

JUNIOR LEAGUE OF NEW ORLEANS  
WOMEN'S LEADERSHIP SUMMIT  
  
PRESENTED BY OCHSNER BAPTIST

FOR IMMEDIATE RELEASE

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## Junior League of New Orleans Announces Programming for Second Annual Women's Leadership Summit Presented by Ochsner Baptist

*Over Forty Local and National Female Leaders to Contribute to Nine Sessions*

New Orleans, Louisiana (January 11, 2022) – The [Junior League of New Orleans](#) (JLNO) announced today the programming and speakers for its second annual [Women's Leadership Summit](#), a one-day training opportunity designed for all women interested in fostering their personal growth and professional development, as well as improving the communities they serve. Presented by [Ochsner Baptist](#) – home to the state-of-the-art Women's Pavilion – the summit will take place as a virtual event on February 11, 2022.

### **Keynote Speaker**

The League is pleased to welcome U.S. Coast Guard Rear Admiral (Ret.) **Mary Landry**. Landry was the first woman to command the Eight Coast Guard District headquartered in New Orleans. As Commander of the largest Coast Guard District, she led over 10,500 active, reserve, civilian, and auxiliary personnel operations across 11 mission areas, and managed capital assets including 3 air stations, 7 Sectors, and various Coast Guard vessels.

Landry also served as the inaugural Director of Incident Management and Preparedness at Coast Guard headquarters and was detailed to the White House National Security Council staff to lead domestic preparedness and response at the highest levels of government. After retiring from government in 2015, Admiral Landry now serves on corporate boards working in corporate governance.

Admiral Landry plans to share insights from a 35 year plus career, and outline her "Rule of Three" in balancing your personal and professional life goals.

### **Programming**

The virtual event will also feature an opening plenary and nine dynamic breakout sessions focused on Investing in Your Career, Investing in Your Community and Investing in Yourself. Sessions and speakers will cover the following topics:

#### **Opening Plenary:**

- The Opening Plenary provides a high-level preview of the day with speakers setting the stage for the three core programming tracks with personal stories and professional accomplishments.
  - Investing in Your Career: Mali Carow - General Manager, Four Seasons New Orleans
  - Investing in Your Community: Robin Barnes - New Orleans Songbird, MoveYa Brass Founder
  - Investing in You: Tamara Jackson Wyre - Senior Vice President, Director of Diversity, Equity and Inclusion, Hancock Whitney

**Core Programming Tracks:**

- **Investing in Your Career**
  - Creating Your Personal Brand: How to Leverage Your Strengths, Skills and Expertise to Grow Your Professional Career
  - Career Mapping - The Power of Learning & Development
  - Strategically Finding a Mentor and Sponsor
- **Investing in Your Community**
  - Intentional Community Engagement
  - Getting Involved in the Health & Wellness of our Community
  - Impacting a Community of Women
- **Investing in You**
  - How to Command the Room & Master the Art of Effective Communication
  - Women's Health & Wellness
  - Leading with Intention and Growing your Visibility

A full list of speakers for these sessions can be found at <https://www.jlno.org/wlsspeakers/>.

Registration for the Women's Leadership Summit is now open to the public on the [JLNO website](#). Virtual tickets are available for \$75. New to this year's event, all attendees will have the opportunity to attend a Networking Happy Hour and Vendor Marketplace on January 27 to meet speakers, attendees and pick up the event swag-bag. Additionally, individuals can request a virtual scholarship ticket on the registration site.

In addition to the presenting sponsor, Ochsner Baptist, current corporate sponsors for the Women's Leadership Summit include: Fidelity Bank, Xplore Federal Credit Union, Biz New Orleans, Hancock Whitney, True Title, NOLA Lending Group, Connect Hub Coworking, IberiaBank/First Horizon, Argent Trust Company, AKD Law, and Mayweather Fit.

For more information regarding sponsorship opportunities, leadership tracks, and event registration, visit <https://www.jlno.org/wls/>.

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**About Junior League of New Orleans**

*The Junior League of New Orleans is a 501(c)3 not-for-profit organization committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. More information on the organization can be found at [www.jlno.org](http://www.jlno.org).*