

News Release



Immediate Release
April 14, 2022

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Junior League of New Orleans Hosts “Touch a Truck” Event *A One-Day Experience for the Greater New Orleans Community*

NEW ORLEANS, LA - On Saturday, April 23, 2022, the Junior League of New Orleans (JLNO) will host its annual Touch a Truck event, a single day event that gives children and their families an up-close look at their favorite “big trucks” and the opportunity to meet the people that protect, serve and build Metropolitan New Orleans.

“The Junior League of New Orleans is thrilled to once again host this community event broadening awareness for children and families of the important roles these machines and their operators serve in Greater New Orleans,” said Shannon Brice, JLNO President.

This year’s Touch a Truck event will return to the original format. JLNO is excited to once again provide attendees the opportunity to fully interact with the equipment and vehicles on display in the Pontchartrain Center in Kenner:

Date: Saturday, April 23, 2022

Location: The Pontchartrain Center - 4545 Williams Boulevard, Kenner

Time: 10:00 am - 4 pm

The lineup of trucks and equipment includes:

- CAT 308 Excavator
- CAT 930 Wheel
- Bucket Truck
- Front End Loader
- Flat Boat
- 24’ Triton Boat
- Ambulance
- Helicopter
- Lamborghini

Further information about Touch a Truck, including sponsorships, vendor opportunities and tickets can be found here: <https://www.jlno.org/touch-a-truck/>.

JLNO thanks our event Sponsors:

- Children’s Hospital New Orleans LCMC Health
- The Times-Picayune

- Riverview Photography
- Plush Appeal, LLC
- Krispy Krunchy Chicken
- Macaroni Kid
- Raising Cane's Chicken Fingers

JLNO will follow all city regulations and mandates to ensure the safety of our guests. Attendees may wish to wear a mask at all times, unless actively eating or drinking.

ABOUT THE JUNIOR LEAGUE OF NEW ORLEANS

The Junior League of New Orleans is a 501(c)3 not-for-profit organization committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. More information on the organization can be found at www.jlno.org.