



Junior League of
New Orleans

Passing of the Gavel 2022 Sponsorship Benefits

The Junior League of New Orleans offers the following opportunities to sponsor its **Passing of the Gavel 2022 Celebration**, a garden party at Longue Vue House and Gardens, honoring JLNO's legacy of service and raising funds for its mission and community projects.

Platinum Sponsor

\$5,000

- Business logo in event program and on event signage
- Business name on the email invitation sent to all JLNO members
- Space set-up before, during, and after the celebration with ability to display goods or services
- Business name and link on JLNO's website
- 1 exclusive and 2 non-exclusive social media mention on Facebook, Instagram, and Twitter
- One VIP Patron Table of 8 reserved seats with bottomless champagne or specialty cocktail service at your table

Gold Sponsor

\$2,750

- Business name on the email invitation sent to all JLNO members
- Business name in event program
- Business name and link on JLNO's website
- 1 non-exclusive social media mention on Facebook, Instagram, and Twitter
- One VIP Patron Table of 8 reserved seats with bottomless champagne or specialty cocktail service at your table

Silver Patron Table

\$1,500

- Reserved seating for 8 individuals
- Bottomless champagne or specialty cocktail service at your table

To receive recognition on specified printed materials and advertisements, please complete and submit the Sponsor Form and payment or the notice of in-kind donation no later than **May 11, 2022**.

Junior League of New Orleans

4319 Carondelet Street • New Orleans, LA 70115 • 504-891-5845 • www.jlno.org

The Junior League of New Orleans is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.

Its purpose is exclusively educational and charitable.



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	Platinum Sponsor \$5,000	Gold Sponsor \$2,750	Silver Patron Table \$1,500
Event Program	Logo	Name	Name
Promotional Materials in Swag Bag	Yes	Yes	Yes
Event Signage	Logo	Name	-
Website	Name & link	Name & link	-
Social Media (reach of over 4500)	1 exclusive & 2 non-exclusive	1 non-exclusive	-
Email (reach of over 2000)	Yes	-	-
Space at Event	Yes	-	-
Reserved Table for Attendees (value of \$1,000)	Yes	Yes	Yes
Raffle Tickets	Yes	Yes	-

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