

# News Release



Immediate Release  
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## **Junior League of New Orleans Hosts “Touch a Truck” Event** *A One-Day Experience for the Greater New Orleans Community*

NEW ORLEANS, LA – The Junior League of New Orleans (JLNO) invites kids of all ages to Explore! Honk! Play! at its Touch a Truck event on Saturday, November 12, 2022. Since 2011, this unique, single-day event gives children and their families an up-close look at their favorite big trucks and the opportunity to meet the people who protect, serve, and build our community.

Touch a Truck displays may include construction trucks, emergency responder vehicles, tractors, and utility trucks. The chance to touch big trucks, sit in the driver’s seat, or closely explore how these trucks serve our community creates lasting memories for children and their families.

“The Junior League of New Orleans is excited to host this hands-on event and provide the opportunity for children to connect with the vehicles and people who build, serve, and protect our community,” said Holly Paczak, JLNO President.

This year’s Touch a Truck event will return to the original format. JLNO is excited to once again provide attendees the opportunity to fully interact with the equipment and vehicles on display at the Pontchartrain Center in Kenner. Proceeds from Touch a Truck directly benefit JLNO’s community projects that advance the wellbeing of women

**Date:** Saturday, November 12, 2022  
**Location:** The Pontchartrain Center - 4545 Williams Boulevard, Kenner  
**Time:** 10:00 am - 4:00 pm

The lineup of trucks and equipment includes:

- Ambulance
- Helicopter
- Firetruck
- Sailboat
- Santa Truck
- Saints Truck
- Smoke House
- Dump Mac Truck
- Bucket Trucks

- Art Bus NOLA
- Construction Vehicles
- Mobile Nursing Van

Further information about Touch a Truck, including sponsorships, vendor opportunities and tickets can be found here: <https://www.jlno.org/touch-a-truck/>.

JLNO would like to thank our event Sponsors:

- Dyno Nobel
- Lamar Advertising

### **ABOUT THE JUNIOR LEAGUE OF NEW ORLEANS**

The Junior League of New Orleans is a 501(c)3 not-for-profit organization committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. More information on the organization can be found at [www.jlno.org](http://www.jlno.org). Email: [news@jlno.org](mailto:news@jlno.org). Phone: 504.891.5845