



2023 SCHEDULE OF EVENTS

8:00 AM | REGISTRATION OPENS

9:00-10:00 | OPENING REMARKS & OPENING PLENARY

Dr. Michelle K. Johnston

Gaston Chair of Business,

Loyola University New Orleans College of Business

"THE POWER OF CONNECTION"

10:00-10:10 | BREAK

10:10-11:10 | SESSION I

FIRESIDE CHAT

Building Your Brand: "Make a Name for Yourself: Effective Branding Techniques"

Mary Jane Walsh (Mary Jane Walsh THRIVE)

PANELS

Leveraging Your Leadership: "Effective Community Impact"

Brenda Breaux (New Orleans Redevelopment Authority), Natalie Jayroe (Second Harvest Food Bank), & Kristi Trail (Pontchartrain Conservancy)

Crafting Your Care: "Financial Considerations for Life & Business"

Kemberley Washington (KemCents), Lindsey Navarro (El Centro Inc.), and Lori Jackson (MSC Financial Services)

11:10-11:20 | BREAK

11:20-1:00 | KEYNOTE LUNCHEON

Meditation Moment

by Donna Accardo (Inner Design)

Karen Swensen

Founder of Life's About Change

"FINDING INSPIRATION THROUGH RESILIENCY AND IMPACT"

1:00-1:30 | FITNESS BREAK

Courtesy of Mayweather Boxing + Fitness

1:30-2:30 | SESSION II

FIRESIDE CHAT

Leveraging Your Leadership: "Leading with Impact Across Cultural Divides"

Mayra Pineda (Hispanic Chamber of Commerce)

PANELS

Building Your Brand: "Pushing Your Business to the Next Step"

Nicole Eiden & Marielle Dupre (Windowsill Pies) & Sydni Raymond (Bomb Ass Fro) & Lauren Myerscough (Cocktail & Sons)

Crafting Your Care: "Mindful Health"

PRESENTED BY OCHSNER BAPTIST

2:30-3:15 | NETWORKING BREAK

Networking Bingo

3:15-4:15 | SESSION III

FIRESIDE CHAT

Crafting Your Care: "Setting Your Pelvic Priorities"

Dr. Sara Reardon (The Vagina Whisperer)

PANELS

Building Your Brand: "Pivoting in Your Career"

Hattie Collins (Hattie Sparks Interiors), Melissa Beese (Little Pnuts), & Kristen VanCourt (Essential Living Realty)

Leveraging Your Leadership: "Leadership: Lessons Learned and Lived"

Amanda Hamilton (Gallagher Benefit Services), Kelly Denning (U.S. Coast Guard), & Kim Boyle (Phelps Dunbar LLP)

4:15-4:30 | CLOSING REMARKS / GIVEAWAYS

4:30-6:30 | NETWORKING HAPPY HOUR

6:30 PM | EVENT CONCLUDES