



FOR IMMEDIATE RELEASE

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*****PHOTO OPPORTUNITY*****

JLNO HOSTS 3rd ANNUAL TOUCH A TRUCK

WHAT: Touch a Truck, presented by Regions Bank, is a unique, one-day experience that gives families an up-close look at their favorite “big trucks” and the opportunity to meet the people that protect, serve, and build Metropolitan New Orleans.

WHERE: Children’s Hospital State Street Campus
210 State Street

WHEN: **Saturday, March 21, 2015**
10 a.m. – 2 p.m.

WHY: Touch a Truck has become one of the Junior League’s most popular fundraisers attracting children and adults. Last year’s event drew over 1600 attendees and raised more than \$27,000. Displays include construction trucks, emergency responder vehicles, tractors, and utility trucks. Highlights this year include food trucks serving a variety of options from vendors around the city as well as the LSU Dental School Tooth Bus which will be offering free screenings for families who are interested.

To learn more about Touch a Truck and JLNO, please visit www.jlno.org or engage with JLNO on [Facebook](#).

About Junior League of New Orleans (JLNO)

The Junior League of New Orleans (JLNO) is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. It has proudly served Metropolitan New Orleans for over 90 years. A 501 (c) 3 not-for-profit organization, JLNO is dedicated to advancing the wellbeing of women through improving economic opportunities, advocating for health and wellness and providing for family assistance. Currently, JLNO has over 2300 members making it the 12th largest Junior League in the world.

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