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TOUCH A TRUCK CREATES CHARITABLE IMPACT IN NEW ORLEANS

November 22, 2019 (NEW ORLEANS, LA) – The Junior League of New Orleans (JLNO) held the 8th Annual Touch a Truck fundraiser from 10 a.m. to 4 p.m. on November 1, 2019 and November 2, 2019 at the Pontchartrain Center. This event provided families the opportunity to interact with the wide variety of businesses and vehicles that protect, serve and build South Louisiana.

This annual celebration helps children connect these vehicles to possible careers in construction, manufacturing, emergency response and many others. It also serves as an important fundraiser for Junior League of New Orleans, generating funds that sustain JLNO's charitable operations, such as its Diaper Bank that serves families in need across the Greater New Orleans Area. JLNO also offered a "Quiet Time" on November 2nd from 1 pm to 3 pm. The vehicles were not permitted to run their sirens, lights, or horns during that period.

Touch a Truck's success by the numbers include:

29 participating vehicles across many types of transportation and from a variety of professional sectors.

- 3,420 attendees of all ages.
- 931 students from partner schools attended the event for free as a part of JLNO's Field Trip Friday on the day before Touch a Truck.
- 120 JLNO volunteers during the two day event.
- Over \$30K raised through ticket sales, business sponsorships and donations.

"We are thrilled about the success of this year's Touch a Truck Event" said JLNO President Christine Vinson. "This premier event for our organization continues to grow and involve more families in a fun and educational day that raises funds to advance the wellbeing of women in the Greater New Orleans area. We are so grateful for our sponsors, volunteers, event organizers and the community for making this a fantastic event for all."

To view photographs of the event, click [here](#) to access the DropBox. Photography credit due to the Junior League of New Orleans.