

News Release



Immediate Release
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THE JUNIOR LEAGUE OF NEW ORLEANS OPENS APPLICATIONS FOR 2022-2023 WOMAN ENTREPRENEUR FELLOWSHIP PROGRAM

NEW ORLEANS, LA - The Junior League of New Orleans (JLNO) is pleased to announce its Woman Entrepreneur (WE) Fellowship is accepting applications. Started in January 2016, JLNO's WE Fellowship is a yearlong program supporting a female business owner with funding as well as mentoring and in-kind services sourced through the Junior League's membership.

Women wishing to scale their endeavors may view eligibility criteria and apply at www.jlno.org/WEFellowship by Tuesday, February 28, 2023. JLNO's WE Fellowship committee will select up to six (6) finalists. Local growth consulting firm, trepwise, will individually consult with each of the finalists to prepare them for the WE Fellowship Pitch Competition on Thursday, April 20, 2023.

JLNO President, Holly Paczak, expressed her support of the program stating, "We know that women entrepreneurs are essential to our local economy and community. JLNO's WE Fellowship program provides an opportunity to develop the potential of women, offering a platform to showcase their products, talents, and skills."

In addition to the aforementioned mentoring and in-kind services, the WE Fellowship recipient will also receive a \$5,000 grant, access to work/meeting space, nonprofit board training, and marketing opportunities with JLNO members. The WE Fellowship grant is supported by a generous donation from Fidelity Bank's P.O.W.E.R., Potential of Women Entrepreneurs Realized, program.

"The Fidelity Bank P.O.W.E.R. Program believes strongly in supporting the Junior League of New Orleans. Not only because we share the same commitment to develop the potential of women and to improve our communities through education, but we are also committed to helping these women network and support them with promotion and marketing tools," said Elizabeth "Liz" Broekman VP, Fidelity Bank and Director of P.O.W.E.R.

Past JLNO WE Fellowship winners are Bomb Ass Fro, Water Block Kidz, Cocktails and Sons, Greek Girls Rice Pudding, and Windowsill Pies.

The WE Fellowship program and pitch competition are possible thanks to this year's sponsors: Fidelity Bank's P.O.W.E.R. Program and trepwise.

Additional information may be obtained by contacting the WE Fellowship Committee at wefellowship@jlno.org or JLNO Headquarters at 504.891.5845. For media interview opportunities, please contact news@jlno.org.

ABOUT THE JUNIOR LEAGUE OF NEW ORLEANS

The Junior League of New Orleans is a 501(c)3 not-for-profit organization committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. More information on the organization can be found at www.jlno.org.