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JLNO TO HOST 3rd ANNUAL TOUCH A TRUCK

February 26, 2015, New Orleans, LA – The Junior League of New Orleans (JLNO) is presenting its 3rd Annual Touch a Truck, a unique, one-day experience that gives families an up-close look at their favorite “big trucks” and the opportunity to meet the people that protect, serve, and build Metropolitan New Orleans. Touch a Truck, presented by Regions Bank, will take place Saturday, March 21, 2015 from 10 am to 2 pm at Children's Hospital State Street Campus. Attendees of the event should enter at the Children's Hospital State Street entrance, 210 State Street.



Last year's event raised over \$27,000, included 55 sponsors, trucks, and vendors, and allowed 1600 children and adults to enjoy an afternoon of learning and exploring. “Touch a Truck has quickly become one of our most popular fundraisers, in part because of its family friendliness. This event offers the unique opportunity for children (and adults) to get up close and personal with vehicles of all types, which creates lasting memories for children and their families,” stated JLNO President Katherine Kleinpeter Raymond.

Touch a Truck displays include construction trucks, emergency responder vehicles, tractors, and utility trucks. Highlights this year include food trucks serving a variety of dining options from vendors around the city as well as the LSU Dental School Tooth Bus which will be offering free screenings for families who are interested. Proceeds from Touch a Truck directly benefit JLNO's ten community projects that advance the wellbeing of women.

To purchase tickets or learn more about JLNO, please visit www.jlno.org

The Junior League of New Orleans is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

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