



How to Host a Drive

Period Poverty Facts

- **1 in 4** women struggled to purchase period products within the past year due to lack of income.
- Nearly 1 in 5 American girls have missed school or left school early because they did not have access to period products
- Lack of access to period supplies is linked to using substitute products (toilet tissue or socks), stretching product usage, and missing important events.
- In **the first city-wide study on period poverty** in the U.S., **46% of low-income women** interviewed were forced to choose between purchasing **food or period products** in the past year.

Period Poverty Facts (continued)

- Only 4% of women are aware of a local resource where free or reduced cost period supplies are available.
- Since the COVID-19 pandemic, 1 in 3 young people feel less confident because they've missed after school activities and 1 out of 3 parents are worried about their ongoing ability to afford period products
- An overwhelming 88% of women agree that period products are a basic necessity.
- Periods are not a choice.

Period Poverty Facts (continued)

- State and federal safety-net programs cannot be used to purchase period supplies.
- Currently, period products are taxed in 35 states across the country.

How to Host a Drive

- Choose a collection location - school, work, church
- Set a deadline - drives usually last between one week to one month
- Set a goal - i.e. collect 1000 products or 100% participation
- Get the word out - signs, emails, social media

Tip for Success:

- Share some stats
- Use hashtags - #periodpoverty
- Offer prizes or incentives for largest donation; even recognition for participation goes a LONG way!
- Request a donation “in lieu of...”
- Coordinate the drive with another social event
- Exhaust all communication venues
- Thank everyone who participates

JLNO is here to help!

- We can drop off signs and collection bins
- We can pick up donations throughout the drive and bins at the conclusion of the drive
- We can provide printed materials such as fact sheets and donation recording forms or these resources can be downloaded
- We also have an Amazon Wishlist