

Presented by Oschner Baptist



Junior League of New Orleans
Women's Leadership Summit

2023 SCHEDULE OF EVENTS

8:00 AM | REGISTRATION OPENS

**9:00-10:00 | OPENING REMARKS &
OPENING PLENARY**

Dr. Michelle K. Johnston

Gaston Chair of Business,
Loyola University New Orleans College of Business
"THE POWER OF CONNECTION"

10:00-10:10 | BREAK

10:10-11:10 | SESSION I

FIRESIDE CHAT

**Building Your Brand: "Make a Name for Yourself:
Effective Branding Techniques"**

Mary Jane Walsh (Mary Jane Walsh THRIVE)

PANELS

**Leveraging Your Leadership: "Effective Community
Impact"**

Brenda Breaux (New Orleans Redevelopment
Authority), Natalie Jayroe (Second Harvest Food Bank),
& Kristi Trail (Pontchartrain Conservancy)

**Crafting Your Care: "Financial Considerations for Life &
Business"**

Kemberley Washington (KemCents), Lindsey Navarro (El
Centro Inc.), and Lori Jackson (MSC Financial Services)

11:10-11:20 | BREAK

11:20-1:00 | KEYNOTE LUNCHEON

Meditation Moment

by Donna Accardo (Inner Design)

Karen Swensen

Founder of Life's About Change
"FINDING INSPIRATION THROUGH RESILIENCY
AND IMPACT"

1:00-1:30 | FITNESS BREAK

Courtesy of Mayweather Boxing + Fitness

1:30-2:30 | SESSION II

FIRESIDE CHAT

**Leveraging Your Leadership: "Leading with Impact
Across Cultural Divides"**

Mayra Pineda (Hispanic Chamber of Commerce)

PANELS

**Building Your Brand: "Pushing Your Business to the
Next Step"**

Nicole Eiden & Marielle Dupre (Windowsill Pies) &
Sydni Raymond (Bomb Ass Fro) & Lauren Myerscough
(Cocktail & Sons)

Crafting Your Care: "Mindful Health"

PRESENTED BY OSCHNER BAPTIST

2:30-3:15 | NETWORKING BREAK

Networking Bingo

3:15-4:15 | SESSION III

FIRESIDE CHAT

Crafting Your Care: "Setting Your Pelvic Priorities"

Dr. Sara Reardon (The Vagina Whisperer)

PANELS

Building Your Brand: "Pivoting in Your Career"

Hattie Collins (Hattie Sparks Interiors), Melissa Beese
(Little Pnuts), & Kristen VanCourt (Essential Living
Realty)

**Leveraging Your Leadership: "Leadership: Lessons
Learned and Lived"**

Capt. Kelly Denning (U.S. Coast Guard) & Kim Boyle
(Phelps Dunbar LLP)

**4:15-4:30 | CLOSING REMARKS /
GIVEAWAYS**

4:30-6:30 | NETWORKING HAPPY HOUR

6:30 PM | EVENT CONCLUDES