



Touch a Truck 2022 Sponsorship Benefits

The Junior League of New Orleans offers the following opportunities to sponsor Touch a Truck, a unique event that allows families to get up close and personal with their favorite big trucks and heavy machinery, learning about how businesses protect, serve, and build our community. Proceeds from the event support JLNO's mission and community projects.

PRESENTING \$10,000

- Presenting Sponsor Designation as "Junior League of New Orleans Touch a Truck presented by [Your Company Name]"
- Vehicle participation (if applicable) at event on April 22 and 23, 2022
- Table set-up with ability to show and/or sell goods or services
- Business logo and link on the Touch a Truck website (www.jlno.org/TouchaTruck)
- 3 exclusive and 3 non-exclusive social media mentions on Facebook, Instagram, and Twitter
- Business logo on flyers, posters, and print advertisements
- Business name on signage at the event
- Business name in all press releases*
- Logo in all JLNO emails marketing the event (approximately 4)
- 50 tickets to the event (\$500 value)

HEAVY HAULER \$7,500

- Table set-up with ability to show and/or sell goods or services
- Business logo and link on the Touch a Truck website (www.jlno.org/TouchaTruck)
- 2 exclusive and 2 non-exclusive social media mentions on Facebook, Instagram, and Twitter
- Business logo on flyers, posters, and print advertisements
- Business name on signage at the event
- Business name in all press releases*
- Logo in 2 JLNO emails marketing the event
- Vehicle participation (if applicable) at event on April 22 and 23, 2022
- 30 tickets to the event (\$300 value)

CRAWLER CRANE \$5,000

- Table set-up with ability to show and/or sell goods or services
- Business logo and link on the Touch a Truck website (www.jlno.org/TouchaTruck)
- 1 exclusive and 2 non-exclusive social media mention on Facebook, Instagram, and Twitter
- Business logo on flyers, posters, and print advertisements
- Business name on signage at the event
- Business name in all press releases*
- Logo in 1 JLNO email marketing the event
- Vehicle participation (if applicable) at event on April 22 and 23, 2022
- 20 tickets to the event (\$200 value)

BULLDOZER \$2,500

- Table set-up with ability to show and/or sell goods or services
- Business logo and link on the Touch a Truck website (www.jlno.org/TouchaTruck)
- 2 non-exclusive social media mention on Facebook, Instagram, and Twitter
- Business name on signage at the event and print advertisements
- Vehicle participation (if applicable) at event on April 22 and 23, 2022
- 15 tickets to the event (\$150 value)

TRACTOR TRAILER \$1,000

- Table set-up with ability to show and/or sell goods or services
- Business name and link on the Touch a Truck website (www.jlno.org/TouchaTruck)
- 1 non-exclusive social media mention on Facebook, Instagram, and Twitter
- Business name on signage at the event and print advertisements
- Vehicle participation (if applicable) at event on April 22 and 23, 2022
- 10 tickets to the event (\$100 value)