

FOR IMMEDIATE RELEASE
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JUNIOR LEAGUE OF NEW ORLEANS TO AWARD BUSINESS FELLOWSHIP TO WOMAN ENTREPRENEUR

January 19, 2016, NEW ORLEANS, LA – With its focus on [advancing the wellbeing of women](#), the Junior League of New Orleans (JLNO) believes that increasing women’s business opportunities improves the local economy. One way to cultivate entrepreneurial success is access to mentors and advisors.

Combining our [mission](#) tenets of developing the potential of women and improving communities, JLNO has created the [Woman Entrepreneur \(WE\) Fellowship](#).

“The Junior League of New Orleans understands that building a business is difficult. This can be a greater challenge for women with limited access to mentors,” said Junior League of New Orleans President Shannon Able. “We are thrilled to provide a woman entrepreneur with access to our membership, which includes a diverse, professional cadre to motivate and guide her as she scales her business.”

Through the 12-month WE Fellowship, JLNO will support a female business owner with mentoring and in-kind services sourced through its membership. Guidance will include

- Legal / Human Resources
- Accounting / Financial Analysis
- Investor Development
- Marketing / Communications
- Management / Organizational Consulting

Collaboration with the WE Fellow will determine focused goals within these broad areas for a plan addressing her business’s specific needs. The WE Fellowship also provides a \$2500 grant, a technology grant up to \$2500, access to work/meeting space, nonprofit board training, and marketing opportunities with JLNO’s membership.

After an online application process, a selection committee will narrow candidates down to three to five finalists who will give a 10-minute presentation during [New Orleans Entrepreneur Week](#). Votes from the public along with the selection committee will award the fellowship.

Fellowship applicants need not be JLNO members to apply. Interested applicants can learn more at www.jlno.org/WEFellowship. The deadline for submitting an application is February 21, 2016, and JLNO will notify finalists by February 29.

The public can also go to a free WE Fellowship Networking and Information Session. Attendees will learn about this invaluable opportunity and receive networking and business development tips from Kevin N. Wilkins, founder of [trepwise](#).

January 27, 2016
5:30 pm to 7:30 pm
Mignon Faget at 3801 Magazine Street, New Orleans, LA 70115

Though free and open to the public, space for the information session is limited. Visit www.jlno.org/networking to register to attend.

The Junior League of New Orleans is a 501(c)3 not-for-profit organization committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.

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