



**FOR IMMEDIATE RELEASE**

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**Junior League of New Orleans “Takes the Wheel” January 21, 2020, in  
Conjunction with Human Trafficking Awareness Month, to  
ABOLISH Human Trafficking in the Greater New Orleans Area**

*December 18, 2019, New Orleans, LA* - On Tuesday, January 21, 2020, in conjunction with Human Trafficking Awareness Month, [Junior League of New Orleans \(JLNO\)](#) will host “JLNO Takes the Wheel,” a multifaceted public event intended to spread awareness for the League’s newly adopted initiative to ABOLISH human sex trafficking - more specifically, child sex slavery - in the Greater New Orleans Area. The community is invited to learn about the [ABOLISH Movement](#) and the issue of human sex trafficking in New Orleans at JLNO Headquarters (4319 Carondelet Street) during a free informative luncheon, featuring an expert panel, Jan. 21, 11:30 a.m. - 1 p.m. Following this educational event, free public tours of the Truckers Against Trafficking [Freedom Driver’s Project](#) 18 wheeler will be available from 2 - 6 p.m.

“JLNO Takes the Wheel” serves as the launch event for the League’s commitment to the ABOLISH Movement, an association-wide initiative to scale the movement

and unite communities across the United States and beyond in an effort to generate greater awareness of the intractable, systemic issue of child sex slavery.

The “JLNO Takes the Wheel” luncheon, taking place from 11:30 a.m. - 1 p.m., will feature a panel discussion on the issue of sex trafficking in our community and beyond. The panel will include representatives from [Covenant House](#), [Eden House New Orleans](#), local law enforcement and Truckers Against Trafficking. A question and answer session will follow. Tickets are required to attend the luncheon, please click [here](#) to reserve your spot.

From 2 - 6 p.m., the public is invited to tour the Truckers Against Trafficking Freedom Drivers Project, a first-of-its-kind mobile exhibit, which serves as the premiere tool for educating the community about the trucking industry and the realities of domestic sex trafficking. The 18 wheeler exhibition includes a theater station and actual artifacts from trafficking cases that connect the public to the stories of individuals enslaved in our country. This experience is intended to provide many with their first glimpse into the horrific reality of human trafficking, as well as offer simple action steps to combat the issue. Tours are estimated to take between 15 and 20 minutes to complete.

Visit our website <https://www.jlno.org/abolish> to learn more about how you can get involved. Both the luncheon and tours of the 18 wheeler exhibit are free and open to the public. For private media tour opportunities (available 10 a.m. - noon), please contact [news@jlno.org](mailto:news@jlno.org).

#### ABOUT THE ABOLISH MOVEMENT

The ABOLISH Movement was founded in 2014 by the [Junior League of Tampa \(JLT\)](#) to unite Tampa organizations and agencies in drawing attention to the problem of child sex slavery in the Tampa Bay area. In 2017, The Association of Junior Leagues International (AJLI) adopted [ABOLISH](#) as an association-wide initiative to scale the movement and unite communities across the United States

and beyond in an effort to generate greater awareness of the intractable, systemic issue of child sex slavery.

#### ABOUT TRUCKERS AGAINST TRAFFICKING

Truckers Against Trafficking is a 501(c)3 that exists to educate, equip, empower and mobilize members of the trucking and busing industries to combat human trafficking. Truckers Against Trafficking recognizes that members of the trucking industry and individual truckers are invaluable in the fight against this heinous crime.

#### ABOUT THE JUNIOR LEAGUE OF NEW ORLEANS

The Junior League of New Orleans is a 501(c)3 not-for-profit organization committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. More information on the organization can be found at [www.jlno.org](http://www.jlno.org).