



FOR IMMEDIATE RELEASE

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*****MEDIA ALERT*****

The Junior League of New Orleans and The Idea Village Announce Part 2 of a Collaborative Event Series Promoting the Potential of Women

WHAT: *“Networking for People Who Need to Know How to Network”*

WHO: **Sandra Lindquist**, Vice President Operations & Membership Development
New Orleans Chamber of Commerce

WHERE: **Cole Pratt Gallery**
3800 Magazine Street
<http://bit.ly/1AiwWAl>

WHEN: **Wednesday, February 25, 2015**
6PM-8PM

WHY: The ability to network in business is one of the most fundamental skills any entrepreneur can have, yet it’s one of the most feared. Sandra Lindquist with the New Orleans Chamber of Commerce will share tips and simple techniques that she has used over the years to network effectively.

As part of the Junior League of New Orleans (JLNO) strategic focus on advancing the wellbeing of women, JLNO’s partnership with The Idea Village will foster development and support for female entrepreneurs and professionals as well as promote professional success and improve economic opportunities for women. This collaborative series will highlight challenges women face in business and entrepreneurship and offer creative solutions for how women can best leverage networking and mentorship opportunities.

JLNO’s partnership with The Idea Village will culminate during the seventh annual New Orleans Entrepreneur Week, March 20-27, 2015 on Fulton Street.

This series of events is free and open to the public. Those interested in attending may RSVP at www.jlno.org/networking. Light hors d’oeuvres and wine will be served.

About Junior League of New Orleans (JLNO)

The Junior League of New Orleans (JLNO) is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. It has proudly served Metropolitan New Orleans for over 90 years. A 501 (c) 3 not-for-profit organization, JLNO is dedicated to advancing the wellbeing of women through improving economic opportunities, advocating for health and wellness and providing for family assistance. Currently, JLNO has over 2300 members making it the 12th largest Junior League in the world.

About The Idea Village

In 2000, The Idea Village was formed by a group of New Orleans citizens who believed entrepreneurship is a catalyst for positive change. The Idea Village formalized in 2002 as an independent 501c3 non-profit organization with a mission to identify, support, and retain entrepreneurial talent in New Orleans by providing direct service to high impact entrepreneurs, educating the broader community, and supporting initiatives that strengthen our entrepreneurial infrastructure. From 2009-2014, The Idea Village has provided direct support to over 3,411 New Orleans entrepreneurs by engaging over 2,600 professionals to allocate 68,543 consulting hours and \$2.5 million in seed capital. In addition, The Idea Village hosts New Orleans Entrepreneur Week, a business festival that has become the platform for the New Orleans entrepreneurial ecosystem. www.ideavillage.org

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