



Junior League of  
*New Orleans*

## Passing of the Gavel 2021 Sponsorship Benefits

The Junior League of New Orleans offers the following opportunities to sponsor its **Passing of the Gavel 2021 Celebration**, a festive cocktail hour with delicious treats, honoring JLNO's legacy of service and raising funds for its mission and community projects.

### Platinum Sponsor

**\$5,000**

- Business logo in event program and on event signage
- Business name on the email invitation sent to all of JLNO's 2000 members
- Space set-up before, during, and after the celebration with ability to display goods or services
- Business name and link on JLNO's website
- 1 exclusive and 2 non-exclusive social media mention on Facebook, Instagram, and Twitter
- Opportunity to include promotional materials in the event swag bag
- 8 complimentary raffle tickets for a chance to win a diamond tennis bracelet donated by Diamonds Direct.
- One VIP Patron Table of 8 reserved seats (\$1,000 value) with bottomless champagne or specialty cocktail service at your table

### Gold Sponsor

**\$2,500**

- Business name on the email invitation sent to all of JLNO's 2000 members
- Business name in event program
- Business name and link on JLNO's website
- 1 non-exclusive social media mention on Facebook, Instagram, and Twitter
- Opportunity to include promotional materials in the event swag bag
- 4 complimentary raffle tickets for a chance to win a diamond tennis bracelet donated by Diamonds Direct.
- One VIP Patron Table of 8 reserved seats (\$1,000 value) with bottomless champagne or specialty cocktail service at your table

### Silver Patron Table

**\$1,000**

- Reserved seating for 8 individuals
- Bottomless champagne or specialty cocktail service at your table
- Business name inclusion on event program
- Special Swag bag filled with fun JLNO gear

To receive recognition on specified printed materials and advertisements, please complete and submit the Sponsor Form and payment or the notice of in-kind donation no later than **May 5, 2021**.

	<b>Platinum Sponsor</b> <b>\$5,000</b>	<b>Gold Sponsor</b> <b>\$2,500</b>	<b>Silver Patron Table</b> <b>\$1,000</b>
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Junior League of New Orleans

4319 Carondelet Street • New Orleans, LA 70115 • 504-891-5845 • [www.jlno.org](http://www.jlno.org)

The Junior League of New Orleans is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.

Its purpose is exclusively educational and charitable.



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## Passing of the Gavel 2021 Sponsorship Benefits

<b>Event Program</b>	Logo	Name	Name
<b>Promotional Materials in Swag Bag</b>	Yes	Yes	Yes
<b>Event Signage</b>	Logo	Name	
<b>Website</b>	Name & link	Name & link	
<b>Social Media</b> (reach of over 4500)	1 exclusive & 2 non-exclusive	1 non-exclusive	
<b>Email</b> (reach of over 2000)	Yes		
<b>Space at Event</b>	Yes		
<b>Reserved Table for Attendees</b> (value of \$1,000)	Yes	Yes	Yes
<b>Raffle Tickets</b>	Yes	Yes	

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