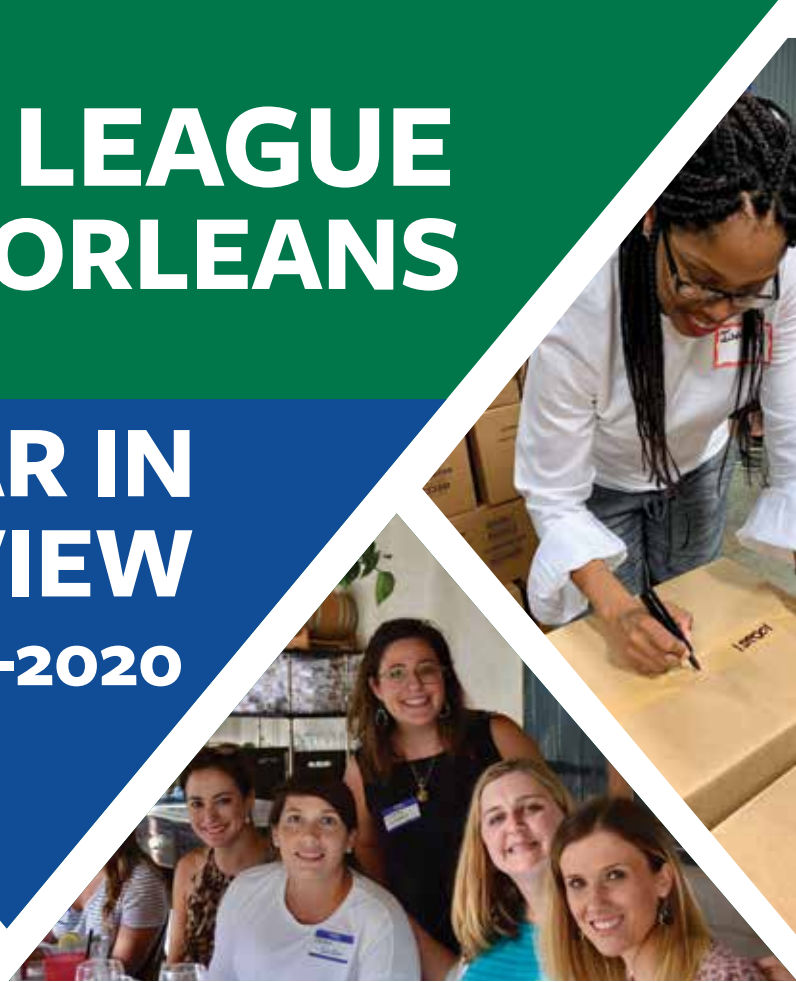


JUNIOR LEAGUE OF NEW ORLEANS

YEAR IN REVIEW 2019-2020



Junior League of
New Orleans
Women Building a Greater New Orleans



Women **LEADING** for a Greater New Orleans

One civic-minded woman can start a movement. When she observes a need within a community, she can envision a way to address it and find others with which to collaborate. The 10 original members of the Junior League of New Orleans established this organization over 95 years ago by combining their compassionate natures with creativity and diligence to help those that needed it most.

Today, JLNO remains a proud, thriving organization where any woman can realize her commitment to voluntarism in a way that is impactful and relevant to her and the community she serves. Our members are change-makers that contribute to a variety of industries, develop their potential through our infrastructure and implement our organization's impact. These inspiring and diverse individuals are empowering the next generation of women leaders.

JLNO's values of leadership, diversity, empowerment, training and impact further guide our platform of voluntarism that goes beyond teaching safety skills to a child or providing diapers for families. Our experiential training increases the effectiveness of our community impact.

Because of what our members learn from the Junior League, New Orleans has:

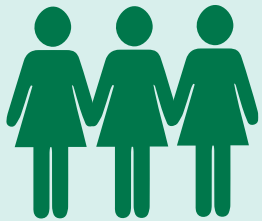
- more women founding organizations and starting businesses
- more leaders serving on boards
- more volunteers giving their time and effort
- more donors valuing these causes through their financial support

Thousands of Greater New Orleans area residents have benefited from the work of Junior League volunteers, and helping others has immeasurably enriched those volunteers' lives. As its legacy, JLNO founded several well-known organizations, including the Preservation Resource Center and the Parenting Center at Children's Hospital. JLNO has also supported many of the city's major cultural institutions including the New Orleans Museum of Art, the Louisiana State Museum at the Cabildo and the Louisiana Children's Museum.

The infrastructure our members build and maintain ensures we help someone not just in the present but far into the future as well. JLNO is excited to discover what the next 95 years holds for our volunteers and celebrate the positive impact they will make on our community.



JLNO BY THE NUMBERS



2,056
Members



25,849
Hours in
Volunteer Service



75 Unique
Volunteer
Opportunities



44 Nonprofit
Partners



58 Training
Opportunities



34
Business
Partners



881,438
Members of the
Community Served

Programming



Distributed **1,053,730 diapers** to **22 distribution partners** through its DIAPER BANK to help alleviate diaper need for families



Distributed **285,000 pads, liners and tampons** to **12 distribution partners** through its PERIOD PRODUCTS program to help address period poverty for women



COVENANT HOUSE Birthdays: **380 attended birthday parties** throughout the year



Administered **8 sessions preparing 190 young people** through the SAFE SITTER program for the profound responsibilities of nurturing and protecting children



Held **3 events with 130 total attendees** on FINANCIAL LITERACY topics of budgeting, saving and investing



Awarded **3 local nonprofit partners \$20,000** in Community Assistance Fund grants



Trained **44 people** in nonprofit board and staff leadership skills through its award-winning GET ON BOARD program



Awarded **2 non-traditional female students with \$11,000** in scholarship funding

In its eighth year, JLNO's Touch a Truck continues to grow. Two days in the Pontchartrain Center provided a fun, interactive and educational opportunity for families throughout the region.

- 29 vehicles highlighting various transportation methods across numerous professional sectors participated
- 3,420 people of all ages attended
- 931 students from partner schools visited for free as a part of JLNO's Field Trip Friday
- \$30,000 from the event's ticket sales, business sponsorships and donations support JLNO's mission and volunteer efforts



For the second year running, JLNO participated as an Official Charity Partner with the Allstate Sugar Bowl Crescent City Classic.

- 33 people participated in the race on JLNO's behalf
- 182 donors gave in support of JLNO's #runningforJLNO team
- \$15,701 from the participant's peer-to-peer fundraising campaigns supported JLNO's mission and volunteer efforts



JLNO's Members

JLNO's members range from 23 to 107 years old, with an average age of **53**

92% of JLNO's Active membership works outside of the home

61% of JLNO's members have been actively involved with the League for five years or more

96% of JLNO's members received a post-secondary degree, with over half having received a postgraduate degree of a Masters, PhD, M.D. or J.D.

61% of JLNO's members have previously served or are currently serving on boards of another nonprofit organization

76% of JLNO's members are married

75% of JLNO's members are volunteering with other nonprofit organizations outside their Junior League service

64% of JLNO's members are parents

“The Junior League has women from all walks of life sharing knowledge, networking, starting businesses, raising families and reminding each other that we have more than one purpose on this earth. JLNO projects are changing lives and making lasting impact. I am inspired by members of the League that I meet, and that inspiration makes me work harder to be a contributor to the community”

- Michelle D. Craig, JLNO Active Member

“It's a beautiful thing to look around a room and see women committed not only to their personal and professional success, but also to the success of their community. I believe it is what we are called to do.”

- Sheryl Kennedy Haydel, JLNO Active Member

“The Junior League provided me with a sense of home and belonging, and it has since led to many incredible and lasting friendships. The League also taught me more about the importance of community and the role every one of us can play in that.”

- Beth Walker, JLNO Sustaining Member

THE COMMUNITY ASSISTANCE FUND GRANTED \$20,000 TO LOCAL NONPROFITS

Started over 30 years ago, the Community Assistance Fund provides JLNO with a flexible means to grant money to nonprofit organizations that effectively demonstrate they have a dire need for funding. These agencies seek to advance the wellbeing of women in the areas of economic opportunity, physical and mental health and family assistance. The CAF Committee thoroughly examines requests for funding before submitting them to JLNO's Community Council and Board of Directors for final approval.

Bridge House/ Grace House \$5,000

Bridge House is a long-term residential intensive alcohol and drug addiction treatment center. Grace House is the only substance-use disorder treatment facility exclusively for women in the Greater New Orleans area. At Grace House, treatment is provided to focus on the unique needs of women in recovery including the areas of trauma, self-esteem, parenting, and healthy relationships. Bridge House and Grace House merged in 2006. Since that merger they are now publicly known as Bridge House / Grace House, and have maintained a single administrative staff, single Board of Directors, and a single purpose -- to treat those suffering with the disease of addiction who would not otherwise be able to afford it. Now as one organization, Bridge House / Grace House treats over 700 individuals per year, with 150 licensed beds. JLNO awarded \$5,000 for the Susan W. Glennon Grace House Women's Medical Clinic that addresses their population's physical and mental health needs through prevention, education and treatment. The Susan W. Glennon Grace House Women's Medical Clinic opened in January 2014. The clinic has a simple vision— to provide the kind of care we would want for ourselves, care without judgment or bias, in an environment that feels safe and comfortable. By giving timely pelvic exams and pap smears, Tulane Medical Students can intervene to provide medical care or refer to residents for follow up testing within the timeframe of treatment at Grace House, giving these women a better chance of

treating any infections and removing precancerous lesions.

Second Harvest Food Bank of Greater New Orleans and Acadiana \$10,000

Second Harvest Food Bank's mission is to lead the fight against hunger and build food security in South Louisiana by providing food access, advocacy, education and disaster response. JLNO awarded \$10,000 to Second Harvest Child Hunger Program. More than 84,500 individuals in Orleans Parish struggle with food insecurity. Of that number, over 18,800 are children. Studies have shown that children from homes that lack consistent access to food are more likely to experience considerable and potentially lasting effects on their physical and mental health and development, academic achievement, and future success. When kids have access to healthy meals every day, they feel better, do better in school and have fewer behavior problems. Second Harvest's Child Hunger programs are meant to help parents and caregivers fill these gaps. Kids Café and Summer Feeding Programs reduce the gap in afterschool and summer meals, providing free meals and snacks to thousands of children in need throughout New Orleans. These programs reduce hunger and allow children to return to school feeling refreshed and ready to learn, while increasing the capacity

of families to make ends meet when schools are not in session. The School Pantry Program reaches hungry children from the accessible and protected environment of their school, providing fresh fruit, vegetables, dairy, proteins, and nonperishable staples for students and families to access when they need it most. The School Pantry reaches not just one child in a school, but whole families who are struggling with hunger, including siblings and parents or grandparents.

Hotel Hope \$5,000

Hotel Hope is a nonprofit, interfaith organization that provides housing to women and their children in a safe and loving atmosphere while guiding them to self-sufficiency and self-empowerment through intensive case management. JLNO awarded Hotel Hope \$5,000 to purchase computers for each guest room. The computer/tablets will be used by mothers to search for employment opportunities, housing placements, social service assistance, childcare, school enrollment and other resources. Many resources, for example, day care/school applications, social security, food stamps, only accept online applications. The computers/tablets will assist the family to search for jobs and housing placements in a more efficient manner. This service will empower the mothers to seize new opportunities. The single mothers will also have access to online workshops, online classes (for school/training) and online mental health counseling, a new service from Metropolitan Human Service District.

2018-2019 FINANCIALS *

Support & Revenue

Membership Dues.....	\$323,152
Discontinued Operations	\$2,193,574
Contributions & Support.....	\$260,289
Special Events.....	\$117,127
Investment Income.....	\$87,470
Other.....	\$5,259
Change in Value of Beneficial Interest In Charitable Remainder Trust	(\$1,534)

Total Support & Revenue
\$2,985,337

Expenses

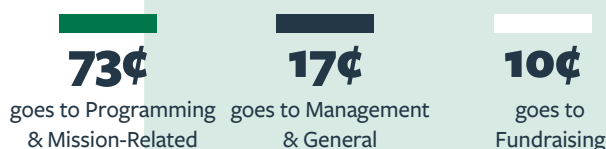
Programming & Mission-Related.....	\$653,330
Supporting Services	
Management & General.....	\$149,107
Fundraising	\$85,345

Total Expenses
\$887,782

Allocation of Expenses



FOR EVERY \$1.00 SPENT:



Change in Net Assets
\$2,097,555

*Figures tie back to audit for fiscal year 2018-2019

Mission

The Junior League of New Orleans is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Diversity, Equity and Inclusion

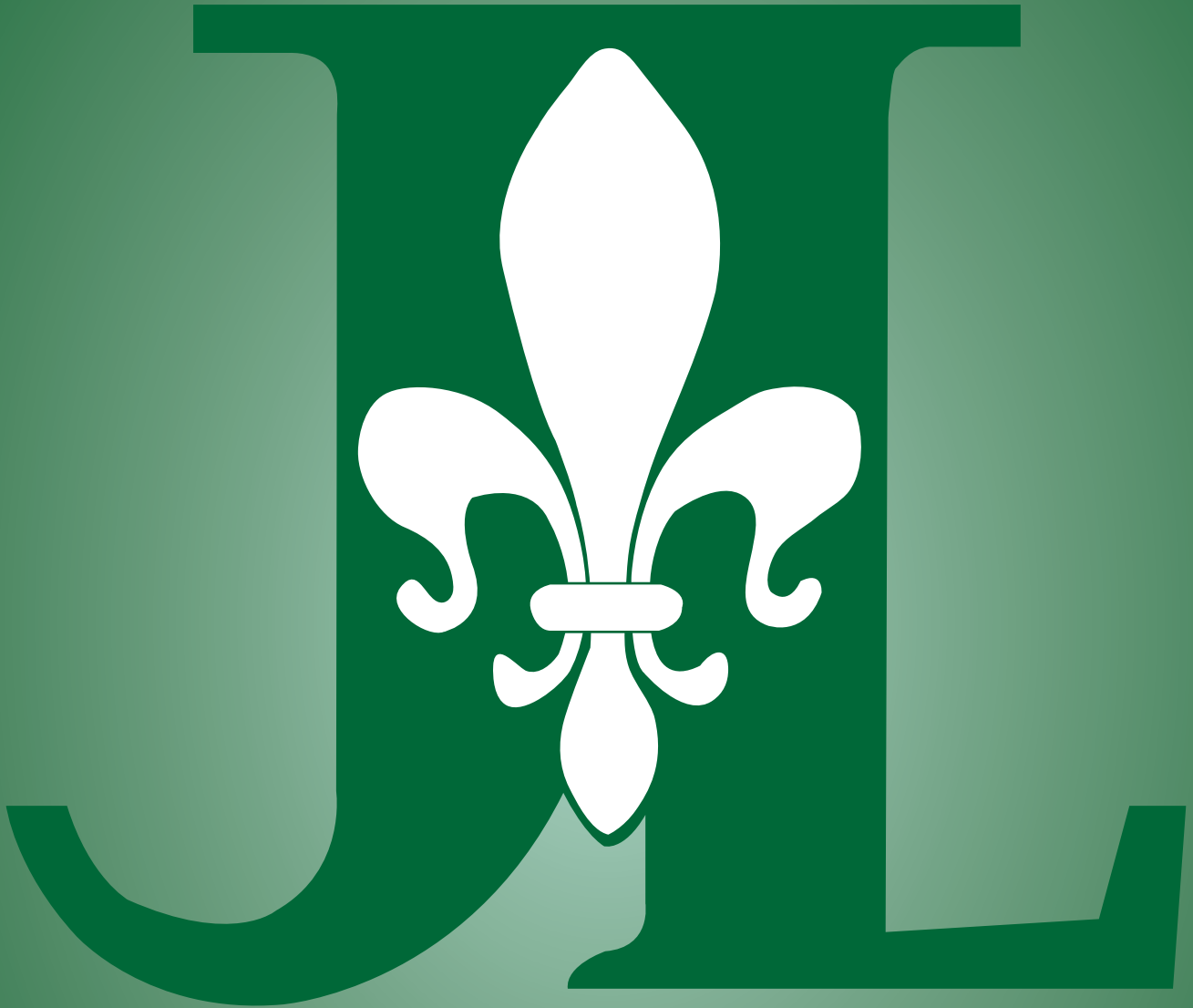
JLNO respects and celebrates the unique attributes, characteristics, and perspectives that make each person who they are. We welcome all women who value our Mission and aim to create and retain a membership representing all socio-demographic aspects of our community. We believe that bringing diverse women together allows us to collectively and more effectively address the issues that face our community. We are committed to supporting inclusive environments. We strive for JLNO partners, strategies, and investments to reflect this belief and commitment.

Focus Area

The Junior League of New Orleans is committed to **advancing the wellbeing of local women** through the use of trained volunteers that provide direct service, educate the community and advocate for issues that affect women.

JLNO specifically works to tackle three strategic goals:

- ➔ Improving economic opportunities for women and supporting women's potential to seize those opportunities
- ➔ Providing needed family support to alleviate the burdens on women caregivers
- ➔ Promoting information and resources for women's health, allowing them to live healthy and happy lives



Junior League of New Orleans

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