2015 CAF GRANTS TARGET WOMEN’S HEALTH

INSIDE: Kitchen Tour • Board Member Profiles • Sustainer Spotlight
People have asked me why the Diaper Bank project is important to me. The first article I read about diaper need featured a Hispanic woman who spoke about her hopes that she could use one diaper all day for her son. It broke my heart because that could have been my mom. She came here with a basic education, no profession, and a desire to make it. She kept my siblings and me meticulously clean on a threadbare budget. I saw my mother's face in that article and I am trying to pay it forward somehow. Diaper Bank is for all the women like my mom.

The Junior League of New Orleans is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

MISSION STATEMENT

BOARD OF DIRECTORS

President - Jeanne Harang Boughton
President-Elect - Katherine Kleinpeter Raymond
Secretary - Sarah Lodwick Chancellor
Treasurer - Allison Lane Plaisance
Assistant Treasurer - Erin Clayton Mouledoux
Business and Communications Council Director - Enid Patterson Fahrenholt
Community Council Director - Celeste Flower Eustis
Membership Council Director - Sarah Spaulding Abbott
Planning and Development Council Director - Mary Beth Green Wallace
Ways and Means Council Director - Sarah Martzolf
Nominating Chair - Hallie Lanier Boh
Sustaining Advisor - Katherine Andry Crosby

2013-2014 FINANCIALS

MEMBERSHIP OBLIGATIONS $364,093.73
UNREALIZED INCOME ON ENDOWMENT $217,094.35
INVESTMENT INCOME $64,087.27
AWARDS, GRANTS & PREFERRED PARTNERS $50,000.00
ENDOWMENT CONTRIBUTIONS $21,725.00
COST OF GOODS SOLD $16,036.43
OTHER ADMINISTRATIVE REVENUE $11,198.69
RETIRE THE DEBT ON FRERET CONTRIBUTIONS $1,431.00

INCOME OTHER FUNDING

COMMUNITY PROJECTS/MISSION $595,436.14
FUNDRAISING $384,639.85
MANAGEMENT & SUPPORT $561,781.75

EXPENSES

INCOME FUND RASERS & BUSINESSES
BLOOMIN' DEALS THRIFT SHOP $504,270.37
DONATED GOODS-THRIFT SHOP $477,795.00
BUY, SAVE AND SERVE CARD $35,131.00
TOUCH A TRUCK $27,722.75
KITCHEN TOUR $26,389.00
GET ON BOARD $21,725.00
FRERET 5K $14,300.50
COOKBOOKS $11,198.69
FLEUR DE LEAGUE ONLINE MARKETPLACE $9,975.61
MISCELLANEOUS $6,010.19

$1,134,518.11

TOTAL INCOME $1,882,017.00

TOTAL EXPENSES $1,541,857.74
TOTAL OTHER INCOME $747,498.89
COMBINED TOTAL INCOME $1,882,017.00

$1,541,857.74  $340,159.26
Find a doctor close to you.

When you need to find a doctor in New Orleans, Touro makes it easy.

We can connect you to hundreds of experienced physicians, from primary care providers to OB-GYNs to specialists across the spectrum. Offices are conveniently located throughout the New Orleans area.

Visit touro.com/findadoc, or talk to us at (504) 897-7777.

TOURO.COM/FINDADOC

The McGehee Advantage

Boy and Girls
Ages 1 – 4

1538 Philip Street
(504) 523-9911
LittleGate.com

Louise S. McGehee School is open to all qualified girls regardless of race, religion, national or ethnic origin.

2343 Prytania Street
(504) 561-1224
McGeheeSchool.com

Little Gate is open to all qualified girls and boys regardless of race, religion, national or ethnic origin.

Pre-K – 12
All-Girls’ Education

McGehee
LOUISE S. McGEHEE SCHOOL
HONOR. SERVICE. LEADERSHIP.

Little Gate
LOUISE S. McGEHEE SCHOOL
HONOR. SERVICE. LEADERSHIP.

1538 Philip Street
(504) 523-9911
LittleGate.com

2343 Prytania Street
(504) 561-1224
McGeheeSchool.com

Little Gate is open to all qualified girls and boys regardless of race, religion, national or ethnic origin.

Louise S. McGehee School is open to all qualified girls regardless of race, religion, national or ethnic origin.
The Hainkel Home
612 Henry Clay Avenue
New Orleans, LA 70118
Phone: 504-896-5900 Fax: 504-896-5984

“They have an exemplary quality assurance program... I suspect the Hainkel Home is one of the best nursing homes in the state of Louisiana... This is a home that the city of New Orleans needs, desperately needs.” – Dr. Brobson Lutz

New Parkside Red Unit
Services include:
• Private and Semi-Private Rooms
• Skilled Services including Speech, Physical, Occupational Therapy
• Licensed Practical and Registered Nurses on duty 24 hours a day.
• Respiratory & IV Therapy & Tracheotomy Care
• Extensive Restorative Program
• Adult Day Health Care Services and more!

Chartered in 1891, the John J. Hainkel, Jr. Home and Rehabilitation Center is a non-profit home located in Uptown New Orleans that provides health care services to local Medicaid, Medicare and Veterans Affairs patients as well as those with private insurance or private pay. Exhibiting highest quality care, Hainkel received “0” deficiencies in a recent annual survey conducted by the Department of Health & Hospitals. The Hainkel Home, following the original mission of the New Orleans Home for the Incurables, promotes quality of life through a unique and caring alternative for the elderly and those who suffer from serious illnesses and disabilities.

Contact Cathryn Abbott Jones, Laura Glazer - Admissions
P: 504.896.5904 | F: 504.896.5984 | E: admissions@hainkelhome.com

DR. JAMIE TOSO
* League Member

DR. DONALD TOSO
1502 Calhoun St
NOLA 70118
504-899-8383
www.TosoOrtho.com
Complimentary consultations offered to Junior League members

TOSO ORTHODONTICS LLC

DR. JAMIE TOSO
* League Member

DR. DONALD TOSO
1502 Calhoun St
NOLA 70118
504-899-8383
www.TosoOrtho.com
Complimentary consultations offered to Junior League members

Custom Publishing Manager Robin Shannon
Layout & Design Maura Wery
Director of Operations Gina Brignac
Contents

On the Cover
Elizabeth Janke, Lizzie Martin, and CAF Grant Recipients

Photo by Jessica Bachman

In Every Issue
Letter from the President 4
Letter from the Editor 6

Summer Features
JLNO Bulletin Board 8
Lemonade Day 9
CAF Grant Fund Recipients 10-11
Kitchen Tour 12-14
Board Member Profiles 16-28
Get On Board 29-31

Inside the League
Sustainers Clubs 32-33
Capital One Article 34
The Annual Report 37-45

3 appetizers &
A GLASS OF WINE

AT DINNER JUNE - AUGUST

$33

Turtle Soup
topped with sherry

City Park Salad
green apples, Stilton, bacon

Tuna 2 Ways
tartare & pepper seared, wasabi crème fraîche

Cobia Crudo
Big Shot pineapple nuoc cham, radish, cilantro, basil, mint

Grilled Octopus
jalapeño-mango vinaigrette, charred squash, tamarind-red pepper sauce, puffed sorghum

Oyster Liquor Risotto
fried oysters, preserved lemon, Herbsaint, Parmesan wafer

Agnolotti & Crawfish
ricotta & kale filling, crème fraîche salad

Crabmeat Ravigote
Napoleon
couscous, corn, tomatoes, cucumbers, salsa verde

Golden City Lamb Ribs
sorghum & soy glaze, charred cabbage, fried peanuts

Crawfish Changua
poached egg, cilantro, green onions, spiced yogurt, basil oil

Ya-ka Mein
soy glazed pork belly, housemade pasta, fried egg

Vadouvan Shrimp & Grits
garam masala, broken rice, gritshousemade chili sauce, fresh yogurt

Crabmeat Spaetzle
peas, brown butter, bottarga

- CHEF CHIP FLANAGAN

504-488-1000
www.ralphsonthepark.com
Dear Readers,

“It’s not just about giving, it’s about changing something that matters.” — Lyda Hill, 2015 Mary Harrimon Community Award winner.

Hearing those words spoken at our Association of Junior Leagues International (AJLI) conference, a forum connecting volunteers from four countries and 292 cities, resonated as representative of the Junior League of New Orleans (JLNO) community impact. At the same conference, JLNO was honored with the 2015 AJLI Award for Vision for our strategic plan, focusing on Advancing the Wellbeing of Women. This prestigious award recognizes the thoughtful and life-changing vision and commitment of our volunteers.

This year, among many other successes, the Junior League of New Orleans:

• Welcomed the national publication House Beautiful for the 2015 Kitchen Tour fundraiser, which hosted the House Beautiful Kitchen of the Year;

• Launched the Junior League Diaper Bank, addressing diaper need and supporting mothers in getting to work or school. Off to a tremendous start, the program has already met a first-year goal of collecting 90,000 diapers in celebration of JLNO’s 90 years of service;

• Added to an ever-growing list of collaborating organizations, including community partners, sponsors and nonprofits;

• Significantly improved two important properties, our Bloomin’ Deals thrift store on Freret Street and our Headquarters on Carondelet Street;

• Conducted training sessions for community women and volunteers, including female entrepreneurship and workplace support;

• Impacted the community with $750,000 and 50,000 volunteer hours.

It is with incredible confidence and excitement for the future that I introduce our next group of leaders. In these pages, you will learn of the 2015-16 Board of Directors’ accomplishments and goals for furthering the work of the League. Led by talented incoming president Shannon Able, we look forward to a dynamic and impactful year. Please connect with us at www.jlno.org to learn more about working with our 90 year, 2300 member strong force for improving our community.

Gratefully,

Katherine Kleinpeter Raymond
Junior League of New Orleans President 2014-2015

The Junior League is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities.

Its purpose is exclusively educational and charitable.
Living each day just the way you want to means something different for everyone. Stories, traditions, families and events are celebrated, and uplift the spirit. Joie de vivre thrives here. Vibrant and social, day-to-day retirement living at Poydras Home means enjoying the lifestyle you love with engaging activities and cultural opportunities. And most importantly, it means living each day to the fullest.

Poydras Home, a retirement community in the heart of New Orleans.

Caring for every child as our own.
Each year around this time, the members of the Junior League of New Orleans sign up for their placement the committee upon which they will serve for the upcoming League year. There are several dozen opportunities for our members whether they want to serve the League internally or serving the community.

When selecting my placement in 2011, I thought it might be interesting to write a few articles for JLNO’s magazine. Little did I know, four years later I would be writing this letter about my experiences writing for, editing and producing a quarterly magazine. It has been truly amazing. While my name may be on the top of the Lagniappe masthead each quarter, I certainly do not do it alone. It may seem like a cliché, but I have come to understand and appreciate the phrase, “It takes a village!” Lagniappe would not be the same without the extraordinary people who take the time to make it such an interesting, informative, and unique publication.

To the writers and photographers: this magazine would not exist without all of your hard work. To the editorial staff: your hard work, support, and willingness to pinch hit at a moment’s notice has allowed our readers to have the best content possible. To the JLNO Board and President Katherine Raymond and Communications Council Director Jessie Haynes, in particular: your guidance, wealth of knowledge and leadership skills are invaluable. My time as Editor would not been the same without you. To the JLNO staff: you go above and beyond to help the Lagniappe staff even though it isn’t your job. We are so appreciative.

I would be remiss not to also thank my predecessor, Jessica Chin. This magazine was a work of art when she handed the reigns to me. Not only was she an amazing teacher, but was also a great friend. Finally, to my successor, Amanda Goldman: no one can do a better job. Good luck and enjoy!

Sincerely,

Kelly Walsh
Editor
Is this how you describe YOUR retirement lifestyle?

This is how residents at Lambeth House describe theirs. It’s “a wonderful, comfortable place to live with activities, exercise opportunities and delicious food – like being on a cruise!” And since we offer a full continuum of care, there’s more peace of mind about what the future might bring. Many of our residents say, “I wish I had come here sooner!” We think you’ll love it here, too.

Call (504) 865-1960 today to schedule your visit.

“A great place to live a full life”

150 Broadway (at the River) • LambethHouse.com
Have you delayed Spring cleaning at your house?

Bloomin’ Deals needs quality donations and refreshes its merchandise weekly.

Any old bridesmaids dresses in the back of your closet? Bloomin’ Deals Bridal Boutique also accepts bridesmaids dresses!

Time to get your running shoes on and start training for the Freret 5K, which will be on October 17th!

Mark your calendars for the JLNO Nonprofit Fair on August 19 from 9 - 10:30 am at JLNO Headquarters!

Summer time means swim time!

JLNO’s Diaper Bank also accepts swim diapers.

Unused, disposable diapers can be of any type, size, and brand.

Opened packages of diapers are acceptable. Please label them with the size if they are not donated in their original package.

Want to host a diaper drive?

www.jlno.org/DiaperBank

The 10th anniversary of Hurricane Katrina is August 29, 2015.

JLNO remembers the many losses that our community sustained and celebrates the Gulf Coast’s progress in overcoming these losses.
It’s spring time in New Orleans and how better to start the season than with the Junior League of New Orleans’s Lemonade Day University. Lemonade Day began in 2007 in Houston, Texas by Michael Holthouse, but it was local entrepreneurs John Georges, CEO of Georges Enterprises, and Todd Graves, CEO of Raising Cane’s Chicken Fingers, who brought Lemonade Day to Louisiana in 2010.

For the third year, JLNO hosted Lemonade Day University, a three-hour course held at JLNO Headquarters on two Saturdays in April with the objective of preparing future entrepreneurs to operate their first successful business: a lemonade stand!

The students learned how to make healthy lemonade, organize a business plan and budget, develop success strategies and establish successful marketing ideas. They also received a free backpack with an Entrepreneur Workbook that teaches them the lessons of Lemonade Day – setting profit-making goals, serving customers, and giving back to the community while enhancing their math, reading and communication skills. Participants are encouraged to split the money among spending, saving and sharing. Students also received assistance with registering for Lemonade Day if they had not done so already.

Kelly Rauser, JLNO Inclusion and Diversity Committee member, attended the event as part of her community shift obligation.

“There were a majority of kids there from the city with parents not currently involved with JLNO,” Kelly said. “They had heard about it from the newspaper or past graduates and wanted their kids to learn the life skills from the program.

I was pleasantly surprised by the creative plans that the graduates had by the end of the program to make their stands a success. Whether it was support for Children’s Hospital, or a design for an iPad Mini Cover, the kids knew how to make it happen.”

Lemonade Day engages more than 150,000 kids across the USA and Canada and receives national support from innovative organizations such as Google. Local support comes from The New Orleans Advocate, WYES, Urban League, Louisiana Children’s Museum, Audubon Institute, the Freret Neighborhood Center and many more.

Volunteers help support Lemonade Day initiatives by volunteering at the backpack stuffing event, which this year took place on March 28 at the New Orleans Saints Locker Room at the Mercedes-Benz Superdome. JLNO members also volunteered at registration sites across Greater New Orleans.

Who can participate in Lemonade Day? Any youth with an adult can register for the program. They then pick up a backpack from an assigned location, prepare and inform officials of the location of their lemonade stand. The stand can be anywhere, but permission is needed if it is on private property.

As this youth empowerment program continues to grow, we hope to see you at Lemonade Day University and Lemonade Day 2016! 
The Junior League of New Orleans is proud to announce the recipients for the spring cycle of its Community Assistance Fund (CAF) grants. These grants are funded twice per year during the fall and spring funding cycles. The CAF grants allow JLNO to further its outreach beyond the JLNO community, assisting in projects to further the wellbeing of women in need of immediate funding. Each cycle funds programs or projects that fall within the theme of the current cycle, with a grant of up to $4,000.

Fall 2014 cycle’s theme was improving economic opportunities for women. Spring 2015 cycle’s theme was women’s health services and family assistance. This cycle’s grant recipients are Operation Spark, Savoir Faire New Orleans, YMCA YES Program and the New Orleans Mission.

Operation Spark is a New Orleans based non-profit organization with the goal of furthering computer software literacy within the Opportunity Youth community. Opportunity Youth includes young adults ages 16-25 who are not currently employed or enrolled in school and within New Orleans Schools. Operation Spark has grown considerably since it began in 2013 at as a pilot...
program. The organization helps to teach young adults how to code and build mobile video games and applications, with the hope that these new skills will lead the student on the path to college or to the workforce.

Savoir Faire New Orleans (SFNO) is a fashion incubator and not-for-profit fashion education program that offers hands on training and specialized fashion education in the Downtown Development District of New Orleans. SFNO also has an internship program where it seeks to educate students on the business of fashion while also offering job placement and creation assistance. The goal of SFNO is to give fashion entrepreneurs the tools they need to create jobs for themselves and for others and to be successful doing it.

The YMCA YES (YMCA Educational Services) program is currently the only adult education provider in New Orleans that focuses exclusively on serving adults who function below a ninth grade reading level. The YES! Mission is to give adults in the Greater New Orleans area the literacy skills necessary to become active and engaged citizens, and provides both reading and math instruction.

The New Orleans Mission has a program called the Divine Staffing initiative, which is open to participants in the Mission’s discipleship program who have completed a ten-week life skills and employment readiness course, as well as remain drug and alcohol free.

The application process for a CAF grant is fairly straightforward. Applications can be found on JLNO’s website. Completed applications are considered first by the CAF committee, then reviewed by the Planning and Development council and finally by the Board of Directors. Each grant application is carefully reviewed to ensure that the request for funding falls within the focus area and that all funding requirements are met. In order to be eligible to receive a CAF grant, the organization’s purpose must be in line with the current grant cycle’s focus area. Additionally, all organizations must be registered non-profit 501(c)(3) agencies, and must not have received CAF grant funding in the past 12 months. JLNO also requires that the funds be used within the greater New Orleans area, so that the impact of CAF grants stays local. Grant assistance through this program must benefit more than one person. Proposals that can demonstrate the broad reach of impact of the grant are strongly favored.
For the past ten years, the Junior League of New Orleans Kitchen Tour has provided a behind-the-scenes look into some of the city’s most beautiful homes, while raising money to support JLNO’s mission of promoting voluntarism, developing the potential of women, and improving communities.

This year’s event took place on May 2, 2015 and featured the kitchens of 11 Uptown homes, including Helen and Scott Jenkins 1850’s center hall home on Camp Street. The Jenkins’ home was slightly different from the others because it is House Beautiful’s 2015 Kitchen of the Year.

The inclusion of the Jenkins’ home as Kitchen of the Year was not only unique for the JLNO event, but it was also unique for House Beautiful. In the past, the Kitchen of the Year has been a model kitchen. For the first time in the eight-year history of the magazine’s project, House Beautiful decided to feature a kitchen in a private residence.

The 2015 Kitchen of the Year was also unique because it featured a kitchen in New Orleans. According to the magazine’s associate publisher, Sean Sullivan, House Beautiful wanted to feature a private kitchen in a city that possessed a distinctive style and sense of place but was also in a central geograph-
ical location. That desire led Mr. Sullivan and House Beautiful to New Orleans.

The decision to partner with JLNO’s Kitchen Tour was an easy one for the magazine. Mr. Sullivan noted that after ten years, JLNO’s Kitchen Tour has become a beloved and well-attended event. It provided House Beautiful’s readers with an easy way in which to view with Kitchen of the Year.

Mr. Sullivan noted that House Beautiful was “really glad to align ourselves to a project that is contributing to the rebirth and regeneration of the city. We love the support the Junior League gives to the city.”

One of the biggest pleasures Mr. Sullivan noted about working with JLNO on this project was the enthusiasm of the League

continued on page 14
members. “We could not have had a better partner,” Mr. Sullivan said. As will be no surprise to anyone who was worked with JLNO before, Mr. Sullivan affectionately refers to the League as the “Get It Done Girls” because whatever he asked, JLNO was happy to “get it done.”

As part of the Kitchen Tour event, attendees were allowed a hands-on exploration of the products, amenities and designs featured in the House Beautiful Kitchen of the Year. The kitchen was designed by renowned San Francisco-based designer Ken Fulk, and featured KitchenAid appliances, Thomasville cabinets, Caesarstone countertops, Grohe faucets, Lolei Rugs, Corbett, Hudson Valley and Troy lighting.

In addition to exploring the Kitchen of the Year, Kitchen Tour attendees had the opportunity to meet Mr. Fulk along with House Beautiful Editor-In-Chief Sophie Donaldson, and Senior Vice President and Publishing Director of Hearst Design Group Kate Kelly Smith, who were all present for JLNO’s Kitchen Tour.


The Kitchen of the Year was not the only property to get a House Beautiful face lift this year. House Beautiful also renovated the kitchen at JLNO Headquarters along with help from the Kitchen of the Year sponsors who graciously donated appliances and amenities for the project.

The JLNO kitchen renovation came in handy because four days after the Kitchen Tour, JLNO hosted 40 students from ARISE Academy for a Kids in the Kitchen event. The ARISE Academy students, all of whom take part in the federally funded National School Lunch Program, spent the afternoon of May 6, 2015 at JLNO learning about healthy foods and balanced lunches while getting to make their own lunch for the day. Kids in the Kitchen Chairs, Nicole Pelangaris Patel and Bessie Goggins, organized the event which was attended by several JLNO volunteers and Mr. Sullivan.
Making it great every day.

“It’s such a wonderful feeling to walk into a room and tell someone they are cancer free. We’ve battled so long and so hard alongside one another, and now they have won! THAT is why we do what we do.”

Lesley Meng, MD
Hematologist Oncologist

East Jefferson General Hospital is our region’s only member of the MD Anderson Cancer Network™. That relationship means you can access a higher level of care without traveling out of town. You can learn more about our success in fighting cancer, and about clinical trials being conducted at EJGH by visiting www.ejgh.org/cancercare.
Shannon McCloskey Able
President

By: Heather Hilliard

Shannon McCloskey Able is part of a family legacy with the Junior League of New Orleans. Her grandmother, Peggy McCloskey Hardie, is one of the League’s oldest Sustainers. Shannon’s mother, Genie Everett McCloskey, was also in the League, along with assorted aunts and cousins. With her family’s longevity, it is natural for her to take her business skills and apply them to the League’s future as president.

Born and raised in New Orleans, Shannon has been grounded by the Crescent City and all the good and bad that come with it. Shannon’s career has helped prepare her for leadership of one of the largest Junior League chapters in the world.

She attended Isidore Newman School from kindergarten through high school and graduated from the University of Georgia with a degree in Business Communications.

When Shannon started her career in Atlanta after college she became one of the youngest vice presidents at Grey Advertising/CGI GCI Group Public Relations. She married, served her pro-

visional year in the Atlanta chapter, then moved back to New Orleans and transferred into the JLNO. Within a few months, Hurricane Katrina struck.

Shannon has served many roles at JLNO – from an early roles as the Thrift Shop chair; Personnel chair; and Standards chair. She also served as Planning and Development secretary, board secretary and more. Her variety of experience has exposed her to the structure of the League.

Aside from absorbing everything the president does as a shadow of sorts, as president-elect Shannon’s main role expanded to include many personnel responsibilities including supporting the sitting board, attending training and assisting with placement, as well as planning and training incoming board members.

As president for the 2015-16 year, Shannon’s role transitions to oversight of the plans the League has put in place, with specific focus on engaging, inspiring and motivating the board, chairs and members. She also mentions the many ways the League focuses on members by providing flexibility to enable members to choose the path that is best for their personal and professional development.

While Shannon has used her interest in process and systems during her president-elect year, she will be able to use her public relations skills for membership’s individual development as well as partnerships with external entities.

Shannon’s daughters are often at her side during meetings and League events. Her oldest daughter, Sydney, has inquired if a “Little League” can be started for daughters interested in helping sooner rather than later.

From her husband, Patrick, and their three children, Sydney, 7, Madison, 5, and Patrick Joseph “PJ”, 3, to her parents and extended family, Shannon always has a source of strength, love and support.

“I feel very thankful to be in this position to daily be able to connect with amazing ladies doing extraordinary things,” Shannon said. “On a daily basis most of our members go above and beyond and INSPIRE ME!”

“The best and most beautiful things in the world cannot be seen or even touched—they must be felt with the heart.”

—Helen Keller
Maria Pardo Huete
President-Elect
By: Heather Guidry

“A pessimist sees the difficulty in every opportunity; an optimist sees the opportunity in every difficulty.”
—Winston Churchill

P resident-Elect Maria Pardo Huete stands at the forefront of the ever-changing Junior League of New Orleans. She has been married to her husband David for 18 years, and they have five children – David Jr., Betsy, and 15-year-old triplets, Annalisa, Anthony and August. She is a native of New Orleans and the eldest of three siblings – two sisters and one brother. She is an active member of the carnival Krewe of Muses and loves spending time with her family and friends and traveling.

A calculated risk-taker, María was accepted to the Louisiana School for Math, Science and the Arts in Natchitoches after applying as a sophomore in high school. Her determination to step outside the conventional education path continued as she took a position teaching for a year in Guam after graduating from Loyola University in New Orleans. She has a Bachelor of Political Science degree and a number of years experience in legal writing, which gave her the opportunity to use her interest in law in a creative environment.

Throughout her nine-year tenure with the JLNO, Maria has built a reputation for taking on new projects that may be outside of her comfort zone. Most recently, María took on the leadership role as co-chair of Diaper Bank in its first year. Her advice to provisionals, or to anyone wanting to get started in community service: “Be open to everything because sometimes your most uncomfortable placement becomes the most rewarding as you push your own boundaries. Don’t be afraid.”

Maria has served as the Business and Communications Council Director, Thrift Shop chair and Property Management chair. Her very first placement was Cookbook which she enjoyed because she loves cooking, and it introduced her to the business side of the League.

It is impossible to list all of María’s contributions to her community, but she currently serves on the Board of Directors for Café Reconcile and Core Element. She has co-chaired events for the Preservation Resource Center and Louisiana Children’s Museum. She was an active parent at her children’s school, Holy Name of Jesus, and continues to be involved as they move through their educational years at Jesuit, Holy Cross and Ursuline.

This year María is looking forward to the training that she will receive as president-elect.

“I’m ready to identify my strong points, look at the areas that I feel I can improve, and bring those together so that I can be the president that I hope I can be next year,” she said. “As a leader, it is very important to be self aware.”
Together they have two children, Madeleine, nine, and William, seven.

Anne received a Bachelor of Arts in Psychology from the University of Virginia in 1993. Subsequently, Anne attended Tulane University’s School of Medicine, graduating in 2001. She completed an internship in General Surgery, followed by a residency in Otolaryngology at Tulane’s School of Medicine, finishing in 2006. She completed Otolaryngology board certification in 2007. While in medical school, Dr. Long achieved several academic honors including Alpha Omega Alpha Honor Medical Society, Who’s Who among Students in American Colleges & Universities, Harold G. Tabb, M.D. Otolaryngology Award, and the American Medical Women’s Association Janet M. Glasgow Achievement Citation.

Anne is currently in private practice in the New Orleans metropolitan area. She continues to complete research and writing, and is a Diplomat of the American Board of Otolaryngology. She is a member of several professional societies. She is the Medical Director for West Bank Surgery Center, and is a member of the Greater New Orleans Otolaryngology-Head and Neck Surgery Society, Louisiana State Medical Society and the Orleans Parish Medical Society.

Anne has been a member of JLNO since 2010. When asked what she loves of the League, Anne states that “JLNO allows women a place to learn and succeed while making a difference in the community.” Anne’s goals for the upcoming year include facilitating organization and efficiency for the JLNO Board, Standards committee, and membership to further promote our community goal to improve the lives of women.

In addition to her work with JLNO, Anne has volunteered on numerous committees for local organizations including Audubon’s Zoo to Do and Zoo to Do for Kids, and the Preservation Resource Center. She is also on the auction committee for Children’s Hospital’s Sugarplum Ball and a Childrentee member for the CHAIRish the Children event. She is an active member of the McGehee Parents League and actively participates in the parents’ groups for her children’s parents groups and coached her children in the Parents League Center for Kids since 2011.

When Dr. Long has some downtime, she loves playing with her kids, running, playing tennis, cooking and photography.

“As you grow older, you will understand that you have two hands, one for helping yourself, the other for helping others.”
—Audrey Hepburn.
Board Member Profiles

Michelle Lucas Huck
Treasurer
By: Lea Witkowski-Purl

“The impediment to action advances action. What stands in the way becomes the way.” —Marcus Aurelius

Current Junior League of New Orleans assistant treasurer Michelle Lucas Huck will be serving as treasurer for the 2015-2016 League year.

Michelle graduated Magna Cum Laude with a Bachelor of Arts in economics and history from Loyola University New Orleans. While in undergrad, she earned University Honors. She then attended the University of New Orleans, earning a Master of Science in accounting.

Michelle has worked as a senior accountant at Ernst & Young, LLP and Bourgeois Bennett, LLC. She also served as a senior internal auditor at Peoples Health, Inc. and was also the controller at law firm Liskow & Lewis. Currently, she is the controller and executive director of Federated Sample, LLC, a market research company.

Michelle was recruited to join JLNO in 2011 by friend and fellow accountant Allison Plaisance. Since then, she has served in financial roles for several councils. She has served as treasurer of the Community Council, Planning and Development Community, Business and Communications Council, and assistant treasurer before taking her place as treasurer of the Junior League of New Orleans.

Michelle said enjoys serving in this capacity because, “it allows you to dig into the committees in a different and deeper way than most placements. Being involved in the Finance Council, you get to see the inner workings of the League and understand how we can be better.”

Michelle believes her role on the board gives her an opportunity to make improvements in the League. Her goals for the incoming year include making the volunteer process more efficient and making things easier for staff.

In addition to her work in JLNO, Michelle is president of the New Orleans Chapter of the Association of Certified Fraud Examiners. She previously served as both treasurer and secretary. She has served as a member of the Loyola University Alumni Association College of Business board.

Michelle is married to attorney Jordan Huck, a graduate of Jesuit High School and Loyola University New Orleans. The couple has two cats, Millie and Clarence.
April Fournier Scott will be serving the Junior League of New Orleans as the Assistant Treasurer for the 2015-16 year. A native of New Orleans, April graduated from St. Mary’s Academy High School and in 2000 from Dillard University with a Bachelor’s degree in Accounting. Not long after graduating, April began working as a revenue and property accountant for Shell Exploration and Production. After leaving Shell, April began working as a Construction Coordinator for the Audubon Nature Institute.

After Audubon, in 2008 April began working for Entergy Services Inc. on the Risk Management team. April works closely with teams internally and externally to assist in Energy’s insurance procurement and claims process.

As a dedicated employee and mother of two daughters, April founded the Employee Resource Group for Working Parents at Entergy in March 2010. Through her work with this group, April facilitates communication between employees and upper management and suggests changes that can be made to aid working parents.

A member of JLNO for the past six years, April considers JLNO as an extended family. When asked why she loves JLNO, April says “it is the bridge that brings us together in a special way, whether it is through helping or working with other women.”

April’s goals for the 2015-16 year include taking the JLNO’s financial process systems to the next level.

In 2010, April founded and is currently executive director for Pink House, Inc., a personal developmental academy for young women from ages 15 to 18. Pink House, Inc. provides girls with exposure, and promotes self-appreciation and social responsibility. April also helps to solicit financial support from external donors as well as organize fundraising events for Pink House, Inc.

Outside of her career and JLNO, April loves to spend time with her husband, Cedric Scott, her two daughters Genesis and Christen, her parents, and friends.

“For every one of us that succeeds, it’s because there’s somebody there to show you the way out.”

—Oprah Winfrey
Kristen Cocke Koppel will be serving the Junior League of New Orleans as Communications Council Director for 2015-16. She and her husband Woody live Uptown and have three children, George, Elizabeth and Charlotte.

Kristen hails from Fairhope, Alabama and has a Bachelor’s degree in Business Administration from the College of Charleston. When she first arrived in New Orleans in 2002, Kristen worked for the Ritz Carlton in the convention and business services and special events departments. In 2003, Kristen was blessed with an opportunity to open a new concept hotel through the Intercontinental Hotel specializing in corporate travel and film crew accommodations. Kristen changed career paths after Hurricane Katrina and worked as a legal recruiting manager for Adams and Reese, LLP. She currently works as a real estate agent.

Kristen said she joined the Junior League to seek volunteer opportunities and meet more people in New Orleans. “Even though I was not from New Orleans, the League members welcomed me with open arms,” Kristen said.

She added that the experience from her various placements and the leadership roles in the League are what she values most about her membership. “It helps prepare for real life situations as well as forces you to step out of your comfort zone,” Kristen said.

During her time in JLNO, she has served on Community Planning and Development and has also served as project evaluation chair, project development chair, and fundraiser evaluation and steering chair.

Kristen’s goals for the next year include updating and improving the League’s external communication channels as well as circulating Lagniappe throughout the community by using a variety of locations such as retail stores, coffee shops and local businesses.

In addition to JLNO, Kristen is also involved with the CHAIRish the Children fundraiser benefitting the Louisiana Children’s Museum and served as the co-chair of the Restaurant Committee for two consecutive years. She also served on the Restaurant Committee and co-chair of the Auction Committee for the Sugarplum Ball benefitting Children’s Hospital. This year she will co-chair the Auction Committee for the upcoming Longue Vue Garden Sentimental Journeys Gala. Kristen also serves as the Lead room parent at Lusher Elementary for her daughter’s Kindergarten Class and the Assistant Room Parent for her son’s second grade class.

In May 2014, Kristen was diagnosed with thyroid cancer, which was a pivotal point in her life. “I think that is a big part of who I am, because it is such an important message that goes hand and hand with our overall message, promoting the health and wellbeing of women,” Kristen said. “We as women, whether we are a mother or caretaker, or whatever our role is, we tend to put ourselves last and that is something that we need to improve.”
Community Council Director Jennifer Zeringue Rosenbach is a busy mother of two who has big plans for her position on the 2015-16 Junior League of New Orleans board.

“I hope to find ways to extend our reach further into the community,” Jennifer says. “As women, we are in the best position to determine what we need to do to improve the wellbeing of women. I love the League because it gives you an opportunity to give back to the community in which we live while also bringing together women from all different areas of our city.”

Jennifer and her husband, Brett, have two children, Owen, age two, and Emeline, an infant. She is originally from the West Bank and attended St. Mary’s Dominican High School. She received a Bachelor’s degree in Environmental Management Systems and a law degree from Louisiana State University.

Jennifer has worked for the District Attorney’s office in Jefferson Parish since 2006. She worked for six years a prosecutor for felony cases, but recently made a switch to felony screening, where she reviews potential felony prosecutions and authorizes the filing of the appropriate criminal charges. She enjoys the new opportunity to work a case from its inception.

In the League, Jennifer has served as community council secretary, a provisional advisor, on the Nominating, Planning and Development Council, Rebuilding Together chair and vice-chair, and cookbook chair. Outside the League, Jennifer served as the auction chair for this past year’s Julia Jump, and keeps busy with the Young Lawyer’s Division for the Louisiana Bar Association, where she has served as a section representative, handled affiliate outreach, and helped coordinate the High School Mock Trial Competition.

Jennifer is looking forward to the impact that the JLNO makes on the community through its direct access community projects, such as Safe Sitter. She highlighted notable anniversaries that the JLNO will commemorate this year, including the 25th anniversary of Rebuilding Together, which the League was integral in bringing to New Orleans, and the ten-year anniversary of Hurricane Katrina.

The Community Council will be busy as it expands and combines several projects. Lafayette Academy Charter School Support and Educare will combine into one project, and Kids in the Kitchen will transition from an after-school project to an event-based project. Senior League is expanding and Diaper Bank continues to grow. The League also plans to conduct a pair of speaker series, one with East Jefferson General Hospital to address women’s health and wellness, and another with Idea Village to address women’s entrepreneurs.

“It’s going to be a big exciting year,” Jennifer said. “We have great committee chairs.”
Lauren Giovingo-Wiley is the 2015-16 Membership Council Director for Junior League of New Orleans. She was born in Fayetteville, North Carolina and has lived throughout the southeast with stops in North Carolina, Florida and Georgia. She has also served on the membership council of four leagues, including Tallahassee, Raleigh/Durham, Charlotte and New Orleans.

“I have always loved being challenged by committee work and the constant change that we strive for to keep up with what the Junior League members need and want,” she said of the Membership Council.

Although she has only lived in New Orleans since 2007, her family emigrated from Sicily through New Orleans, giving her a deep personal connection to the city.

Lauren is a child psychologist at LSU Health Sciences Center in New Orleans. Her main responsibilities are coordinating an autism spectrum disorders diagnostic clinic at Children’s Hospital, aiding in the development of new programs within a Response to Intervention and Positive Behavior Supports model, coaching schools and districts on educational best practices and interventions, and providing technical assistance to schools throughout Alaska, Illinois and Louisiana.

Lauren attended the University of Georgia, where she earned two Bachelor’s degrees. She received her doctorate from Florida State University. Her research focused on children and adolescents with learning disabilities and developmental disorders.

She enjoys flipping houses, but she also spends her time working on being the best mom she can be to her sons, Asa, age four, and Brecht, age three, both of whom attend Ecole Bilingual de Nouvelle Orleans. She’s also been a member of the Krewe of Muses since 2009.

Lauren married her college love and best friend, Jake Wiley. Their family enjoys riding bikes, playing tennis, running, swimming and exploring when they have free time.

Lauren has provided her talent to JLNO by serving as a connector through Esprit committee and as a provisional advisor. She has chaired Esprit, Provisionals, Placement and most recently Judgment Call. In the community, she was a board member for North Rampart Community Center for two years and is currently the program committee chair and board member for Girls on the Run.

Lauren’s goal for the year is to promote enhanced communication among the committees to better understand each committee’s goals. She hopes that better communication will enable committees to accomplish their goals through increased teamwork and shared visions. Her vision is that committees with similar tasks will share work thereby challenging each other to work outside of their scope while making the process more enjoyable for all.

Lauren’s mantra of “I think I can, I think I can, I think I can!” comes from the beloved book, The Little Engine that Could. “It’s strange how the powerful messages of children’s books can continue to influence you through life.”
Blair Hodgson duQuesnay
Planning & Development Council Director

By: Kelly Walsh

 Blair Hodgson duQuesnay is the 2015-16 Planning and Development Council Director. Originally from Montgomery, Alabama, Blair attended the University of Georgia where she graduated with a Bachelor’s degree in Finance from the Terry College of Business. In addition to graduating in the top 10 percent of her business school class, she also studied in London and obtained an International Business Certificate.

Following college, Blair worked for UBS in Atlanta, Georgia. After a year in Atlanta, Blair was able to transfer with her company and fulfill her life-long dream of living in New York City. Blair held a number of finance positions while in New York before moving to New Orleans.

Blair is currently principal and chief investment officer for ThirtyNorth Investments, LLC, where she works to help individuals and families establish and meet their financial goals. Blair leads the firm’s investment committee and researches the current and potential new investments for their clients’ portfolios. She is a Chartered Financial Analyst (CFA) Charterholder and a Certified Financial Planner.

Blair currently serves JLNO as the chair of the Endowment Committee. Her past JLNO experience includes chair of the Legislative Affairs Committee and the Project Evaluation Committee. She also helped create and was the first chair of the All Hands on Deck Committee.

In addition to her JLNO service, Blair is a member of the executive committee for Citizens for 1 Greater New Orleans, an organization that aims to be a voice for reform and renewal for greater New Orleans and Louisiana. She is also a board member and the advocacy chair of the CFA Society of Louisiana.

Her goals as the Planning and Development Council Director include building on the efforts of her predecessors to establish sound and continuous sources of funding and help JLNO achieve its community mission.

“I am excited to see potential new community projects and fundraisers developed by our council committees that continue to align with our strategic plan,” Blair said.

When asked about her JLNO experience, Blair notes that, “I love the Junior League of New Orleans because of the amazing training opportunities. In any given year a member could learn to publish a magazine, execute a fundraiser, teach children babysitting safety skills, even keep the books for a non-profit. Plus you meet so many inspiring women.”

Blair is married to Henry Clay duQuesnay, a native New Orleanian, whom she met while working in New York City. Blair and Henry Clay call the Fountainbleau neighborhood home. When Blair isn’t working or serving her community, she enjoys fishing in the Gulf of Mexico with her parents and has a dedicated Ashtanga yoga practice.

“Optimism is the faith that leads to achievement. Nothing can be done without hope and confidence.”
— Helen Keller
For the 2015-16 League year, Melissa Vanderbrook Beaugh will be serving as the Ways and Means Council Director. Born and raised in New Orleans, Melissa attended Clemson University in South Carolina, graduating in 1999 with a Bachelor of Science in Applied Economics. Melissa then returned to Louisiana to attend the Paul M. Hebert Law Center at Louisiana State University.

Following her graduation from law school, Melissa clerked at the Orleans Parish Civil District Court for Judge Robin Giarrusso and subsequently at the United States District Court for Judge Kurt Engelhardt in the Eastern District of Louisiana. She worked for several years in commercial litigation in downtown New Orleans before becoming a staff attorney for the United States Court of Appeals for the Fifth Circuit, where she currently is employed. She is also a member of the Louisiana State Bar Association.

Melissa has held several positions in JLNO including Kitchen Tour co-chair and Freret 5K co-chair. Her past League experience has prepared her for her upcoming role as Ways and Means Council Director.

“I hope to see Freret 5K, Touch A Truck, and Raffle continue to grow as fundraisers and expand their reach further into the community at large,” she said. “I also hope that our Council can lay a great foundation for future fundraising from a shopping-related event and/or a home tour that appeals to both members and non-members, all while promoting the League’s positive impact on the community.”

When asked why she loves the League, Melissa stated, “I love being a member of JLNO simply because the League brings together women from all different backgrounds, who offer up their time, resources, and talents to improve the communities in which we live. And on top of that, we all make great friends along the way.” Melissa says she is inspired by the idea that different does not parallel superior or inferior.

Melissa’s favorite JLNO placement was co-chairing Freret 5K in 2013.

“It was the first year for the event on Freret Street, so there were a lot of hurdles,” she said. “Some foreseen, such as street repaving, and some unforeseen, like the freezing cold temperature on race day. All in all, it was a great event, one that I hope continues to be a part of the Freret and JLNO fabric for years to come.”

Her plans for the Ways and Means Council include developing better ways to engage the League’s provisionals, sustainers and community partners in the various fundraisers. Melissa also sees great opportunity with the new Raffle committee to seek raffle items that are easily marketed to the whole community.

In her free time, Melissa loves traveling, spending time on the water, attending the various local festivals in South Louisiana, and experimenting in the kitchen. She also is a member of the Sweet Swine O’ Mine team which competes at and raises money for Hogs for the Cause, benefiting children with brain cancer and their families. During football season, you can find Melissa cheering on the LSU Tigers and the New Orleans Saints.
Amy Rosato Robertson
Nominating Chair

By: Lea Witkowski-Purl

Amy Rosato Robertson is the 2015-16 Nominating Chair for the Junior League of New Orleans. Amy is from New Orleans and studied theatre at the New Orleans Centre for Creative Arts. One of her goals for the year is to help create more diversity in JLNO.

“Now more than ever, our city is attracting women from various backgrounds with impressive talents,” she said. “As Nominating Chair, I want to help foster growth and elect a group of leaders that will bring new ideas to the League.”

Amy attended the College of Charleston, where she earned a Bachelor of Communications with a concentration in media studies. She worked as a reporter and as an anchor for College of Charleston News. Amy has worked as a sales specialist and company sales trainer for Philips Oral Healthcare for more than nine years.

In the community, Amy has co-chaired the auction for the Children’s Hospital Sugarplum Ball and served as a committee member for the Preservation Resource Center’s Holiday Home Tour. Aside from volunteering, Amy enjoys cooking, entertaining and traveling. She adores the beach, and her husband loves to ski, so their vacations usually involve snow or sand.

During her time with JLNO, Amy has served on several fundraising committees including Buy, Save and Serve, which she chaired, and Kitchen Tour, which she co-chaired and marketed. She also chaired Touch a Truck in 2013 during its inaugural year. Touch a Truck was a very special event for Amy because of its immense success in its first year.

“It was just supposed to be a learning and development year,” Amy explains. “But we got the space by the Lakefront, pulled it off and raised a phenomenal amount of money.”

Amy said she loves JLNO because it has provided opportunities for her to be active in the New Orleans community.

Amy and her husband, John McEnery Robertson, Jr. have 18 month-old twin boys, John McEnery, III “Jack” and Bayne Hopkins. She and her husband still love to entertain despite the craziness of having twin toddlers.

“Since having kids, we are still having so much fun by hosting our friends and family,” Amy says. “Because they run around like crazy, we just have everyone over to our house!”

Amy recognizes the effort to find a balance for women in the League, but tributes the wonderful friendships she has made and the skills that the League has taught her.

“While it can sometimes be a challenge to juggle family life, career and volunteering, it has been incredibly rewarding to give back to the community while learning so much about the aspect of fundraising,” Amy said. “I know I will look back on my time in JLNO and know that I did the best job possible.”

“Nothing is impossible, the word itself says, I’m possible!”
— Audrey Hepburn
Kristin Van Hook Moore is many things: wife to Brian; mother to four-year-old twin sons named Liam and Finnegan; a physician at Ochsner. This year, she will also be serving the Junior League of New Orleans as the 2015-2016 Business Development Council Director.

Born and raised in New Orleans, Kristin attended Ursuline Academy through high school. She graduated from Tulane University, double majoring in English and Cell and Molecular Biology. From there she went on to LSU, where she earned an MD and a Masters in Public Health. Currently, Kristin works as a pediatric pulmonologist at Ochsner.

Kristin began her League career in 2006 in the Junior League of Pensacola. While in Pensacola, she served as the public affairs chair for three years, which allowed her to hone her advocacy skills. Kristin is particularly proud that through this placement she helped to get a car seat law passed in the state of Florida.

When asked what she enjoys most about JLNO, she stated that “I love the Junior League because as a member, you are part of a larger whole and are able to impact the community on so many levels; direct programming, support of our community partners and most importantly, training volunteers.”

After transferring to JLNO in 2011, Kristin has served as the cookbook vice-chair and chair, as well as the member communications chair. In her new position as Business Council Director, Kristin hopes to increase revenue at Bloomin’ Deals by adapting to the changes JLNO has made over the past several years in the Freret Street corridor. She also plans to expand the Fleur de League product line thereby increasing revenues.

In addition to service through JLNO, Kristin also serves on the House Corporation Board for the Rho chapter of Chi Omega at Tulane and the marketing committee for the Board of Trustees of Ursuline Academy.

Kristin and her family have several pets, including a cat named Spike, two miniature schnauzers named Huey P and Satchmo, and several fish. When not chasing her twin boys or the family pets, Kristin enjoys cooking, gardening and running.

“I’ve learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel.”

— Maya Angelou
Sustaining Advisor Ellen Coleman is eager to rejoin the Junior League of New Orleans Board. No stranger to the JLNO Board, Ellen was president of the JLNO in 2003, after serving as president-elect, and business and communications director. She has now returned to serve as sustaining advisor.

“I think it’s going to be fun to go back [to the board] and see what things have changed, and what’s still the same,” Ellen says.

Before joining the League, Ellen worked as an attorney at Stone Pigman for 11 years and joined the JLNO after she left the law practice. Originally from Gulfport, Mississippi, Ellen obtained her undergraduate degree in accounting and her law school degree from Ole Miss.

In addition to serving on the board, she has also served on Placement, co-chaired Placement and worked with Teen Court for several years. Ellen also keeps busy chairing other organizations, such as the Woman’s Exchange, the parent organization of the Hermann-Grima Gallier Historic Houses, which was founded in 1881 to help women in need. Ellen has also served on the Children’s Museum board, but chuckles when she states that “she somehow managed to avoid being president” because she was already committed to head of the Board of Trustees for McGehee School, where her daughter is a student.

Ellen’s husband Grant is also an attorney at King Krebs Jurgens. She and Grant met on a blind date where they attended a fundraiser together. Their friendship quickly blossomed and they were married eight months later.

“When you know, you know,” Ellen says.

They have two children, 16 year-old twins Will and Annabel. Will attends Country Day.

Ellen’s experience in the League profoundly influenced her decision on where to send her children to school. She explains that before she served on the Board, she felt like she lacked confidence in expressing her opinions, especially in a work setting.

“When I got to the Junior League board table, it was all women and I started feeling comfortable expressing my opinion,” Ellen says.

Ellen “tried leadership on” and discovered it was a perfect fit, as the JLNO launched her leadership career. All female collaboration boosted Ellen’s confidence, and she wants the same for her daughter, which is why she enrolled Annabel at an all-girls’ school, where she served as class president.

“Girls will find their voice earlier in an all-female environment and they learn differently and have confidence,” she said. “It is so powerful, and to me, that is something that you can’t buy.”

Though it has been 11 years since she was president and eight years since she was on the board, Ellen feels like she has good advice to offer to the current board about what has and has not worked in the past.

“Being a good listener is being a good leader and helping people work through solving a problem on their own, instead of jumping in there and taking over.”
In 2008, New Orleans was in the midst of a revival. A patchwork of people came together to restore a sacred city and many new nonprofits were developed to meet the needs of the city. From replanting trees lost in storms to providing services to victims of human trafficking, an organization for every interest or concern quickly formed in the city, providing opportunities for citizens of all ages to get involved in giving back. With so many opportunities for everyone and interested individuals regularly donating their time, the Junior League of New Orleans noticed that many New Orleanians lacked training for how to be a successful board member of a nonprofit organization.

“After Katrina, with the growing number of nonprofits, the JLNO noticed there was a hole in the training for nonprofit board service,” said Blanche “Dee” McCloskey, 2011-12 JLNO president and speaker during the Get on Board training. Dee helped write the Greater New Orleans Foundation Community Impact grant that funded Get on Board in the beginning, but she said that Tara Luparello, who served as the

continued on page 30
Get on Board chair for its first two years, was the real catalyst for getting the program started as part of JLNO.

Tara worked with a similar program called the Young Volunteer Leadership Development program, which included board training and placement with a nonprofit. This program went through several incarnations before becoming the Center for Nonprofit Resources, a nonprofit support center that provided even greater resources for individuals and organizations interested in nonprofit training. Unfortunately, this program was dissolved around 2003.

“When I was serving in leadership positions in the League, and I’m around town and seeing a lot of people who had been a part of that program saying ‘we really need something like that again,’” Tara said.

Tara was encouraged by the board to bring the program back as a project of JLNO. It was approved in March and the first session was held the following January 2009.

Get on Board aims to provide “knowledge and skills to current board members and individuals who want to be placed on a nonprofit board.” according to the Get on Board web page.

“The purpose of Get on Board is twofold,” said Sarah Samuel, 2014-15 Get on Board co-chair. “One is to train members of our community to be effective board members so they can go out in the world and do great things and help the nonprofits in our city. The second is to help the many nonprofits with qualified board members who are placed on their boards.”

Sarah explained that the training begins with a kickoff party where the participants are invited to meet each other and hear a speaker. Then, participants devote two Saturdays to hearing speakers, role playing and discussion about all the ins and outs of running a nonprofit. Some of the topics covered in the two-day training session include financial policies and fiduciary duties, legal considerations, meeting and committee management, strategic planning, effective leadership development and fundraising.

“I speak on foundation grant writing,” Dee said. “In particular, on the board member’s role when it comes to grant writing.”

Every year people contact her after the training is over to learn more about it.

“I feel like I’m giving those participants information that they can and will use,” Dee said. “As a board member, they probably aren’t going to be the person writing the grants, so it’s really about how to help them help their nonprofits be successful.”

Dee said that her goal is to give them the tools to benefit the nonprofit they are serving.

“I think that Get on Board is one of the most powerful ways the League makes a difference in our community because we bring together folks from every walk of life who are interested in serving their community,” Dee said.

Echo Olander is the executive director of KIDsmART, an organization that places teaching artists in local classrooms to promote arts integration education, and one of the non-profit organizations that seeks new board members from Get on Board. Two alumni of the program have been matched with KIDsmART.

“We wanted to work with Get on Board members because of the strong training component they go through,” Echo said. “We’ve had great participation from them both.”

April Fournier Scott, 2014-15 Business Council treasurer, recruits board members for her nonprofit Pink House through Get on Board. Pink House is a personal development academy for young women ages 15-18.

“I wanted to use the program because I’d seen the effort that the League put behind creating it,” April said. “I am the leader of a new non-profit in the city, and what better way to get started than to have board members with training that was created with so much substance with an experience that is both beneficial to the organization in which the person will serve and the person himself.”

April said that one board member has been matched with Pink House through Get on Board.

“The board member that was matched with our organization is top notch,” she said. “He has filled several gaps that we knew we had and some that we didn’t due to the Get on Board training.”

### 2015 Participating Nonprofits

- American Cancer Society
- Community Works
- Eden House
- Encore Learning
- Innocence Project New Orleans
- New Orleans Kids Partnership
- New Orleans Speech and Hearing
- Start the Adventure in Reading
- Take the Lead Foundation
- Teaching Responsible Earth Education
- Travelers Aid Society
- Woodlands Conservatory
- Youth Run NOLA
- New Orleans Video Access
- Dancing Grounds
More than 500 individuals have received training and placement with more than 70 nonprofit organizations. Kristin Van Hook, 2014-15 Membership Communications Chair, participated in 2014.

“I serve on a couple of board committees at Ursuline and am president of the House Corporation Board for the Chi O chapter at Tulane,” Kristin said. “But I hadn’t had any formal training and I felt that participating in Get on Board would make me a better volunteer board member.”

She said she found the speakers very knowledgeable and engaging. “I really felt I learned a lot, which isn’t always the case when attending seminars,” Kristin said. “I feel I am a more effective volunteer because of the program and am very glad to have completed it before serving my term on the JLNO board.”

Get on Board not only benefits the individuals who participate in the program, but also the community that they seek to serve.

“The effect is that from this one course, there might be 50 nonprofits who have greater strength on their boards because one session of Get on Board,” Dee said.

Laura Carroll also participated in Get on Board in 2014. She said she felt that the training was thorough and prepared individuals to be successful board members.

“Get on Board provides community-oriented, passionate people with the necessary tools to make a true impact in the New Orleans area via service on a non-profit board of directors,” Laura said. “It is one thing to serve on a non-profit board of directors; it is a totally different thing to provide a service to a non-profit through your tenure on the board of directors. The New Orleans community will certainly benefit from having properly educated and informed people serving on their non-profit boards.”

Laura said the speakers inspired her. “I remember feeling motivated by their stories and inspired to serve on a non-profit board,” she said.

Get on Board also benefits the areas surrounding New Orleans with participants traveling to attend the session. “We had participants not just from New Orleans,” Sarah said. “We had people drive in from Baton Rouge and Abita Springs. They took it for their own personal knowledge.”

Other Leagues are looking to JLNO to learn how to have a similar successful program.

“We spent almost as much time talking to other leagues as we did planning for the program,” Sarah said. “Other leagues currently have similar programs, but reach out to us for guidance and support.”

The effect of Get on Board has not gone unnoticed. It won the Community Impact Award from the Association of Junior Leagues International in 2012.

“I think this is such a wonderful service that JLNO provides to the community and would encourage anyone who has new board members working with them, is a new board member him or herself, or would like to get involved as a board member on one of the many nonprofits that are working to make New Orleans a better place to attend,” Kristin said.
Keeping Connected with Clubs

By: Heather Hilliard

When more than 100 Active Junior League Members become eligible to move to “Sustainer” status each spring, many in the Junior League community, as well as our partners, aren’t sure what “Sustainer” means.

Members don’t want to stop activities with friends from the League or helping in the community, but may not be in a position to be as “active,” meaning doing projects and events year-round. That’s how Sustainer Clubs evolved – to give something to Sustainers in the way of networking and learning, as well as providing opportunities to volunteer.

Last spring, JLNO’s Sustainer Garden Club was featured for its winning entries in a community art competition. The Garden Club’s success showed that Sustainers can continue learning skills and performing projects which are in line with JLNO’s mission, such as the Garden Club’s spring revitalization of the courtyard at the Beauregard-Keyes House in the French Quarter, or The Whimsy Group’s (a subgroup of the Garden Club) year-round efforts in designing and planting the flowers in The Great Hall of the New Orleans Museum of Art.

The Garden Club celebrated its 75th anniversary and is one of the oldest JLNO Sustainer Clubs. Many of its 150 members volunteer in the community.

There are other Sustainer clubs that enjoy great success in helping to serve the ongoing desire of members to remain involved with Junior League, but at a lower level of activity. Many sometimes feature a long wait-list to join.

The Interior Decorating Club boasts 263 members and allows its members to reach “Affiliate” status upon 15 years of membership. This exempts them from meetings, but allows them to attend other functions.

Not all of the Junior League Sustainer Clubs require dues, which contribute toward speakers or food at the events as well as donations in the community. When there are dues collected, such as those in Interior Design, the club selects a charity or fundraiser that is timely for that year’s group and members vote on a donation – such as Katrina Relief, JL of Tuscaloosa Tornado Relief, Pitot House. Donations also go to places that have direct connection with the League’s mission – such as Retire the Debt on Freret, Preservation Resource Center and the Children’s Museum Early Learning Village.

Conversely, the Lunch Bunch was started by sustainers who still wanted to get together but not necessarily cook or sponsor a
group in their own home or have a mandate of how many meetings are required. This club has no specific volunteer requirement, but is a great way for members to stay connected – and typically, they stay in the club for ten years! Lunches are coordinated about once a month and are usually 15-20 ladies that share their own individual volunteer experiences with others that may choose to volunteer with them in these outside events.

There are also two options for more loosely structured Sustainer Clubs. The first is Book Club. One small annual due is required for members to purchase the book or check it out of the library. Perhaps the most creative and newest addition to Sustainer Clubs is the Fun Fete Society Dinner Club, which was created so Sustainers could keep in touch.

In addition, there is a smaller group that is organized to help Sustainers that move into the area meet other Sustainers in our Junior League so they don’t feel left out. Many of our welcome items are oriented toward provisionalists, or Active Transfers – they are the welcome team for Sustainer Transfers. This Fun Fete group gets together four times a year and supports such locations as the World War II Museum and other local restaurants. There is no waiting list and no dues. If you are looking to make new friends, this is a great low-key way to make sure you stay in touch with Sustainers you know and meet new dynamic Junior League Sustainers, too.

If you want to join an existing club, send a note to the secretary of the club as soon as you turn Sustainer to ensure your name is placed on the wait list. The complete list is included in the Member Yearbook as well as requirements such as meeting attendance and dues.

If you have ideas for a club, suggestions are always welcome to the Club and to the Board in general. If the club you want is full or, in true Junior League fashion, if you see a niche or a need that isn’t being met and want to start a club or a second chapter of a club, get in touch with the Board with a description of what you want to accomplish with the new group/additional chapter of a group.

With more than 2,200 members and many of these members classified in Sustainer status, more clubs can be started by “retiring” members transitioning from Active to Sustainer. As we know, there’s never too much happening to try something new!
An Investment Strategy from a Woman’s Perspective

By Tamara Wyre

In the March 2015 Forbes list of The World’s Billionaires, 197 women made the cut, a record. They range from Christy Walton, the eighth richest person in the world with a net worth of $41.7 billion, to Laurene Powell Jobs, in 45th place with $14.5 billion, to Miuccia Prada, in 405th place with $4.1 billion. Although many of those women inherited their wealth, 29 of them are self-made billionaires.

When it comes to measuring women’s wealth in aggregate, the relevant measure is not billions but trillions. Yet despite women’s substantial financial power, the Center for Talent Innovation reports that only 47 percent of U.S. women with investable assets of $500,000 have a financial advisor. Of those who do, 44 percent say they feel misunderstood by that advisor.

The Women’s Legacy Series, which Capital One Asset Management, LLC (COAM) kicked off with an event at the New Orleans Museum of Art (NOMA) in November, is part of a comprehensive effort to offer financial guidance that better addresses the expectations and needs of women. “Just by bringing women together in a relaxed environment to discuss financial topics changes the dynamic,” says Tamara Wyre, Senior Portfolio Manager for COAM’s Wealth and Asset Management group. “They told us that talking to other women helped validate their goals. And they gained information about protecting the portion of their wealth that is invested in art in a manner they had not previously considered.”

Combining Financial Returns and Values

At COAM, we’re taking a step back, doing our research and conducting focus groups and surveys that give women an opportunity to tell us what they hope to accomplish with their wealth and also the way they would like financial advice delivered. We’re responding with initiatives that meet these preferences.

Surveys show that women, like men, see wealth primarily as a means to attain financial security. In building their portfolios, they employ such traditional considerations as age, capacity for risk and desire for income or appreciation. Once they achieve financial independence, however, they are more likely than men to see their portfolios as a way to express their social, political, or environmental values.

The use of investments to promote a particular cause has a long history. However, creating an investment vehicle that advances a cause—and produces an acceptable rate of return—is more difficult. Fortunately, advances in data science and analytics have made important contributions to what is now called values-based investing. This allows funds to evaluate different companies using characteristics that combine both social and financial value.

At COAM, we believe that our female clients may find values-based investing to be an attractive addition to their portfolio—and we are focused on supporting gender equality.

Advice in a Meaningful Setting

We have also learned from our surveys that women are interested in learning more about their investment options, but not necessarily in such traditional settings as the conference room or the golf course. That’s why we launched our Women’s Legacy Series with the NOMA gathering, whose theme was Curating an Artful Legacy. Women who are avid collectors often know more about the provenance and history of their personal collection than about art as an asset class.

The event, which brought together 77 women, began with a festive get-together, followed by a presentation by Jonathan Ferrara, owner of a gallery dedicated to New Orleans contemporary art on Julia Street’s gallery row. He discussed art in the context of a balanced portfolio, stressed the need for insurance based on regular appraisals and noted issues that should be considered when including art in an estate plan. We concluded the evening with a private tour, led by a family member of the Sydney and Walda Besthoff Photorealism Collection.

We want the Women’s Legacy Series to provide an experience that is both educational and experiential, and the positive comments from our guests showed that they agree. One noted that “the women [in attendance] were very happy to attend something for them instead of something geared towards men.” They came away from the event feeling that there was less distance than they had imagined between their financial goals and the things they valued in the world.

Following the enthusiastic reception to our New Orleans program, COAM plans to develop similar events at locations around the country. However, we plan to return to New Orleans in the coming year with a fresh look at investing from a women’s perspective. Educating women about their investment choices has never been more important.
CELEBRATING A JOB WELL DONE

CAPITAL ONE BANK® IS PROUD TO SUPPORT THE JUNIOR LEAGUE OF NEW ORLEANS.

capitalone.com/investingforgood

©2013 Capital One. All rights reserved.
Great Marketing is in the Connections

A well designed marketing program is a beautiful thing, but it can’t be created without the skills needed to assemble and seamlessly connect all the pieces.

Gambel Communications, working with our Strategic Partners or with yours, Creates, Connects, and Manages fully integrated communications programs using:

Public Relations • Strategy
Branding • Marketing
Social Media • Special Events
Issue Management

If you want Great Marketing, look for Great Connections.

Gambel Communications = Great Connections!

Gambel Communications, 204 Metairie Road, Suite C
Metairie LA 70005, 504-324-4242, gambelpr.com
In 1923, ten New Orleans women dedicated to IMPROVING NEW ORLEANS recruited like-minded volunteers and joined the Association of Junior Leagues International. The Junior League of New Orleans officially launched on March 31, 1924 with 40 women. Now, JLNO is home to more than 2,300 PROVISIONAL, ACTIVE, AND SUSTAINING MEMBERS, making it the 12th largest League in the world.

Historically, JLNO has identified needs in the community and designed projects with an eye towards MAXIMUM COMMUNITY IMPACT. A few examples of JLNO projects over the years are:

In 1973, JLNO used trained guides to lead monthly tours in historic neighborhoods, which prompted visitors to step in and preserve decaying properties. JLNO organized individuals involved in preservation and urban planning into a community group called the Preservation Alliance of New Orleans, which became what is known today as the PRESERVATION RESOURCE CENTER. The PRC now stands independent from JLNO, but JLNO is an ardent supporter, collaborating with the PRC through its revitalization project, REBUILDING TOGETHER.

In March 1978, JLNO dedicated $90,000 over a four-year period toward the development of a parent resource and training center. Fourteen months later, JLNO and Children’s Hospital joined forces to create THE PARENTING CENTER AT CHILDREN’S HOSPITAL. After dedicating seven years, over $160,000 in funding, and thousands of volunteer hours, JLNO proudly turned this project over as a lasting resource for the community.

In May 1973, JLNO committed volunteers and funding to organize a community group to study the feasibility of establishing an Environmental Study Center in or near New Orleans. This Environmental Study Center Steering Committee became the LOUISIANA NATURE CENTER, INC. in December of 1974. It opened to the public in 1980 as a facility for family recreation and environmental education.

A grant received in 2011 from attorney Randy Smith enabled JLNO to bring an innovative national course for civic leadership to middle school students. JUDGMENT CALL is an incentive-based enrichment program that specifically focuses on legal education and juvenile justice issues. A key focus of the program is to promote thoughtful problem-solving and good decision-making.
In 1923, ten New Orleans women dedicated to improving New Orleans recruited like-minded volunteers and joined the Association of Junior Leagues International. The Junior League of New Orleans officially launched on March 31, 1924 with 40 women. Now, JLNO is home to more than 2,300 provisional, active, and sustaining members, making it the 12th largest League in the world.

Historically, JLNO has identified needs in the community and designed projects with an eye towards maximum community impact. A few examples of JLNO projects over the years are:

- In 1973, JLNO used trained guides to lead monthly tours in historic neighborhoods, which prompted visitors to step in and preserve decaying properties. JLNO organized individuals involved in preservation and urban planning into a community group called the Preservation Alliance of New Orleans, which became what is known today as the Preservation Resource Center. The PRC now stands independent from JLNO, but JLNO is an ardent supporter, collaborating with the PRC through its revitalization project, Rebuilding Together.
- In March 1978, JLNO dedicated $90,000 over a four-year period toward the development of a parent resource and training center. Fourteen months later, JLNO and Children’s Hospital joined forces to create The Parenting Center at Children’s Hospital. After dedicating seven years, over $160,000 in funding, and thousands of volunteer hours, JLNO proudly turned this project over as a lasting resource for the community.
- In May 1973, JLNO committed volunteers and funding to organize a community group to study the feasibility of establishing an Environmental Study Center in or near New Orleans. This Environmental Study Center Steering Committee became the Louisiana Nature Center, Inc. in December of 1974. It opened to the public in 1980 as a facility for family recreation and environmental education.
- A grant received in 2011 from attorney Randy Smith enabled JLNO to bring an innovative national course for civic leadership to middle school students. Judgment Call is an incentive-based enrichment program that specifically focuses on legal education and juvenile justice issues. A key focus of the program is to promote thoughtful problem-solving and good decision-making.

Improving economic opportunities for women and supporting women’s potential to seize those opportunities.

Providing needed family support to alleviate the burdens on women caregivers.

Improving women’s health, allowing them to live healthy and happy lives.

Moving forward, JLNO is committed to advancing the wellbeing of women by:

1. Increase measurable community impact
2. Strengthen the JLNO brand, both internally among our members and externally in the community
3. Ensure member satisfaction
4. Position the League operationally, organizationally, and financially for the long-term future

In 2013, JLNO embarked on a year-long extensive STRATEGIC PLANNING PROCESS to assess the state of our League and plan for its future. The women spearheading this effort worked with past and present board members, ad hoc committees, representatives from the general membership, and the community at large, and enlisted the help of a professional strategy leader.

JLNO sought to develop a plan that would

FUTURE OF JLNO
OUR IMPACT

JLNO PROJECTS & FUNDRAISERS

PROJECTS
- Community Assistance
- Fund Grants
- Diaper Bank
- Educare
- Get on Board
- Judgment Call
- Kids in the Kitchen
- Lafayette Charter School Support
- Lemonade Day
- Rebuilding Together
- Safe Sitter
- Senior League

FUNDRAISERS
- Bloomin’ Deals Thrift Shop
- Bridal Boutique
- Buy, Save and Serve
- Freret 5K
- Fleur de League
- Kitchen Tour
- Touch a Truck

Following Hurricane Katrina, the number of nonprofit organizations in the Greater New Orleans area surged as groups mobilized to improve and revitalize the community. JLNO recognized the growing need for energetic, talented, and well-trained volunteers and developed the Get on Board program in response. Get on Board is a two-day workshop which provides training on financial policies and fiduciary duties, legal considerations, meeting and committee management, strategic planning, effective leadership development, and fundraising to current and potential non-profit board members and staff. Over 500 individuals have participated in the program, and they have been placed with over 70 non-profit organizations. In 2012, the Association of Junior Leagues International awarded JLNO its Community Impact Award for this program.

Safe Sitter is a long-standing community project of JLNO that provides babysitting training for boys and girls ages 11-13. The program is taught in conjunction with The Parenting Center at Children’s Hospital, a valued JLNO partner. The two-day course provides participants with childcare skills and includes infant and child CPR training, basic first aid, safety precautions to prevent accidents, and information on how to successfully establish a babysitting business. Over 150 adolescents participate in the program each year.

Bloomin’ Deals Thrift Shop is JLNO’s largest source of funding with just over $500,000 in annual gross revenue. JLNO established the thrift shop as a permanent fundraiser in 1927. The shop was initially located on Royal Street in the French Quarter and found its current home on Freret Street in 1960. Members volunteer approximately 6,100 hours per year to assist with staffing the store. The store stocks a large selection of new and gently-used adult and children’s clothing and shoes, housewares, and seasonal items. Bloomin’ Deals was recently recognized by Gambit Weekly as one of the top three thrift shops in New Orleans.
BLOOMIN’ DEALS THRIFT SHOP

Bloomin’ Deals Thrift Shop is JLNO’s largest source of funding with just over $500,000 in annual gross revenue. JLNO established the thrift shop as a permanent fundraiser in 1927. The shop was initially located on Royal Street in the French Quarter and found its current home on Freret Street in 1960. Members volunteer approximately 6,100 hours per year to assist with staffing the store. The store stocks a large selection of new and gently-used adult and children’s clothing and shoes, housewares, and seasonal items. Bloomin’ Deals was recently recognized by Gambit Weekly as one of the top three thrift shops in New Orleans.

TOUCH A TRUCK

JLNO rolls out construction equipment, utility trucks, trolleys, race cars, boats, emergency vehicles, and tractors for Touch a Truck. The 2014 event expanded to a larger venue, Zephyr Field, and tripled the number of vehicles available for children to touch. The event is both exciting and educational for attendees as they get to see their favorite trucks up close and meet the community helpers and workers in the area. In addition to traditional ticket sales, donors purchase classroom sponsorships, enabling children and their families from local schools to attend the event.

SAFE SITTER

Safe Sitter is a long-standing community project of JLNO that provides babysitting training for boys and girls ages 11-13. The program is taught in conjunction with The Parenting Center at Children’s Hospital, a valued JLNO partner. The two-day course provides participants with childcare skills and includes infant and child CPR training, basic first aid, safety precautions to prevent accidents, and information on how to successfully establish a babysitting business. Over 150 adolescents participate in the program each year.

GET ON BOARD

Following Hurricane Katrina, the number of nonprofit organizations in the Greater New Orleans area surged as groups mobilized to improve and revitalize the community. JLNO recognized the growing need for energetic, talented, and well-trained volunteers and developed the Get on Board program in response. Get on Board is a two-day workshop which provides training on financial policies and fiduciary duties, legal considerations, meeting and committee management, strategic planning, effective leadership development, and fundraising to current and potential non-profit board members and staff. Over 500 individuals have participated in the program, and they have been placed with over 70 non-profit organizations. In 2012, the Association of Junior Leagues International awarded JLNO its Community Impact Award for this program.
JLNO BY THE NUMBERS

PROVISIONAL MEMBERS 165
ACTIVE MEMBERS 712
SUSTAINING MEMBERS 1393

2,270 MEMBERS

JLNO’s Active and Provisional Membership includes professional women with families and interests in other non-profit and charitable work.

AVERAGE AGE IS BETWEEN 30 & 34
JUST OVER HALF ARE MARRIED 56%

1/3 HAVE AT LEAST ONE CHILD UNDER THE AGE OF 18
59% OF THOSE HAVE MORE THAN ONE CHILD

NEARLY ALL MEMBERS HAVE RECEIVED A COLLEGE DEGREE 99%
OVER HALF HAVE RECEIVED A POSTGRADUATE DEGREE 53%

89% EMPLOYED OUTSIDE THE HOME
82% INVOLVED IN VOLUNTEER ORGANIZATIONS OUTSIDE OF JLNO

95% MADE MONETARY DONATIONS WITHIN THE LAST 12 MONTHS TO CHARITABLE ORGANIZATIONS OUTSIDE OF JLNO

32,718 VOLUNTEER HOURS
7,150 TRAINING HOURS
JLNO's Active and Provisional Membership includes professional women with families and interests in other non-profit and charitable work.

AVERAGE AGE IS BETWEEN JUST OVER HALF ARE MARRIED

HAVE AT LEAST ONE CHILD UNDER THE AGE OF 18

NEARLY ALL MEMBERS HAVE RECEIVED A COLLEGE DEGREE

OVER HALF HAVE RECEIVED A POSTGRADUATE DEGREE

OF THOSE HAVE MORE THAN ONE CHILD

56% & 34%

53% & 34%

MADE MONETARY DONATIONS WITHIN THE LAST 12 MONTHS TO CHARITABLE ORGANIZATIONS OUTSIDE OF JLNO

95%

EMPLOYED OUTSIDE THE HOME

89%

INVOLVED IN VOLUNTEER ORGANIZATIONS OUTSIDE OF JLNO

82%

$25,151 COMMUNITY ASSISTANCE FUND GRANTS

$4,000 CAF FALL 2013 GRANT MERCY ENDEAVORS SENIOR CENTER

$4,000 CAF FALL 2013 GRANT BASTION COMMUNITY OF RESILIENCE

$4,000 CAF FALL 2013 GRANT MERCY ENDEAVORS SENIOR CENTER

$1,500 CAF FALL 2013 GRANT NEW ORLEANS AREA HABITAT FOR HUMANITY

$4,000 CAF SPRING 2014 GRANT SOUTH BROAD COMMUNITY HEALTH

$2,000 CAF SPRING 2014 GRANT PROVIDENCE COMMUNITY HOUSING

$2,058 CAF SPRING 2014 GRANT ST. MICHAEL SPECIAL SCHOOL

$3,143 CAF FALL 2013 GRANT LOWERNINE.ORG

$2,000 CAF SPRING 2014 GRANT PROVIDENCE COMMUNITY HOUSING

$3,250 CAF SPRING 2014 GRANT FIRST TEE OF GREATER NEW ORLEANS

$1,200 CAF SPRING 2014 GRANT BOYS AND GIRLS CLUB OF SOUTHEAST LA

358 Individual Donors

266 Corporate Donors

2,675 People Participated in JLNO Fundraising Events
People have asked me why the Diaper Bank project is important to me. The first article I read about diaper need featured a Hispanic woman who spoke about her hopes that she could use one diaper all day for her son. It broke my heart because that could have been my mom. She came here with a basic education, no profession, and a desire to make it. She kept my siblings and me meticulously clean on a threadbare budget. I saw my mother’s face in that article and I am trying to pay it forward somehow. Diaper Bank is for all the women like my mom.

**MISSION STATEMENT**

The Junior League of New Orleans is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

**BOARD OF DIRECTORS**

President - Jeanne Harang Boughton  
President-Elect - Katherine Kleinpeter Raymond  
Secretary - Sarah Lodwick Chancellor  
Treasurer - Allison Lane Plaisance  
Assistant Treasurer - Erin Clayton Mouledoux  
Business and Communications Council Director - Enid Patterson Fahrenholt  
Community Council Director - Celeste Flower Eustis  
Membership Council Director - Sarah Spaulding Abbott  
Planning and Development Council Director - Mary Beth Green Wallace  
Ways and Means Council Director - Sarah Martzolf  
Nominating Chair - Hallie Lanier Boh  
Sustaining Advisor - Katherine Andry Crosby
People have asked me why the Diaper Bank project is important to me. The first article I read about diaper need featured a Hispanic woman who spoke about her hopes that she could use one diaper all day for her son. It broke my heart because that could have been my mom. She came here with a basic education, no profession, and a desire to make it. She kept my siblings and me meticulously clean on a threadbare budget. I saw my mother’s face in that article and I am trying to pay it forward somehow. Diaper Bank is for all the women like my mom.

**MISSION STATEMENT**

The Junior League of New Orleans is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

**2013-2014 FINANCIALS**

**INCOME**

**FUNDRAISERS & BUSINESSES**

- BLOOMIN’ DEALS THRIFT SHOP ............... $504,270.37
- DONATED GOODS-THRIFT SHOP .................... $477,795.00
- BUY, SAVE AND SERVE CARD ...................... $35,131.00
- TOUCH A TRUCK .................................. $27,722.75
- KITCHEN TOUR .................................. $26,389.00
- GET ON BOARD .................................. $21,725.00
- FRERET 5K ........................................ $14,300.50
- COOKBOOKS ....................................... $11,198.69
- FLEUR DE LEAGUE ONLINE MARKETPLACE .... $9,975.61
- MISCELLANEOUS ................................ $6,010.19

**INCOME**

**OTHER FUNDING**

- MEMBERSHIP OBLIGATIONS ....................... $364,093.73
- UNREALIZED INCOME ON ENDOWMENT ...... $217,094.35
- INVESTMENT INCOME .............................. $64,087.27
- AWARDS, GRANTS & PREFERRED PARTNERS .. $50,000.00
- ENDOWMENT CONTRIBUTIONS ................... $21,725.00
- COST OF GOODS SOLD ............................. $16,036.43
- OTHER ADMINISTRATIVE REVENUE ............ $11,198.69
- RETIRE THE DEBT ON FRERET CONTRIBUTIONS. $1,431.00

**TOTAL INCOME**

**BUSINESSES & FUNDRAISERS**

$1,134,518.11

**TOTAL OTHER INCOME**

$747,498.89

**COMBINED TOTAL INCOME**

$1,882,017.00

**EXPENSES**

- COMMUNITY PROJECTS/MISSION .................. $595,436.14
- FUNDRAISING ..................................... $384,639.85
- MANAGEMENT & SUPPORT .......................... $561,781.75

**TOTAL EXPENSES**

$1,541,857.74

**NET INCOME (LOSS)**

$340,159.26
Saks Fifth Avenue
Allen Edmonds
Anthropologie
Armani Collezioni
BCBGMAXAZRIA
Brooks Brothers
French Connection
lululemon athletica
Morton’s The Steakhouse
Tiffany & Co.