



NEW ORLEANS BABY CAKES™



MEDIA ADVISORY

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FOR IMMEDIATE RELEASE:
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BABY CAKES CLAIM TITLE IN “BATTLE OF THE BAMBINOS”

Nearly 25,000 diapers were donated to Junior League of New Orleans.

Metairie, LA – It’s official: the New Orleans Baby Cakes have staked claim to the best baby in baseball after taking down the Baby Bombers of Scranton/Wilkes-Barre in the “Battle of the Bambinos.”

The competition was conducted online at www.battleofthebambinos.com and on social media using the hashtag #TeamBabyCakes, as well as through diaper drives headed by both teams. The Baby Cakes emerged on top by approximately 1,500 hashtags and by nearly 10,000 diapers, having collected 24,704 diapers to be donated to the Baby Cakes’ charity partner, the Junior League of New Orleans. Scranton will also be making a \$2,500 donation to JLNO.

“Congratulations to the Baby Cakes on their victory in the Battle of the Bambinos,” said Alice Franz Glenn, president of the Junior League of New Orleans. “While the ‘Cakes won the battle, the real winners are the families who will have clean diapers thanks to the team and their generous fans. On behalf of the Junior League of New Orleans and our Diaper Bank, thank you for partnering with us to address this critical issue facing our community.”

One lucky fan who voted #TeamBabyCakes will be selected for a trip to Miami later this month to watch the Marlins take on the New York Yankees in a match-up of the Baby Cakes’ and Baby Bambinos’ parent clubs.

“Once again, we thank all of ‘Cake Nation’ for their support throughout this competition,” said Baby Cakes general manager Cookie Rojas. “The response was overwhelming, and though we are happy to take home the ‘best baby’ title, we are even more thrilled to have helped our partners at Junior League with providing a valuable service to those in need.”

For more information, contact the Baby Cakes at (504) 734-5155.