

JUNIOR LEAGUE OF NEW ORLEANS PROVIDES COVID-19 RELIEF EFFORTS

FOR IMMEDIATE RELEASE

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April 13, 2020, New Orleans, LA – When the Junior League of New Orleans (JLNO) set out a month ago to assist those affected by COVID-19, we could never have anticipated the awe-inspiring response to our call to action. Donations from across the country have amounted to the following:

- On March 14, JLNO held an emergency diaper distribution of 85,000 diapers to our regular distribution partners.
- JLNO received a \$5,000 COVID-19 Relief Grant from the Helis Foundation that has enabled us to purchase 18,000 diapers and 300,000 period products
- JLNO is currently partnering with Second Harvest to distribute even more emergency supplies. So far, we've distributed 285,000 period products and 72,000 diapers through Second Harvest.
- JLNO has a list of [Second Harvest locations](#) on our website where people in need can go to get these supplies.
- JLNO is encouraging people to donate to our Dollars for Diapers, Dollars for Period Products and purchase from our [Diaper Bank Amazon Wish List](#) and [Period Products Amazon Wish List](#)

Most of the people seeking aid were women trying to hold their families and children together in the chaos of this global pandemic. As an organization of women seeking to Advance the Wellbeing of Women, JLNO made a difference while also raising awareness of how necessary diapers are to families in crisis. Many people have been surprised to learn that diapers cannot be purchased with supplemental government assistance, including disaster relief funds.

"These donations have been significant, but so are the needs. With the community's support, JLNO will continue to help our neighbors, especially through our Diaper Bank," said Christine Vinson, JLNO President. "JLNO hopes that the public continues to support and promote the efforts of the JLNO Diaper Bank so that it has the resources to meet not only the needs of the immediate community, but also those with ongoing needs."

JLNO has the largest diaper bank in Southeast Louisiana and, as such, may need to help in an expanded geographic area. We continue to use 100% of your donations and any other monetary contributions toward our community projects, such as the JLNO Diaper Bank. The Junior League always multiplies what it receives.

To learn more about or donate to the JLNO Diaper Bank, visit www.jlnodiaperbank.org.

The Junior League of New Orleans is a 501(c)3 not-for-profit organization committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.

