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**JLNO'S 'BUY, SAVE AND SERVE' SUPPORTS BUSINESSES AND COMMUNITY**

*Sept. 29, 2014, New Orleans, LA* – Want great deals, while helping local businesses and the community? The Junior League of New Orleans (JLNO) invites everyone to join in its eighth annual Buy, Save and Serve event.

For a \$35 donation to JLNO, each donor receives a savings card. On Nov. 1-11, cardholders may present the card at participating New Orleans-area businesses and receive up to 20% off their products or services.

More than 900 cardholders contributed to last year's event, which raised more than \$35,000. Proceeds benefit JLNO's many community projects.

This year, more than 175 local businesses are participating, including restaurants; B&Bs; salons; clothing boutiques; jewelers; and medical, legal and financial service providers. Of these businesses, 85 are women-owned, 10 are minority-owned and three are veteran-owned.

"I'm always impressed by the number of New Orleans merchants that support the work of the Junior League by offering a discount through the Buy, Save and Serve card," says JLNO President Katherine Kleinpeter Raymond. "These retailers directly help us to advance the well-being of women through programs such as Safe Sitter, Rebuilding Together, Judgment Call and our new Diaper Bank, an initiative to support mothers struggling to provide their babies with clean, dry diapers. I'm proud to live in a city that works together to help the community."

To purchase a savings card and see a list of participating businesses, visit <http://www.jlno.org/buysaveserve>.

The Junior League of New Orleans is celebrating 90 years of serving metropolitan New Orleans. In the past five years, JLNO has invested more than \$4 million and approximately 200,000 volunteer hours in the local community.

With a membership of more than 2,200 active and sustaining members, JLNO is the 12th largest Junior League in the world.

For more information about JLNO, please visit [jlno.org](http://jlno.org).

*The Junior League of New Orleans is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.*

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