
JUNIOR LEAGUE OF NEW ORLEANS

TALKING POINTS & QUICK FACTS

- JLNO is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.
- JLNO is a training organization that equips women to be more effective volunteers and leaders.
- JLNO is an impactful organization that recognizes community needs and implements ways to address them.
- JLNO is a relationship-building organization that provides women with the ability to connect with like-minded individuals and organizations.
- JLNO is a 96-year-old organization with a legacy of service to the Greater New Orleans area.
- JLNO's focus is to Advance the Wellbeing of Women through the following projects:
 - Community Assistance Fund Grants
 - Investing in nonprofits to extend community impact
 - Over \$52,000 in 7 grants in 2018-2019
 - Covenant House Partnership
 - Giving meaningful experiences to at-risk youth, making them feel valued and hopeful
 - 175 residents celebrated in 2018-2019
 - Diaper Bank
 - Filling the "Diaper Gap" by raising awareness and providing family assistance
 - 750,000 diapers distributed in 2018-2019 and on track to distribute one million diapers by May 31, 2019
 - Financial Literacy for Women
 - Delivering a comprehensive curriculum enabling women to achieve and maintain economic freedom
 - Educating 600 girls and 100 women in 2018-2019
 - Safe Sitter
 - Preparing young people for the profound responsibilities of nurturing and protecting children
 - 12 sessions to over 240 young people in 2018-2019
 - Scholarship
 - Awarding a non-traditional female student financial assistance to continue her education or change careers
 - \$15,000 in 3 scholarships in 2018-2019
 - Woman Entrepreneur (WE) Fellowship
 - Promoting professional success and improving economic opportunities for women
 - \$7500 in a grant and in-kind services to 1 female business owner in 2018-2019
- Quick Facts:
 - Founded in 1924
 - Has nearly 2,100 current members, who range in age from 23 to 101
 - Within the Active and Provisional Membership,
 - 99% are college educated
 - 89% work outside of the home
 - 82% volunteer outside of JLNO
 - Offers 100 placement opportunities for members to work in leadership on a committee
 - Provides 40 training sessions and lectures each year for its members to develop personally or professionally
 - Delivers \$785,000 in annual funding to community projects and member training
 - Donates over 35,000 volunteer hours each year
 - Serves 95,000 members of the community each year
 - Partners with 71 businesses
 - Part of a network of 291 Junior Leagues comprising the Association of Junior Leagues International (AJLI)



#RUNNINGFORJLNO

For 96 years, the Junior League of New Orleans has been at the forefront of training women, investing in programs, and creating projects that provide lasting change for Greater New Orleans.

Current programs including its Diaper Bank, Woman Entrepreneur Fellowship, and Scholarship address critical issues facing women and families. Through these projects and the 35,000 hours its members volunteer annually, JLNO equips women to be more effective volunteers and leaders.

Please join us in supporting JLNO during this year's Crescent City Classic.

Donate any amount at

<https://runsignup.com/Race/65952/Charity/6889>



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