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*****MEDIA ADVISORY*****
PHOTO/VIDEO OPPORTUNITY

**Junior League of New Orleans hosts diaper drive during National
Diaper Need Awareness Week**

47% of families struggle to afford diapers

- WHO:** Junior League of New Orleans (JLNO)
- WHAT:** Public diaper drive to support 47% of families that struggle to afford diapers in support of Diaper Need Awareness Week Sept. 18 – 24.
- WHEN:** Wednesday, Sept. 20
10 a.m. – 4:30 p.m.
- WHERE:** 4319 Carondelet St., New Orleans, LA 70115
- HOW:** New or opened boxes of diapers can be dropped off to JLNO headquarters from 10 a.m. – 4:30 p.m. Monetary donations can be made at jlno.org/donate.
- WHY:** Diapers can cost up to \$100 per month, and babies need six to ten diapers per day. Despite the expense and need, no direct government assistance is available for diapers. Yet almost one in two families in the U.S. struggle with diaper need. According to a recent survey by the National Diaper Bank Network:
- 47% reported struggling to provide children with clean, dry diapers.
 - 46% reported reducing other expenditures to afford diapers.
 - 53% said they felt judged as a bad parent/caregiver because they could not afford diapers.

- 25% of parents and caregivers with diaper need reported having to miss work or school because they did not have enough diapers to drop their child off at childcare, and reported missing, on average, 5.1 workdays in the past 30 days.
- This represents a loss of \$296 per month for a parent earning the federal minimum wage of \$7.25 per hour.

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***Editor's note:** To schedule media availability, please contact Sharon Truxillo @ 225-939-2403 or sharon@gambelpr.com.

About Junior League New Orleans

Junior League of New Orleans is a [501\(c\)3](#) nonprofit organization committed to advancing women's leadership for meaningful community impact through volunteer action, collaboration, and training. More information on the organization can be found at www.jlno.org