



**FOR IMMEDIATE RELEASE**

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**\*\*\*MEDIA ALERT\*\*\*PHOTO OPPORTUNITY\*\*\***

**Delivery Day – Junior League of New Orleans Conducts First Count Toward 90,000 Diapers**

*JLNO is Helping Families from the Bottom Up through the JLNO Diaper Bank*

**WHAT:** After challenging New Orleans residents last month to collect 90,000 diapers by the end of 2015, [Junior League of New Orleans](#) (JLNO) will assess the first round of diapers received from its collection locations at JLNO headquarters. Following the delivery, JLNO representatives will be conducting a count and will issue an update of progress toward the 90,000 diaper goal.

**WHERE:** **JLNO Headquarters**  
**4319 Carondelet Street**

*Note: Street parking is available on Carondelet Street*

**WHEN:** **Wednesday, November 19, 2014**  
**11AM-1PM**

**WHY:** In honor of JLNO's 90<sup>th</sup> anniversary and its new focus on advancing the wellbeing of women, JLNO is helping families from the bottom up through the [JLNO Diaper Bank](#).

On average, children ages newborn to three years old require 8 to 12 diapers each day, which means that families are often spending more than \$100 a month per child on diapers. The JLNO Diaper Bank was established to alleviate this diaper need in Metropolitan New Orleans and will be accepting diaper donations and monetary contributions year round.

All JLNO Diaper Bank drop off locations will accept diapers of all sizes, training pants, swimwear diapers, wipes and creams. For a complete list of drop-off locations, please visit [www.jlno.org/DiaperBank](http://www.jlno.org/DiaperBank). For more information about JLNO and the JLNO Diaper Bank, please visit [www.jlno.org](http://www.jlno.org) or engage with JLNO on [Facebook](#) and [Twitter](#).

**About Junior League of New Orleans (JLNO)**

*The Junior League of New Orleans (JLNO) is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. It has proudly served Metropolitan New Orleans for over 90 years. A 501 (c) 3 not-for-profit organization, JLNO is dedicated to advancing the wellbeing of women through improving economic opportunities, advocating for health and wellness and providing for family assistance. Currently, JLNO has over 2300 members making it the 12<sup>th</sup> largest Junior League in the world.*

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