



**FOR IMMEDIATE RELEASE**

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**JLNO TO HOST ANNUAL FRERET 5K ON SATURDAY, OCTOBER 18**

*October 2, 2014, New Orleans, LA* – Runners take your mark! The Junior League of New Orleans (JLNO) will host the 2nd Annual Freret 5K walk/run on Saturday, October 18, 2014. The race will start and finish at the Bloomin' Deals Thrift Store at 4645 Freret Street; participants will travel down the vibrant Freret Street corridor, through the Tulane University campus and down Audubon Boulevard.

“The Freret 5K is a fun, family-friendly event that truly fosters a sense of community among all ages and enables the area’s residents and business owners to share their neighborhood pride,” says Katherine Kleinpeter Raymond, president of JLNO. “The Junior League has been a proud member of the Freret Street community since the opening of our Bloomin’ Deals thrift store in 1960.”

JLNO will be sponsoring 30 youth runners from the Freret neighborhood. In addition, the Samuel Green Charter School will be performing at the intersection of Valance and Freret Street as runners and walkers make their way to the finish line.

The after race party will have fun and games for the entire family as well as food and beverages provided by Wayfare, Freret Po-Boys, Midway, Dominoes, New Orleans Coffee Co. and NOLA Brewing.

The registration fee is \$30 and includes event t-shirt. A pre-registration event is scheduled for Saturday, October 11<sup>th</sup>, from 11 a.m. to 2 p.m. at Dat Dog on Freret Street. Participants can pickup their race day packets on Wednesday, October 15<sup>th</sup>, from 3 p.m. to 6 p.m. at Varsity Sports on Magazine Street.

For more information or to register online, please visit [www.jlno.org/Freret5K](http://www.jlno.org/Freret5K).

*The Junior League of New Orleans (JLNO) is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. It has proudly served Metropolitan New Orleans for over 90 years. A 501 (c) 3 not-for-profit organization, JLNO is dedicated to advancing the wellbeing of women through improving economic opportunities, advocating for health and wellness and providing for family assistance. Currently, JLNO has over 2300 members making it the 12<sup>th</sup> largest Junior League in the world.*

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